

# FRESNO STATE

MAGAZINE



## ADMINISTRATIVE SERVICES:

Our behind-the-scenes team





# ADMINISTRATIVE SERVICES

## KEEPS THE CAMPUS HUMMING

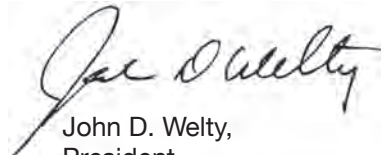
A university the size of Fresno State is like a small community. For our outstanding faculty to teach and our students to grow and succeed, behind-the-scenes work must occur around the clock.

Our Division of Administrative Services plays a critical role in keeping the University functioning in ways that aren't always apparent. Staff members allocate and monitor financial resources, provide technology services, traffic and safety services and keep the grounds attractive, the lights on and the buildings open.

The multiple facets of the division's responsibilities are necessary to the success of our university's mission. And like every area of the university, Administrative Services staff must cope with diminished resources but undiminished needs and wants from students, employees and community members who come to campus.

I'm proud of our Administrative Services staff, and I think it's important to note that many of them are proud Fresno State alumni. They have chosen to forgo other employment opportunities to remain or return to campus to serve new generations of students and plan for those to come in Fresno State's second century.

In this issue, you'll read about some of the alums and their dedication to Fresno State. It's inspiring to see how they and other talented, dedicated staff members quietly and efficiently rise to daily challenges to provide the infrastructure that keeps our campus humming.



John D. Welty,  
President



## ON THE COVER

The Memorial Court Fountain, one of Fresno State's most recognizable campus landmarks, was renovated with a Centennial gift from the Class of 2011 and scheduled maintenance funds from the university's Facilities Management department. The work included concrete benches, an enhanced outer finish, raised planters with flower beds and colored, programmable, cost-efficient LED lighting. Fountain maintenance is among the many responsibilities of Facilities Management, a department in the Administrative Services division.

Cover photo: Cary Edmondson





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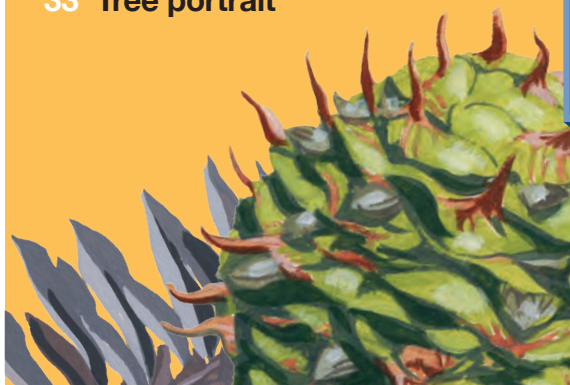
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### Summer 2012

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*Fresno State is a minority serving institution and a federally designated Hispanic-Serving Institution, reflecting the rich diversity of Central California.*

# Generous gifts benefit givers, students, faculty, industry, economy

By Kathleen R. Schock

Gifts to Fresno State resonate in many and different ways, extending far from campus.

Here are three perspectives based on just two examples of generous support to the university that illustrate the far-reaching impacts.

## THE DONORS

Paul and Kathy Vincent knew they were creating a life-changing opportunity for students when they decided to establish a scholarship program at Fresno State. What they didn't realize was that the process would become a life-changing event for them as well.

"It's hard to put into words what this has meant to us," says Kathy Vincent. "It's just been wonderful."

The relationship between the Vincents and Fresno State started when Paul studied chemistry at the university. He went on to the University of Chicago and then enjoyed a successful career as the director of pathology at the San Jose Medical Center.

The Vincents decided to give back to Fresno State by endowing a program to award complete, four-year academic scholarships to students with financial need.

"We wanted these students to know that we would be there to support them throughout their time at Fresno State," she says. "But we also wanted in some way to be a part of these students' lives so they knew they had both financial support and encouragement along the way."

Since 2006, the Vincents have provided scholarships for 10 Fresno State students, four of whom have received their diplomas—three in May.

They've gotten to know each Vincent Scholar through visits to campus and dinner events. They have grown so close to the students that they have framed photographs of the recipients throughout their house.

Paul Vincent says the personal connection with the students has profoundly enhanced his experience as a donor: "One of the reasons this has been so successful is because we selected such good students. They make all the difference."

## THEIR BENEFICIARIES

Keren Campos of Fresno, broke down in tears when she got the call saying she had been chosen as a Vincent Scholar. "It was a miracle because I had no way of paying for school," says Campos. "My dad had just lost his job, and I wasn't sure if I could continue my education."

The scholarship that made it possible for her to achieve her academic dream of graduating from the nursing program in May also brought Paul and Kathy Vincent into her life.

"They are two of the most humble people I have ever met," Campos says, adding that the Vincents have become like grandparents to her. "It's just amazing what they do for us."

Vincent Scholar Kevin Lyman, a pre-med student originally from Visalia, received his degree in biology. During his time at Fresno State, Lyman developed a close relationship with the Vincents. "Every time I see them I feel like they are one of my very good friends. Or even more than that, really, they are more like family," he says.

Catie Mueller was raised by her father, a farmer in McFarland. The Vincent Scholar and 2012 biology graduate said having her college tuition covered impacted her entire family. "I still remember the phone call I made to my dad saying, 'Daddy, guess what? We don't have to take out loans. We don't have to go into debt.' I remember the sound of his voice and the lump in his throat when he heard the news."

As she applied to medical programs, Mueller was determined to follow in Paul Vincent's shoes. Her goal is not only to become a doctor, but also to continue the Vincent legacy of giving. "I have no doubt in my mind that I want to make a student feel the way I feel now," she says. "Whether it is five, 10 or 15 years from now, I know one day I will be able to give back to other students, and that will be a wonderful feeling."

From left are:  
Kevin Lyman,  
Dr. Paul Vincent,  
Catie Mueller,  
Keren Campos  
and Kathy Vincent.





“The goal is to improve the quality of grapes in the region,”

— Kurtural



### A FACULTY MEMBER

Viticulture specialist Dr. S. Kaan Kurtural (above) came to Fresno State from the University of Kentucky in 2009 as the inaugural Bronco Wine Co. Viticulture Chair.

His position is funded by a 10-year pledge to the Jordan College of Agricultural Sciences and Technology from Ceres-based Bronco Wine Co., the fourth largest winery in the United States.

At Fresno State, Kurtural has conducted research on wine grape production and vineyard management that will have significant impact for the viticulture industry and the economic future of Central California. “The goal is to improve the quality of grapes in the region,” Kurtural says.

Kurtural is conducting his field research in large, 740-acre blocks. In addition to its financial support of the chair, Bronco gave Fresno State a research winery in Madera, where trials are conducted in duplicates. “These studies cost millions of dollars. Without the financial backing of a company it would simply not be possible,” says Kurtural.

The Bronco Wine Chair endowment creates additional academic opportunities for students. Fresno State is the only university in the world to offer a course in mechanized viticulture, and one of the few in the region to offer statistical programming to graduate students.

“This position has become a model for other chairs across campus and has helped us develop partnerships with industry wineries and agrichemical companies,” says Kurtural. “The Bronco Wine Company has opened up so many doors of opportunity for the university.”

— Kathleen R. Schock is Fresno State's campaign communications director.



# Death claims university, community benefactor **Pete P. Peters**

Fresno State lost one of its greatest patrons when Pete P. Peters, an accomplished businessman and community benefactor, passed away on March 13 at his Fresno area home. He was 94.

“I am deeply saddened by the passing of Pete Peters, a member of a family whose legacy is written across our campus and elsewhere in Fresno,” said Fresno State President John D. Welty. “Dr. Peters was a man of integrity who didn’t seek the spotlight even as his generosity brightened thousands of lives.”

Dr. Peters and his brother Leon S. Peters were respected business leaders and philanthropists. Together they owned and operated Valley Foundry, which manufactured wine grape crushers and nautical equipment for the armed forces during World War II.

Dr. Peters belonged to a philanthropic family whose generous support of Fresno State is apparent throughout campus. The Leon S. and Pete P. Peters Educational Center in the Student Recreation Center and the Pete P. Peters Ellipse Balcony in the Henry Madden Library were named in his honor.

The family name also appears on the Leon S. Peters Building, Alice Peters Auditorium (named for Leon Peters’ wife), and the Leon S. Peters Ellipse Gallery.

In an interview conducted two years before his passing, Dr. Peters said that he viewed philanthropy as a duty. Throughout his life, Dr. Peters said he was inspired by the words of his brother Leon. “The statement that he made that always sticks with me is, ‘You can’t take everything out of a community without putting something back in.’ Those words have always rung in my ears that you can’t be selfish, you should be giving.”

Fresno State conferred an honorary doctoral degree on Pete Peters during the university’s 2009 commencement ceremony.

“He supported our students through nursing, business and viticulture scholarships, as well as establishing an endowment in Armenian Studies,” added Welty. “His contribution to the entire cultural arts community is reflected in the exhibit space of our Madden Library.”

Dr. Peters also supported the President’s Fund, Ag One Foundation, Madden Library, Bulldog Foundation, Leon S. Peters Honors Scholars and the Business Associates Program.

The youngest son of Armenian immigrants, Dr. Peters longed to attend college. Instead, he and his brother dedicated themselves to growing the family business. Both were widely respected as ethical businessmen and community benefactors.



In a tribute read to the House of Representatives on March 22, 2012, Rep. Jim Costa, D-Fresno and a Fresno State alumnus, said, “While he did not have the opportunity to go to college, Mr. Peters was an ardent advocate for higher education and felt it was necessary for young Americans to have the opportunity to go to college, regardless of their financial circumstances. As a result, he was an enthusiastic supporter of colleges and universities in the San Joaquin Valley.”

Dr. Peters believed quality education and health care are integral components of a great community, and his family was also a major donor to Fresno-based Community Regional Medical Center.

Robert V. Saroyan, vice president of development at Community Medical Foundation, said Dr. Peters would frequently stop by the hospital unaccompanied to greet people and see how the operation was running. “He didn’t need an entourage,” Saroyan said. “He wasn’t that kind of guy.”

Other organizations touched by the Peters family’s generosity include the San Joaquin River Parkway and Conservation Trust, Valley Public Television, the San Joaquin College of Law and the Boys and Girls Club.

During his memorial service, Dr. Peters was remembered as a gracious and humble man, widely known as “Uncle Pete” at the many charities he supported.

“I enjoyed getting to know Dr. Peters over the years. Above all, I believe Pete Peters was an example to all of ethical business entrepreneurship and of service to the entire community,” said Welty.

**“We will miss him.”**



# Disabled advocate

## leaves \$100,000 bequest to support students

By Kathleen R. Schock

Philip Stephens dedicated his life to helping students with disabilities achieve their full academic potential. Despite personally facing extreme physical disabilities, Mr. Stephens was an inspiration to the Fresno State community for more than 20 years.

Mr. Stephens died Sept. 25, 2011, at the age of 72. His legacy at Fresno State now includes his \$100,000 bequest to support scholarships and programs benefiting disabled students.

Half of the bequest will fund scholarships for Fresno State students with disabilities and students studying physical therapy. Two \$5,000 scholarships will be awarded each year for five years; the first for the 2012-13 academic year.

The remaining \$50,000 will support Fresno State's Services for Students with Disabilities program. "Technology is changing so quickly, and it is important that our students are up to speed," explains program director Janice Brown. "This gift is going to make a tremendous difference in helping our program meet our students' needs."

Born in 1939 with cerebral palsy, Mr. Stephens struggled with physical and speech impairments but found solitude in academia. He excelled in school, studying economics at University of Pacific in Stockton, California.

Years of therapy improved Mr. Stephens' condition; however, complications from a surgery in 1970 left him unable to walk, talk or feed himself.

Mr. Stephens learned to communicate by pointing at words and letters on a word board. Determined to live a full life, he soon joined a center for independent living at University of California, Berkeley and was able to complete his undergraduate degree.

He continued his education at Fresno State, moving into the dorms in 1973. He quickly became ingrained in the campus community.

While working toward his graduate degree, Mr. Stephens met fellow student and quadriplegic Weldon Percy. They developed a lasting friendship that would forever shape the Fresno State campus.

In a book Mr. Stephens prepared for his 70th birthday, he wrote, "Weldon and I started the Disabled Students Services for Fresno State in 1974. We were great friends for 20 years. After Weldon's death, I thought there should be a memorial in his name. I had a plaque made in his memory to hang in the Disabled Students Services office. I also funded a scholarship in his name. We called it the Percy Prize."

Mr. Stephens graduated with a Master of Arts in Economics in 1977, but his relationship with Fresno State was far from over. For more than two decades Mr. Stephens was a driving force for improving opportunities for students with disabilities by volunteering as a counselor, mentor and tutor. Philip's brother Michael Stephens remembers this time as a "long, steady and happy period for Phil. Fresno State was a core part of his life."

Michael estimates that his brother employed more than 500 Fresno State students during his lifetime to provide in-home care. Lakisha Robinson was a student who ultimately spent 13 years working with Mr. Stephens. "He was very disabled but he never let that get in his way," she remembers. "He was silly and funny, and he was extremely generous."

Robinson was one of the many students who traveled with Mr. Stephens. Michael Stephens says vacations were his brother's one indulgence. He loved to visit sunny places, taking as many as five trips a year to tropical locations like Hawaii and Mexico or to visit family on the East Coast and in London.

Philip Stephens also had a deep passion for sports. His condo was one block from Bulldog Stadium, and he was a regular at Fresno State football home games.



"I cannot overstate how important Fresno State was to the enrichment of his life," Michael Stephens said. "The university gave him a sense of purpose."

On March 21, Michael Stephens participated in the unveiling of a plaque honoring his brother in the office of Services for Students with Disabilities next to the plaque Philip Stephens had made for his friend Perry.

Michael Stephens was also present for a tree planting ceremony for his brother outside the Henry Madden Library. He says the bequest is a fitting tribute to Philip's life and memory. "To be able now to do some of the things that were so meaningful for him, I know is what he would have wanted," Michael Stephens says of his brother. "He touched so many people in an extremely meaningful way."



Fresno State President John D. Welty with Michael Stephens, brother of the late benefactor Philip Stephens.



ARCHITECT

# ROBERT NICOL

## pledges \$2 million to advance Deaf Studies

Robert Duncan Nicol has never heard the sound of his own voice. He did not speak until he was 10 years old. But since Nicol found his voice, he has dedicated his life to proving that deafness, while limiting, would never deter him from achieving his dreams.

Now a retired architect and vineyard-owner, Nicol has committed to helping individuals who are deaf or hard of hearing by pledging \$2 million to Fresno State's Department of Communicative Disorders and Deaf Studies in the College of Health and Human Services. His planned gift establishes the Robert Duncan Nicol Endowed Chair in the Silent Garden.

"I'm able to prove that deaf people indeed can do many things," Nicol says.

Throughout his life, Nicol has overcome stereotypes about deaf and hard of hearing individuals. He credits his parents for opening doors of opportunity to him at a young age, saying that children who are deaf or hard of hearing need special educational support to unlock their individual talents.

"That support was pretty obvious to me when I visited Fresno State," says Nicol. "Other schools may or may not have it, but I found it in Fresno, and I am more than happy to support them."

Nicol attended the Army and Navy Academy of Carlsbad before graduating from University of California, Berkeley with a degree in architecture. In 1993 Nicol was named a Fellow of the American Architects, one of the most prestigious professional designations for architects.

In 2005, Nicol purchased 20 acres of pinot noir and chardonnay vineyards in Napa, where he established Robert Nicol Vineyards, supplying grapes for nearby wineries.

Known for his adventurous nature, Nicol leads an active life with diverse interests. By feeling the vibrations of music he learned to play the piano and guitar. His passions also include horseback riding, sailing, parachuting, skiing and co-piloting small airplanes.

His bequest will benefit the Silent Garden, a project to cultivate communication for the deaf and hard of hearing community of Central California.

The Robert Duncan Nicol Endowed Chair in the Silent Garden will bring experts from across the nation to teach at Fresno State and conduct outreach with the community. A new guest lecturer will be invited each year to teach and provide free workshops, seminars and counseling services for teachers, parents and professionals.

The Silent Garden was established by Fresno State professor emeritus Paul W. Ogden. "In the past two decades, most research in the deafness-related fields has been done by experts on the East Coast. The West Coast suffers from this lack of research and support from experts," Ogden said.

In the 40 years Ogden and Nicol have known each other, they've shared a passion to change the landscape of deaf education.

“The Silent Garden is a community-oriented program focused on sharing knowledge and training families,” Ogden says. “The deaf population can often be invisible, but Silent Garden will help us bring awareness to the community.”

The \$2 million gift from Nicol is the largest commitment in the history of the College of Health and Human Services.



Robert Duncan Nicol is flanked by children at his gift announcement.  
Photos: Cary Edmondson



## Let us know about your planned gift

The generous bequest from Robert Duncan Nicol is an example of why it is beneficial to notify Fresno State if you are leaving an estate gift to the university.

By working with Nicol, the College of Health and Human Services can ensure that his wishes are clearly identified and executed. Knowledge of the gift also allows the college to factor the commitment into long-term strategic planning.

Fresno State celebrates all donors for their support of higher education. Those who have included Fresno State in their estate plans or have made some other type of planned gift to the university are included in the Heritage Society, an exclusive list of alumni and friends investing in the future of the university.

Anyone who has made an estate gift to Fresno State or would like information about planned giving is encouraged to call the Office of Planned Giving, where specialists provide professional and confidential services with no cost or obligation.

For more information, contact Steve Spriggs, director of Planned Giving.  
[sspriggs@csufresno.edu](mailto:sspriggs@csufresno.edu)  
559.278.8337



“That support was pretty obvious to me when I visited Fresno State,” says Nicol. “Other schools may or may not have it, but I found it in Fresno and I am more than happy to support them.”





## INTEGRATED MARKETING INITIATIVE

# LAUNCHES

## WITH NEW GRAPHIC IDENTITY

— By Shirley Melikian Armbruster and William Covino —

A vibrant graphic representation of Fresno State's identity, introduced on April 12, is a fresh new look for our university and the first step in our integrated marketing and communications initiative to help Fresno State stand out and tell others what we stand for.

A distinctive new type font spells out Fresno State in the university's traditional red and blue. A paw print connects the name with Fresno State's most-recognizable symbol, the Bulldog, associated with the university as a whole, not just its athletics mascot.

The paw print is well established as an emblem used by the Fresno State Alumni Association, whose paw-print pins are proudly worn worldwide.

President John D. Welty describes the new logo as "an authentic representation of who we are at Fresno State. It will provide instant recognition and identification, build a strong identity and allow us to communicate with a consistent voice."

Associated Students Inc. President Selena Farnesi, one of several students who worked on the project, says, "I love the idea of a campuswide logo that is both professional and reflects school spirit and student life. It makes you feel good about being connected to Fresno State."

The new logo's development (the University Seal remains in use for official branding purposes) began in 2009 in anticipation of the beginning of our second century and of a new Strategic Plan for Excellence. Additional impetus for change came from the state's disinvestment in public higher education, requiring us to establish a stronger, integrated marketing presence to cultivate new and sustainable revenue sources.

From the start, our work was data-driven. We discovered more than 100 campus-related logos were in use, preventing Fresno State from sending a consistent, recognizable, modern visual message.

We conducted dozens of forums, discussion groups and meetings, plus online and in-person surveys, workshops and individual interviews with students, faculty, staff, alumni, donors and community members. More than 2,300 people participated.

The Jeffrey Scott Agency in Fresno, home of many talented Fresno State alumni, donated marketing expertise and guidance, and we used campus resources to hold costs – paid from non-state funds – to a fraction of similar university branding initiatives. To minimize implementation costs, the logo will be phased in as new supplies of letterhead, business cards, pamphlets and other material are ordered.

Another key consideration was defining our university simply and effectively. The words that came up most frequently were discovery, diversity and distinction.

- **Discovery.** Fresno State is a place where students are challenged to discover their passions and achieve rewarding career and life goals, and where the faculty discover and disseminate new knowledge that improves the human condition.
- **Diversity.** Fresno State provides educational, research and campus life opportunities that encourage the understanding of others' views and backgrounds and celebrate our differences and similarities.
- **Distinction.** Fresno State students, faculty, staff and alumni are recognized nationally and internationally for their accomplishments.

“...an authentic representation of who we are at Fresno State. It will provide instant recognition and identification, build a strong identity and allow us to communicate with a consistent voice.”

— President Welty







The logo was launched at a rally outside the University Student Union ( photos at right ) that attracted hundreds of students, faculty and staff who were energized by anticipation, a flash mob of dancers and the Bulldog Pep Band. When new-logo banners were unveiled, the sun came out on what had been a rainy day.

The new logo was immediately implemented on the university's main websites, displayed on other banners and available on apparel, mugs, glassware and more for sale in the Kennel Bookstore.

This effort to move the university into the realm of integrated marketing to ensure a clear, consistent voice in sharing the Fresno State story would not have been possible without such broad-based and enthusiastic participation.

Yes, some were initially critical of the result, but we hope their opinions will change over time and that all Fresno State friends will join us in embracing our new logo!

– Provost William Covino and Associate Vice President for University Communications Shirley Melikian Armbruster co-chaired the committee that developed the new logo.







# ALUMNI

## PLAY VITAL ROLES IN

# ADMINISTRATIVE

*By Felicia Cousart Matlosz*

The people in Fresno State's Administrative Services division embrace their roles as facilitators, problem solvers, protectors, unofficial ambassadors and stewards of all university assets.

For many of them, bonds with the university were forged as students. They could have pursued careers anywhere but chose to devote their talents and experience in service to their alma mater.

Alumni in Administrative Services are part of the very infrastructure they maintain to support students, faculty, staff and administrators.

Itzel Martinez in food service operations helps ensure that hundreds of meals are prepared daily for resident-hall students and that brand-name fast-food dining serves thousands more. Curt Parkinson and Jack Gartner take stock of daily needs at the Kennel Bookstore. Blanca Camacho answers questions from students, staff and visitors about parking.

Karla Hutchens processes purchase orders and tracks vendor information. Lt. James Watson takes charge of nighttime University Police Department operations. Ar Xiong keeps her boss, Vice President for Administration and Chief Financial Officer Cynthia Teniente-Matson, on schedule through a typical busy day of meetings.

"It's a personal connection. I enjoyed my time here as a student," says Watson (Criminology, 1982), who comes from a family of law enforcement officers. He joined the University Police Department in 2010, after a long career with the Fresno Police Department and two tours of duty in Iraq with the Marine Corps Reserves.

**"It's my way of giving back to the university," Watson says. "I hope to make this place a better place than when I came."**

He and dozens of other Fresno State alumni are dedicated to Administrative Services' core objective: supporting the university's educational mission. The division's Human Resources, Auxiliary Services, Financial Services, Technology Services, Public Safety and Facilities Management components are vital to the support of Fresno State's academic and research missions.

Improving upon Fresno State's century of achievements – celebrated during 2010-11 – also is a point of pride. Says Lori Pardi (History, 2005), the university "is like a living entity. I love history. Certainly, to be able to watch where Fresno State started and where we are now, I like being part of that history."





Cary Edmondson

# SERVICES

**Above:** Police Lt. James Watson

**Below:** Mehran Zarrinehteram and Lori Pardi are part of the Facilities Management team.



Pardi is an administrative analyst specialist for Facilities Management. Or you could describe her as a multitasker supreme, so well organized that she coordinates presentations and also furniture needs for offices, classrooms and large facilities like the Henry Madden Library. Pardi also takes photographs of their division's projects and works on its website.

She and her family moved to the central San Joaquin Valley from the Bay Area, where she had started her studies planning to be a teacher. After enrolling at Fresno State, she got a job in the Graduate Admissions Office, joining Facilities Management four years later.

“ I like the environment. It's so energetic,” says Pardi. “It's so fun to be around students and to help.”

She describes the people in her department as a “wonderful team” – a view shared by Rod Gleghorn (Civil Engineering, 1985), project manager in Facilities Planning and a licensed civil engineer who inspects and maintains records for campus construction. He worked on Fresno State projects for 17 years with a private firm before becoming a campus employee five years ago.

“I really enjoy the people here. We've got a great department and a great team,” Gleghorn says. “Each project, big or small, helps improve the campus. I just want to contribute to improving the campus and be a part of making it the best it can be.”



Philip Neufeld, a manager in Technology Services, also came from the private sector. He earned a master's degree in business administration from Fresno State in 1993 and was president and owner of a software and services firm before joining his alma mater's employee ranks in 2008.

Neufeld focuses on how his department can deliver services and projects more effectively, which is essential as technology's role expands in modern education.

Technology, Neufeld says, "has the ability to make a big impact. It can enable improvements in people's lives, in the quality of their lives," helping Fresno State make a difference in the lives of the region's people.

Parkinson (Business Administration, 1979), the Kennel Bookstore's operations manager, has worked at Fresno State for nine years, coming to campus when the department store where he was employed went out of business. A good friend and former coworker who was working at the bookstore told him there was an opening. "It was the best thing that has happened to me," Parkinson says.

He gets to use his retail expertise in a university setting.

*Above: Ar Xiong puts her Fresno State training to work.*

*Below: Curt Parkinson, left, and Jack Gartner, work together in the Kennel Bookstore.*



“There is a lot of pleasure in working with and helping young adults at the bookstore,” Parkinson says. “Our mission at the bookstore – and I’m a true believer of it – is to fulfill the academic needs of the students, faculty and staff of California State University, Fresno.”

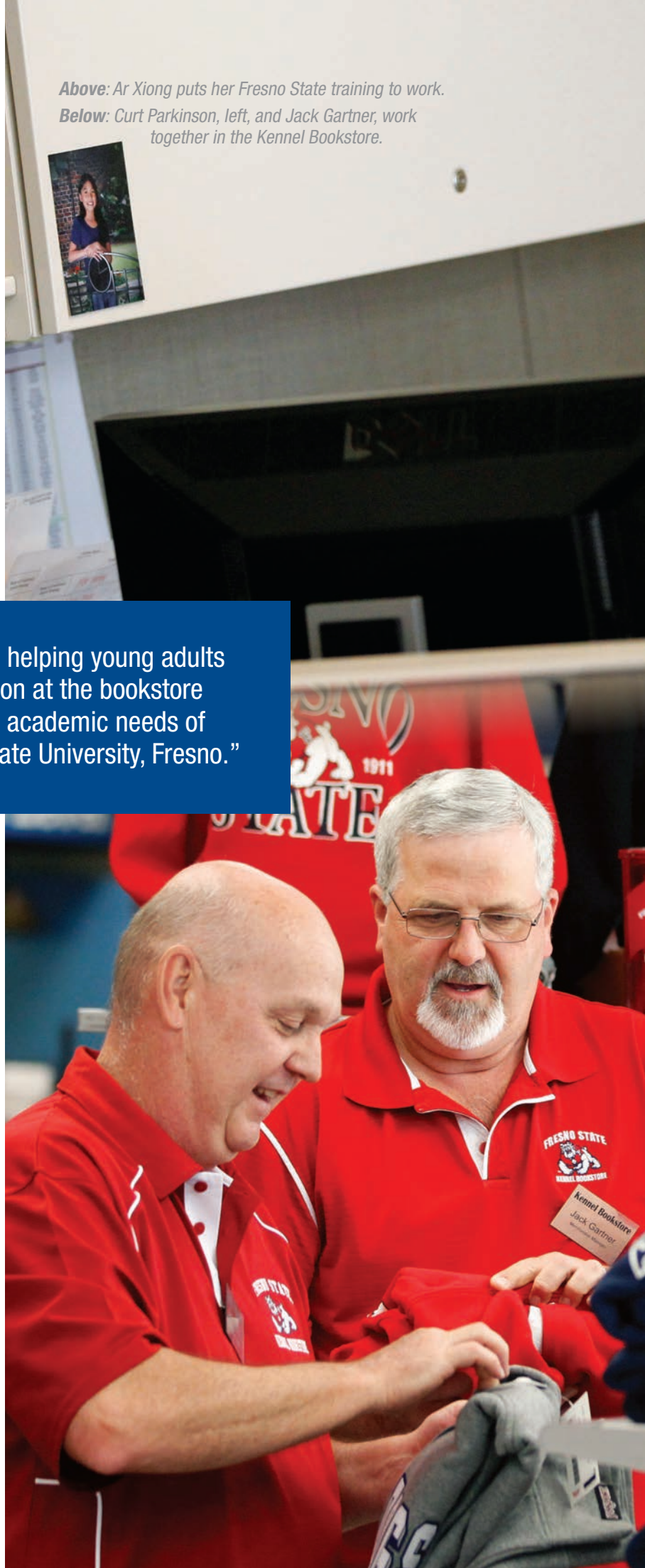
His colleague, Gartner (Business Administration, 1977), the bookstore's associate director/merchandise manager, agrees: "It's nice to be around young people. I hope we can continue to serve the campus and assist students in reaching their goals."

For Hutchens (Anthropology, 1978), returning to Fresno State was like coming home. Her journey began as a music major, in violin performance. But she was intrigued by archeology and changed majors, then added a second degree in criminology.

She went into law enforcement with the Fresno County Sheriff's Office and Vacaville Police Department before Fresno State hired her in 1991 as a public safety dispatcher. Three years later, she was loaned to Procurement and Support Services, where she is an administrative assistant. Her son, Shawn Toshiro Hutchens, is a music major at the university.

Hutchens uses a software system to create purchase orders and enter information about students, staff and vendors so payments and reimbursements can be issued. She likes how various departments contribute to Fresno State's vitality.

"When we purchase supplies for the art department or the music department, I have the opportunity to see – or hear – the final product," Hutchens says. "When I see charter buses transporting the university choir, or marching band, or a team from Athletics, I know I've had a small hand in making that happen. When we receive initial plans for a construction project on campus, it's extremely gratifying to follow the project from groundbreaking to dedication and eventually see the end result."





Cary Edmondson

## Administrative Services covers lots of ground in lots of ways.

Facilities Management, for example, not only oversees major construction projects like the \$105 million Madden Library expansion, but also the repair and maintenance needs on the rest of the 388-acre academic campus. University Police officers not only patrol the campus, they share primary jurisdiction with the Fresno and Clovis Police departments in a one-mile radius around the school.

Technology Services supports thousands of computers used by staff, faculty and students; oversees campus email systems and servers; works to reduce security risks; and, in 2010-11 alone, intercepted more than 824 million spam messages. Tech Services also is a key player in upgrading infrastructure and implementing new systems and plans.

Printing Services in 2010-11 produced more than 4 million printed items, while the University Dining Hall served 316,000 meals, which is where Martinez (Business Administration, 2007) comes in as office manager for Dining Services. She oversees administrative duties for all campus food service operations.

Martinez began working at Fresno State while a student. After graduation, she left for a few months but returned and was offered a full-time job in 2009. "I decided to stay here because they've been great to me," Martinez says. "I enjoy being challenged and having the ability to work independently."

Xiong (Business Administration, 2010) is an administrative support coordinator in Teniente-Matson's office, coordinating and managing a variety of functions to keep the office running smoothly. She credits her success to experience gained as a student assistant.

“I had the opportunity to work with many wonderful and supportive staff, many of whom I idolized,” Xiong says. “I had many obstacles in my life but, through their assistance and encouragement, I worked hard and pushed myself to graduate to better my life and the lives of my children. I want so much to be a mentor like that and make a difference in students’ lives.”

Camacho (Liberal Studies, 2001) and Gillermina Nunez (Criminology, 2010) make sure that the people they meet are treated with courtesy and respect. Both began as student assistants and now are University Police community service specialists. Camacho, at the front counter, oversees traffic operations and surveillance systems. Nunez's duties include compiling crime statistics, fingerprinting and logging lost-and-found items.

Camacho, who's pursuing a teaching credential, relishes working in a place of higher learning and believes customer service is a top priority. She enjoys answering all kinds of questions from the public and co-workers, saying, "I want to make them feel welcome. I want them to have a pleasant experience when they come to the campus."

Nunez, who also continues to take university courses, says she's always looking for more challenging aspects to her job, unafraid to ask questions that will help her progress as an employee and to better contribute to the growth and depth of Fresno State.

“It makes the university much stronger,” says Nunez.

— Felicia Cousart Matlosz is a freelance writer in Fresno.



# CAMPUS PLANNING

IS A CONSTANT

## BALANCING ACT



**Cynthia Teniente-Matson** grew up, went to college and pursued her career in Alaska before coming to Fresno State in 2004 to run the Administrative Services Division.

After arriving from the University of Alaska, Anchorage, where she was vice chancellor for Administrative Services, Matson (Right, below) has been essential in executing numerous initiatives at Fresno State as vice president for Administrative Services and chief financial officer.

Among her accomplishments: the Henry Madden Library construction project and fundraising, Aquatics Center, Campus Pointe development, Campus Master Plan, partnerships with other government agencies and several process-improvement initiatives.

Matson was the board chair of the National Association for College and University Business Officers and president of the western branch of the national organization. Locally, she has served on boards of the Central Valley Business Incubator and United Way.

Managing the university's finances through the current economic uncertainties and helping Fresno State operate in compliance with federal, state and local regulations are everyday challenges. And they're on top of contract management, purchasing, public safety, auxiliary organizations, human resources, operations, planning and facilities.





**FRESNOSTATE** Magazine asked what's in the immediate future on campus. Here is Matson's summary:

One of our goals is to continue to focus on staff and professional development in-house, which is something that comes from our retooling and re-visioning. We're not traveling, we're not sending people to professional conferences and we really don't have the budget for professional development. So our challenge is how do we create an opportunity and make that work.

We have some new buildings that will be coming online. We're in the planning stage for a new faculty office lab building. It's going to be supporting the College of Health and Human Services and the Department of Athletics. It's going to be housed by the North Gym, sandwiched by the new Aquatics Center.

We hope to get a new sports medicine clinic off of the ground, and this spring we broke ground on the redesigned Gibson Farm Market.

At Campus Pointe we're going to see the next round of progress as we begin to break ground on the next phases. There will be additional residential, senior living housing. We're going to start developing retail, and we have a project under way for the hotel that is coming. Those have all been good opportunities for us, we think.

We have a lot going on in technology and improving our services. We have to expand our wireless network – speed and capacity – because students and our employees all come to campus with devices, so we're saturating our wireless.

We have a number of infrastructure projects in both technology and facilities that are in the failure/fix it mode because of the budget downturn.

We have a significant backlog in deferred maintenance. Anyone walking on campus would see that. We have shiny new buildings and we have really aging buildings. Every square foot is being used, so when we have a breakdown somewhere it has a pretty significant impact.

Another exciting project is our Wayfinding proposal. We're going to integrate our new Fresno State brand mark into our sign program. There is a real discipline and science to signage and placement and size. Right now we have a hodge-podge of signs all over the place, so we're looking at a total upgrade of our sign programs.

## SUMMARY OF CAMPUS PLANS

- Professional development
- Faculty office lab building
- Sports medicine clinic
- Gibson Farm Market redesign
- Campus Pointe
  - Senior living housing
  - Retail
  - Hotel
- Expand wireless network
- Technology and facilities infrastructure
- Maintenance
- Wayfinding proposal
- Diversity plan
- Police mobile and wireless
- Visiplex PA system
- Phone system improvements
- TipNow system

In fall we're hoping to launch a new campuswide diversity plan. I am chairing that and there are representatives from our area on the President's Commission for Human Relations and Equity.

In the Police Department, we are in the process of going to mobile rooms. Our cars will be outfitted with wireless technology, which is important for our University employees as well as the officers themselves, creating efficiencies and helping them combat crime around the area, not just on campus. This has been a rather significant initiative for us. In all of our budget cuts we are actually purposefully preserving campus police. It is an area we have decided not to cut.

To communicate instantly on campus in an emergency situation, we have installed a Visiplex system. It is basically an outdoor PA system integrated into the campus police area so that they can send a message out instantly and we can broadcast specifically in an area where the alert is highest priority.

We also have the campus phone system that we have been improving for broadcast and text messaging. So now we can communicate with people who are in buildings and people who are not in buildings, and we have phones in every classroom that can receive a one-way communication.

We have also launched a new program called TipNow system [to report suspicious activity], and we have been improving our phone system's broadcast and text messaging. We can communicate with people who are in buildings and people who are not in buildings.





# ADISHIAN-ASTONE HAS MADE THE CAMPUS HER CAREER

*By Felicia Cousart Matlosz*

**Deborah Adishian-Astone**, a Fresno State alumna who is the university's associate vice president for Auxiliary Operations and Enterprise Development, cannot imagine working anywhere else. And, she never has.

Adishian-Astone also is executive director of the California State University, Fresno Association, Inc., the Fresno State Foundation and the Agricultural Foundation of California State University, Fresno.

Auxiliary organizations operate the Gibson Farm Market, University Food Services, Kennel Bookstore, University Courtyard, University Student Union, Student Recreation Center and the Save Mart Center.

She supervises 85 full-time and about 300 part-time and student employees and is the university's liaison on the Campus Pointe project, a 45-acre public-private project that includes housing, retail, hotel and office development east of the Save Mart Center.







Cary Edmondson

Adishian-Astone talked with **FRESNO STATE** Magazine about her work.

**Q:** With your talents and expertise, you could have pursued a career anywhere. Why did you want to work for Fresno State?

**A:** I have never worked anywhere else. I started as a student assistant in 1983, graduated in '88 and was offered a full-time job two months later in Facilities Planning. I had the opportunity to work with a lot of great people, who had faith in my abilities. I was always challenged, and I was fortunate to be provided with career growth along the way that allowed me to stay at Fresno State. I have had the opportunity to see the campus grow and change, and what has been so rewarding is that I have played a small part in making some of these changes happen.

**Q:** Was there a sense of giving back to the community when you chose to work for your alma mater?

**A:** Absolutely! As alumni and staff, we have the opportunity and responsibility to promote all of the great things happening at Fresno State and to be proud of what our alma mater is accomplishing, especially in our current environment given our state's lack of adequate support for higher education. There is definitely a sense

of wanting to give back for getting a great education and for the opportunity to help improve our campus and to be ready for the next generation of students.

**Q:** You endeavor to hire students to help them gain real-world experience. What type of work do they do?

**A:** Whenever possible, we try to hire Fresno State students in all of our operations – housing, dining services, Kennel Bookstore, Student Recreation Center, even interns at our Save Mart Center. We have made it our goal to try to provide as many employment opportunities [as we can] for our students first.

I am committed to this because I would not be here today if someone had not hired me as a student when I was 18 years old, and the hands-on experience I gained as a student assistant helped me to prepare for my future career goals. The opportunity to work on campus and to learn the various aspects of how the campus works is so helpful to students. It gives them practical experience that they can use when they graduate and start their careers. I am very proud of the students we have worked with, and we are always so excited to see

them grow and succeed in their careers. And when some of our student assistants graduate and decide to work on campus, it is very rewarding to see them contribute their talents and skills as well.


**Q:** What specific project are you most proud of working on and why?

**A:** I would have to say the Save Mart Center, as it was the largest, most complex project I had ever worked on. It's not only been a great home for Bulldog sports, it has provided a premier entertainment venue for Central California, and it has brought hundreds of thousands of people to our campus and gained international attention because of its success with attendance and ticket sales.

**Q:** What is most important to you about working at Fresno State?

**A:** Serving students, working with a great team of colleagues and staff, continuing to be challenged and always striving to improve upon what we are doing today.





# BOB BOYD IS THE CAMPUS FIXER

*By Felicia Cousart Matlosz*

**Bob Boyd** handles the demanding pressures of running Facilities Management at Fresno State with grace, wit, skill and a positive practical perspective.

His department has overseen the university's most high-profile construction projects, such as the \$105 million Henry Madden Library, which opened in 2009. Boyd, however, takes as much pride in the jobs that don't attract attention. He praises his staff for their "outstanding" work and says his rewards come from chatting with the people he sees daily on his campus walks. He views his responsibilities with a down-to-earth focus.

“When people need our service, I’m a provider,” Boyd says. “That’s my role in life. I’m the fixer. I’m the person who figures out a way to get something done. That’s a challenge.”

As associate vice president for Facilities Management, he's also one of many people in Administrative Services who are alumni of Fresno State, earning a bachelor's degree in agribusiness in 1979. While attending school, he needed a job and was hired part-time by the campus electrical shop. After graduation, he accepted a full-time job in what then was Facilities Operations.

“The campus has been here for 100 years, and I’ve been here for one third of it,” says Boyd, who’s known for his jovial nature.

But, on a serious note, he adds: “There is a sense of giving back. I truly believe I’ve given my entire life and career to this university.”

Growing up on an orange ranch in Lindsay, Boyd learned to fix things, rather than spend money on new contraptions. He also had a knack with people. At 16 and in high school, he managed several hundred acres of land, performing custom farm care for a number of ranches.

Facilities Management, with about 120 employees, covers a wide array of functions and space. Plant Operations is responsible for nearly 3 million square feet in buildings and other facilities – more than double the floor space on campus in the mid-1980s. The department has overseen more than \$700 million in construction projects in Boyd's time and provides the campus with renovations, repairs, maintenance, grounds keeping, custodial services, environmental health and safety, risk management and energy management.

It's complex, intense and busy work. But it's important to Boyd that there's a family environment as they tackle daily tasks and projects, especially under the added pressures of staff reductions and budget cuts resulting from declining state support for public higher education.

“The people who work with me are truly family. I know their kids. I’ve been there for marriages, divorces, babies, everything that you can imagine that makes a family,” Boyd says.





Cary Edmondson

Boyd's influence reaches beyond his department and beyond the campus, too. He's a veteran competitive fisherman who coaches the university's intercollegiate Bass Fishing Club. Boyd's fishers have traveled throughout California and to Arizona and Tennessee to compete, winning tournaments, a fishing boat and thousands of dollars in prize money.

But Boyd says the experience is about more than the sport. The students seek advice on everything from classes to jobs to relationships. "It's about life," he says.

Chris Delgado, who's pursuing a teaching credential after earning a bachelor's degree in history in 2011, is a member of the championship squad. He says Boyd's enthusiasm helped spur him to join the club and describes Boyd as a mentor whom he can call at any hour.

"Bob's one of those guys who, no matter what I need or where he's at, he's always offering to help," Delgado says. "He is unconditionally kind. He's super nice all the time."

To Boyd, commitment means pulling together when difficulties arise, which is a reality on a campus where declining budgets mean deferred maintenance for a half-century old infrastructure and few resources to deal with the usual wear and tear in a small city of 25,000 people or with extraordinary events.

When what appears to be the original seal on a 50-year-old water pipe fails on the top floor of McLane Hall, the resulting flood, damage and repairs must be overseen by Boyd and his team. The same applies to a burst water main, electrical line failure or an issue with the electricity-generating solar panels topping a campus parking lot.

When windstorms raged over the 2011-12 winter, campus grounds crews handled the initial cleanup, supervised the removal of damaged and downed trees and then planted drought-tolerant replacements, some with new, more efficient irrigation systems.

“Truly, I do this because there is hope,” Boyd says, despite the adversity. “We’ll get through the tough times as we have in the past. We need to support each other. Together, as a people, that’s why we’re making a difference in this Valley.”

Based on a third of a century on campus, Boyd believes in the importance of higher education and in the talents of Fresno State employees, who are dedicated to continued accomplishment to benefit the students, the community and beyond.



# HONING NEW SKILLS

Laura Berg (1998) is one of 11 Fresno State graduates recently honored on the California State University's "Working for California" list of distinguished alumni throughout the CSU system.

Berg, 37, was a four-time All-American softball player at Fresno State, leading the Bulldogs to the NCAA championship in 1998. She is one of only four women worldwide to earn medals in each of the four Olympic Games in which softball was played (1996, 2000, '04, '08).

The three-time Olympic gold medalist found another shiny object to pursue, and in 2010 she earned her badge as an officer in the Los Angeles Police Department. In September 2011, though, Oregon State convinced her to exchange her LAPD uniform for the black and orange of the Beavers, and she returned to collegiate softball as an assistant coach.







**Q**: After softball took you around the world a few times over, what made you leave the sport behind for the LAPD?

**A**: After I retired from Team USA, I gave softball lessons for about two years. Then I decided to get into law enforcement. My brother Geoff is a police officer, and he always talks about how much he loves his job. Law enforcement is almost the same as athletics along the lines of teamwork and the camaraderie they have in their department. I enjoyed it, and I'm glad I did it, but it's not my passion. Coaching softball is where my heart is.

**Q**: What was it about softball that drew you back in so quickly?

**A**: Coaching softball is something I've always wanted to do. I've been extremely blessed to have been coached by some of the most amazing coaches in the game – [now-retired Fresno State coach] Margie Wright, Gary Haning, Dave Yorke, Kirk Walker and Tom Wright to name a few. They made a huge difference in my life, and I've wanted to make an impact on someone's life the way they did on mine. Kirk Walker called me last year and asked if I wanted to coach with him at Oregon State. I felt I couldn't pass up the opportunity to fulfill a dream of mine so I jumped at the chance.



**Q**: What are the goals that drive you now?

**A**: I have accomplished all of my goals as an athlete, and now I want to do the same as a coach. I want to soak up as much as possible from the best coaches out there – people like Mike Candrea, Ken Ericksen, Sue Enquist, Jo Evans, Margie Wright, Kirk Walker, Lisa Fernandez, Kelly Inouye – so that I may become a great coach.

**Q**: You played for Coach Wright for four years and coached with her for five more. What kind of impact has she had on the way you coach?

**A**: I talked to Coach Wright to ask her a question about one of our athletes here at Oregon State. She gave me great advice, and I was really excited to use that information with my ball player.

**Q**: Your twin sister, Randi, had a remarkable career of her own at Fresno State. What is Randi up to now?

**A**: Randi was an amazing athlete and always one of the hardest working. She was a lot of fun to watch play. Randi is what I call a "Swiss Army knife." She does a little bit of everything. She's the softball coach for Santa Fe High School in our hometown of Santa Fe Springs, substitute teacher, takes care of our aunt who has multiple sclerosis and works with a softball/baseball program called Right View Pro. Like I said, a Swiss Army knife!

**Q**: What concept or characteristic has been most crucial to the success you've enjoyed?

**A**: There are a lot of characteristics that have helped me throughout my career. I am a perfectionist, stubborn as hell, determined, feisty, competitive, goal oriented, etc. One attribute that has been the most crucial is my work ethic. I have always felt that I needed to work harder than everybody else. I always felt there was room for improvement in my game. I needed to be in better shape than everybody else, which helped me have confidence in my ability on the field.

**Q**: How have your experiences as an Olympian changed your life?

**A**: Being an Olympian has opened a lot of doors for me. I've been able to play the sport that I love a lot longer than most softball players. It's helped me get jobs with LAPD, Fresno State and Oregon State. I've been able to travel the world and go to some amazing and beautiful places. I've been to some countries that aren't as fortunate as other countries. I see how blessed I am to live in the U.S.A., where a lot of us take for granted a hot shower. I have met some very cool people, like the President of the United States, and made some amazing friendships along the way.

**Q**: What grieves you the most about the International Olympic Committee's omission of softball for the 2012 and 2016 games?

**A**: What hurts the most is that young softball players will not have the opportunity to fulfill their dreams of representing their country in the Olympic Games. Yes they can still wear the red, white and blue in the Pan American Games and the World Championships, but the Olympic Games is at a whole different level. I'm sad that my teammates who have the opportunity to still play at that level don't have that chance anymore. Each Olympics that I've been to has been a very different experience. I'm sad because there was no reason for us to get kicked out of the Olympics. It's sad that politics played a role in softball getting kicked out.

**Q**: If softball is reinstated for the 2020 Olympics, what are the chances of a then-45-year-old Laura Berg making a Dara Torres-like comeback and suiting up for Team USA?

**A**: If softball is reinstated for the 2020 Olympic Games I will not be playing in it as an athlete. Hahahahaha! I'm totally done playing ball. I've done everything I've wanted to do so I'm happily retired. The one thing I do miss is my teammates. I miss laughing with them on the field, in the bus, at the airport and in the hotel rooms. I miss being around them and listening to funny stories that have happened over the years. I would very much like to be a part of the coaching staff for the 2020 Games, though, if softball gets reinstated.

*Editor's note: Coach Margie Wright announced her retirement after this interview with Berg. There was speculation that Berg might be a candidate to succeed her mentor, but Berg quashed that quickly, saying she had insufficient experience coaching.*







# UPROOTING

## IS JUST PART OF THE DRILL FOR COACHES

By Paul Loeffler

After celebrating anniversaries in Colorado, Pennsylvania, Ohio, Maryland, Nevada, and Texas, Tim and Kara DeRuyter would have been elated to know at any of those stops they'd be back in their native California to mark 25 years of marriage.

When the calendar turned to April 4, 2012, they indeed found themselves in the Golden State, but not in some coastal enclave or mountain retreat. The zip code on the hotel stationery for their silver anniversary read 93710. That's Fresno. And for Tim, Kara, and daughter Christina, that hotel was home – at least for the moment.

Welcome to the life of a first-time head coach in Division I college football. "Our staff has coaches from all over the country," says Tim DeRuyter, who will make his Fresno State coaching debut Sept. 1 against Weber State at Bulldog Stadium.

"We've got to get them where they feel like this is home again. You need a new dentist, new doctor, new schools for the kids, and you've got to find a home."

That checklist wasn't quite complete yet for the DeRuyters as they celebrated their landmark wedding anniversary, testament to the kind of whirlwind pace that had consumed the coach after he was named to succeed Pat Hill on Dec. 14.

Hire a staff. Reel in recruits. Convert the Bulldog defense to an unpredictable 3-4 scheme DeRuyter has been tinkering with for two decades. Install a new up-tempo, spread formation offense.

How can he master so much in mere months? Well, he's had special training for such seemingly stressful scenarios.

"Do you want to play against Brown and Yale, or do you want to face Notre Dame and BYU?" That question in 1981 altered the course of Tim DeRuyter's life. It was posed in the South Carolinian drawl of then-Air Force assistant Fisher DeBerry to the captain of the St. John Bosco High School Braves.

DeRuyter, a linebacker, was being recruited by Ivy League schools and by Cal Poly, but DeBerry's targeted query helped affirm the drumbeat of desire that wouldn't stop pounding in his chest. Tim DeRuyter was going to play Division I football, even if the 18-year-old's only path to that dream required committing the next nine years of his life to the Air Force.

"They make you cram 50 pounds of stuff into a 10-pound sack," DeRuyter says of his time at the Air Force Academy. "Because of that training, when you graduate, you don't get stressed. When life throws things at you, you're able to step back, process, and fight your way through."

DeRuyter's son, Jake, is learning the same lessons as a first-year student at the academy while Fresno State players are getting a taste as well 1,200 miles west of Colorado Springs.

**"I want practice to be hard," says DeRuyter. I want their tongues to be hanging out. Then when the games come, it's easy. Games become a breeze."**

DeRuyter reveres DeBerry (College Football Hall of Fame, Class of 2011), and his linebacker coach at Air Force, Jim Grobe, now the coach at Wake Forest, as men who produced those kind of results – and shaped DeRuyter's coaching outlook.

"They got us to believe we could accomplish great things, and we did," he says, remembering 1984 when the Falcons capped an 8-4 season with a win over Virginia Tech in the Independence Bowl. The next year, with DeRuyter on active duty as a graduate assistant, Air Force finished 12-1, tipping Texas in the Bluebonnet Bowl to earn a No. 5 national ranking.

How can the coach generate that kind of grit and enthusiasm at Fresno State? DeRuyter credits his predecessor: "Pat Hill did a great job with our players here, building that same type of mentality we had at Air Force, that attitude that says 'Hey, we're tougher than you!'"

DeRuyter reached out to Hill and former coach Jim Sweeney. "Some people go into a new job and they expect people to forget about the past," says DeRuyter. "That's not me. In my mind, what Pat Hill did and what Jim Sweeney did is Fresno State football. It's part of what we recruit to. We tell them this is a tradition you are going to be a part of, that you are going to write the next chapter of."

So what will define that next chapter in Bulldog football's proud history? DeRuyter's answer appears on the surface more apt for the pulpit than for pigskin.

*continued*



“Truth and love,” he says. “Those are our core values. We talk about having no excuses, and being who you say you are. Love is the greatest emotion that there is. I want guys that love their teammates, love this school, love playing football, love competing.”

It's a concept DeRuyter has long contemplated, but heard it best expressed by former Green Bay Packers coach Mike Sherman, for whom he was defensive coordinator at Texas A&M. “At first the players kind of look at you funny, but you end up with a synergy of trust. It's like a family, everyone can trust everyone, and that's how you win.”

DeRuyter hopes that premium brand of trust is already germinating in the “accountability teams” he commissioned in spring. Appointing eight Bulldog seniors as captains, he had them draft teammates they felt would best uphold their responsibilities.

A 3.0 or better GPA adds points for your team. Miss meetings or class, receive a D or an F and your point total suffers serious shrinkage. Spring workouts that began at 6 a.m. concluded with a one-on-one or team-vs.-team battle. To the victors went bonus points.

Intent on focusing their minds, quickening their hearts, sharpening their discipline and cultivating trust, DeRuyter's 20 years of recruiting experience informs the ultimate team prize: “When we travel and go to the buffet, the team that wins this competition is first in line.”

Competition. It's in Tim DeRuyter's DNA. Being the second-born of eight children didn't discourage it. The Air Force Academy poured aviation fuel on it. He may have briefly extinguished the flames when his active duty commitment expired and he spent two years donning scrubs in operating rooms, selling titanium plates and screws.

But a 1994 phone call from Jim Grobe and an invitation to join his staff at Ohio University was all it took to revive the embers – even with a salary barely one-third of what he was making in medical sales. Therein lies Exhibit A for establishing his credo of “truth and love” as the backbone of competitive success.

Kara, with two young children at home, recognized her husband's true passion, and loved him enough to sacrifice some temporary comforts, trusting the end result would be worth it.

In the regular season finale Nov. 24, DeRuyter will get his dogfight with the program that started him on this trajectory. He may bring his inaugural Bulldog mission in for a landing against Air Force, but any good cadet knows he first needs a clean takeoff against Weber State.

“I can't wait to go down that ramp and see Bulldog Stadium full,” says Tim DeRuyter, after a hectic first few months as Fresno State's new football coach.

Neither can the  
**Red Wave.**

– Paul Loeffler is the radio  
“Voice of Bulldog Athletics,”  
an author and former  
TV sportscaster.

## 2012 SCHEDULE

Date	Opponent / Event	Location	Time (Pacific)
09/01	vs. Weber State	Fresno	7:00 p.m.
09/08	at Oregon	Eugene, Ore.	3:30 p.m.
09/15	vs. Colorado	Fresno	5:00 p.m.
09/22	at Tulsa	Tulsa, Okla.	5:00 p.m.
09/29	vs. San Diego State *	Fresno	TBA
10/06	at Colorado State *	Fort Collins, Colo.	TBA
10/13	at Boise State *	Boise, Idaho	12:30 p.m.
10/20	vs. Wyoming *	Fresno	7:00 p.m.
10/27	at New Mexico *	Albuquerque, N.M.	TBA
11/03	vs. Hawai'i *	Fresno	TBA
11/10	at Nevada *	Reno, Nev.	7:30 p.m.
11/24	vs. Air Force *	Fresno	12:30 p.m.

Home Event \* Mountain West Conference game







## TIM DERUYTER

(1st season)

**Age:** 49

**Hometown:** Long Beach

**Family:** Wife, Kara  
Son, Jake  
Daughter, Christina

**Education:** B.A. in Management, Air Force Academy  
M.B.A. in Market Strategy, Regis University

**Playing Career:** Outside linebacker, Air Force, 1982-84

**Coaching Career:**

2010-11	Defensive coordinator, assoc. head coach, Texas A&M
2007	Defensive coordinator, Air Force
2005-06	Co-defensive coordinator, Nevada
2002-04	Defensive coordinator, Ohio
1999-01	Defensive backs coach, Navy
1995-98	Defensive coordinator, Ohio
1991-94	Assistant coach, Air Force
1985	Graduate assistant, Air Force

**Top vacation destination:** Catalina Island

**On his pizza:** Pepperoni, sausage and mushroom

**Favorite Disney rides:** Space Mountain and Tower of Terror

**Boyhood sports heroes:** Jack Youngblood and Jack "Hacksaw" Reynolds

Cary Edmondson



# Steele's campus involvement now



Ray Steele Jr. was a first-generation student from a Fowler farmworker family who saw Fresno State as his only chance to get a college education in the 1960s. His “passion for the university and its mission” hasn’t wavered and he has remained connected with his alma mater ever since. Currently, he chairs the Fresno State Foundation Board of Governors.

## **Tell us about your college years (1963-’68).**

I started as an English major and changed to journalism when I got a job in the fall of 1963 sweeping floors at the Fowler weekly newspaper. I was a reporter for the Collegian in the fall of 1965 and was chosen editor for spring semester of 1966. I was selected to be editor again in the fall of 1966 but didn’t accept the position. I was married and working part-time for the Associated Press and doing freelance reporting for the Los Angeles Times and New York Times, and didn’t think I could devote adequate time to being editor of the Collegian.

## **Did you always know you wanted a newspaper career?**

I didn’t know what I wanted to do or be when I started college. I really liked business and finance and numbers came easy to me, and I probably should have majored in business administration or accounting. But I got a job at a weekly newspaper and started writing and selling ads and that was fun, too. And with the Vietnam War heating up in the mid-1960s, I bought into the view that journalists – particularly editors and publishers with news backgrounds – might make a difference in society through the subjects they covered and the editorials they wrote to influence public opinion.

## **What is your fondest memory of your years at Fresno State?**

I enjoyed being editor of the Collegian, providing stories and editorials to influence campus life. The paper tried to convince President Frederic Ness and his administration to allow students a break between classes and the start of finals so we could cram for finals. We wanted a “dead week.” We ended up getting two days between the last class and the start of finals.

There were other issues, like the fraternities and sororities dominating student government and a proposal to increase student fees to build the first Student Union. And, of course, there was the Vietnam War and the draft.

I went to Fresno State as a student, reported on the campus and the CSU system as a Fresno Bee reporter, assigned coverage of the campus as a Fresno Bee editor, suggested stories and editorials as the Fresno Bee’s general manager and publisher. Every Fresno State president, starting with Ness and continuing through President Welty, has called me into his office and on the carpet to complain, object, criticize (pick any number of verbs that fit the occasion) a story or editorial about the university in which I had a hand. And in some instances, they were right. Regardless, my passion for the university and its mission, particularly to serve first-generation college students, is important to me.

## **What is the Fresno State Foundation and when did you get involved?**

The Foundation’s primary role is to partner with the university to advance its strategic objectives by encouraging philanthropy, inspiring leadership and promoting fiscal accountability and fiduciary oversight of the foundation and its assets. I was invited to serve on the Board of Governors in 2003. I have served on the audit, budget, investment and governance committees and was vice chair prior to becoming chair last fall.



# includes Foundation leadership

## Ray Steele Jr.

Fowler High School, graduated 1963

Fresno State College,  
B.A. in Journalism, 1968

Fresno Bee – reporter, editor, 1968-82;  
general manager 1986-93

Sacramento Bee/McClatchy Newspapers  
– corporate administrator, 1982-86;  
1993-2001

Fresno Bee – president and publisher,  
2001-08

Married to Mary Lou Steele  
2 daughters, 5 grandchildren

**Current activity** – Consultant on business strategic planning, marketing, community/customer relations.

**Community service** – Fresno State Foundation, Fresno Regional Foundation, Fresno Metropolitan Museum, Economic Development Corporation Serving Fresno County, Greater Fresno Area Chamber of Commerce, United Way, advisory boards at Fresno State, several media industry associations.

**Honors and awards** – Department of Mass Communication and Journalism's inaugural inductee to Alumni Hall of Fame and Jim Tucker Media Service Award; Fresno State Alumni Association 2005 Top Dog Outstanding Alumnus of the College of Arts and Humanities; Fresno Advertising Federation Hall of Fame.

## In what ways is the Foundation's work important to Fresno State and its students?

The Foundation is an essential catalyst for enhancing educational opportunities for the university, its students and faculty. The Foundation is the vehicle through which grants, contracts, endowed scholarships and programs flow to the university to benefit students and faculty.

Through prudent investing, the Foundation this year will provide nearly \$5.6 million to the university for academic programs, scholarships and other critical and important strategic initiatives. The Foundation recently acted on a strategy that is expected to return an additional \$1 million a year in future years.

As state funding for higher education erodes, it is critically important for the Foundation to diligently work to increase its support to the university. Additionally, the connections among the Foundation's governors provide an opportunity for the university's Advancement Division staff to connect with alumni and friends of the university to increase philanthropy that will help to enhance the educational mission of the university.



Cary Edmondson

## CLASS NOTES

### 1960s

**Doug Huneke** (1966) retired as the minister in charge of the Westminster Presbyterian Church in Tiburon.



**Michael LaSalle** (1967) wrote "Emigrants on the Overland Trail: The Wagon Trails of 1848" (Truman State University Press/\$40).



Fresno County Superior Court Judge **Robert H. Oliver** (1966) **LIFE** was presented the 2011 Leadership award as Outstanding Judicial Officer by the statewide Bench-Bar Coalition.

### 1970s



**Gregory Ashbeck** (1977), was hired as director of operations by Sanger-based ADCO Manufacturing.

**Warren Brusstar** (1973), the Napa Valley College pitching coach, was elected to the California Community College Baseball Coaches Association Hall of Fame.



**Don Cameron** (1975) was selected as the 2012 Farm Press/Cotton Foundation High Cotton Award winner for the Western states.

**Stan Creelman** (1974), a cotton ginner in Tulare, was chosen as the 2011 Horace Hayden National Cotton Ginner of the Year by the Memphis-based National Cotton Ginners Association.



**Nat DiBuduo** (1972) **LIFE**, president of Fresno-based Allied Grape Growers, accepted the Ag Business of the Year Award from the Fresno Area Chamber of Commerce.

**Jon Marthedal** (1973) 🐾 was named the 2011 Agriculturist of the year by the Fresno Area Chamber of Commerce.

**S.W. "Steve" Martin** (1973) wrote "Atascadero" (Arcadia Publishing/\$21.99), a history of the San Luis Obispo County community.

**Daniel Renteria** (1977) has opened the Pinot Wine Bar and Bistro in the Fresno historic Tower District. It is located in the Tower Theatre for Performing Arts complex.

**Victor Salazar** (1972) retired after serving for more than a decade as the Fresno County Clerk and Elections Supervisor.

**Angelo Stalis** (1970), a weathercaster at ABC-30 for 35 years, received the National Academy of Television Arts & Science's Silver Circle Award.

🐾 - Annual FSAA member

**LIFE** - FSAA life member **FRESNO STATE** 27





# 6<sup>TH</sup> annual 'I am Fresno State!' video contest winners

## FSAA launches Mountain West Facebook pages

As the Bulldogs join the Mountain West Conference for athletics in 2012-13, the Fresno State Alumni Association has launched 14 new Facebook pages to serve alumni and fans and let them know of events in their communities.

The new pages invite "friends" in Reno and Las Vegas, Nevada, and Houston and El Paso, Texas.

Other pages were created for the Red Wave in Alabama, Colorado, Hawaii, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, West Virginia and Wyoming.

Bulldog fans, Fresno State alumni and others are invited to "like" the Facebook page serving them. More info at

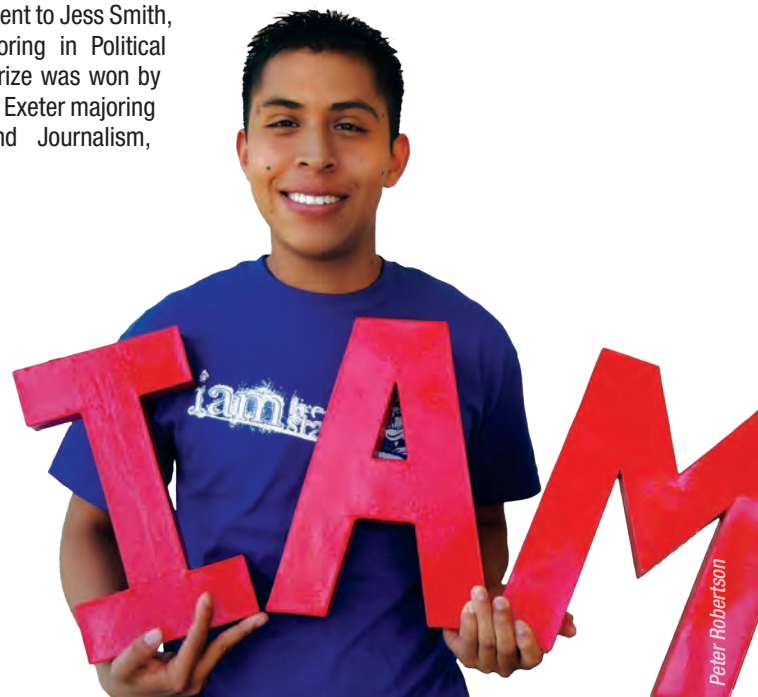
 [www.facebook.com/FresnoStateAlumni](http://www.facebook.com/FresnoStateAlumni)

Rigoberto Moran of Farmersville, a senior majoring in Mass Communication and Journalism with a digital media option, won the first place \$400 cash award in the sixth annual "I am Fresno State!" student video contest. He also won \$200 in the viewers' choice competition.

The \$300 second place prize went to Jess Smith, a senior from Palmdale majoring in Political Science, and the \$200 third prize was won by Ryan Brisco, a sophomore from Exeter majoring in Mass Communication and Journalism, digital media option.



The winning videos can be seen at [www.youtube.com/user/iamfresnostate](http://www.youtube.com/user/iamfresnostate)



## East Coast events gather alumni and friends

More than a dozen Fresno State alumni and friends gathered in New York City with President John D. Welty and others to chat about the university past, present and future.

Welty also was on hand at the Rayburn Office Building on Capitol Hill in Washington, D.C., to welcome three dozen Fresno State alumni and friends at a reception.

*David Nitta and Julianne (Paul) Nitta (1998) enjoy the reception in Washington, D.C. (Photo by Peter Robertson)*

*Yoku Brumm and James Brumm (1965) with President Welty, in New York City. (Photo by John De La Torre)*



## 'Bone Appetit' cookbook awarded national honors

"Bone Appetit: The Fresno State Cookbook" published in 2011 by the Fresno State Alumni Association, won a silver award from the Council for Advancement and Support of Education, an international organization of university and college advancement and alumni professionals.

The book features more than 500 recipes submitted by Fresno State alumni and friends. Copies are available by calling 559.278.ALUM.

## Alumni by the NUMBERS

# 14

Chosen as 2011 40 Under 40 honorees by Fresno's Business Street Online for community leadership and career success successful before age 40: **Alisha Anderson** (1995), **Sandy Cha** (2005), **Joey Fernandez** (2010), **T. Brian Forrest** (2002), **Derek Franks** (2007), **Tricia Geringer** (1995), **Liz Gonzalez** (2003), **James Kennedy** (1994), **Ken Kirk** (2004), **Matthew Mazzei** (2010), **Sarah Moffat** (2002), **Christine Montanez** (2002), **Angelina Garcia Nguyen** (1996), **George Smith-Takata** (1997).





# Alumni serving education

## Fresno State grads carry out the university's founding mission of education in many ways and many places.

The Kremen School of Education and Human Development Alumni Chapter honored three of them for their service to education.



• **Dr. Janet Young** (1979), the superintendent of the Clovis Unified School District, received the Noted Alumni Award for her contributions over a 30-plus year career from teaching to superintendent of the Clovis Unified School District.

• The **Rev. Finian McGinn**, OFM (1978), a priest, former Fresno Unified teacher and adjunct faculty at Fresno State, was the Friend of Education Alumni Award recipient for his cross-cultural and bilingual education efforts.



• **Ruben Castillo**, an administrator for Migrant Education in the Fresno County Office of Education, received the Professional Alumni Service Award for transformative leadership and commitment to migrant students.

## Here are some other the highlights:



**Isabel Barreras** (2002), a member of the State Center Community College Board of Trustees, was appointed by Gov. Brown to the California Community Colleges' Board of Governors, which makes policy for the state's 112 community colleges and oversees grants and scholarships. She has been a State Center trustee since 2002.

**Natalie Cooks** (2008, '10), who played soccer for the Bulldogs, was hired to coach the Yosemite High School (Oakhurst) girls soccer team.

**Terra Fleeting** (2007, '08), a science teacher at El Monte Middle School in Orosi, was chosen a fellow in the National Science Teachers Association New Science Teacher Academy – one of just 39 teachers selected from California.



The Laney College Theatre in Oakland was dedicated in honor of college President Emeritus **Odell Johnson** (1955), who retired in 1997 after 28 years.



**Larry Powell** (1971), the Fresno County superintendent of schools, was selected as an "American of the Year" in the December 2011 issue of Esquire.

**Alicia Saballa** (1992), was appointed principal at Santa Barbara Community Academy.



**Ysabel Trinidad** (1985) was named vice president of finance and administration at California State University, Channel Islands.

**Burlee Vang** (2009) teaches English at Fresno City College.

## CLASS NOTES

### 1980s

**Robert Barton** (1984) was appointed by Gov. Brown as inspector general of the state Department of Corrections and Rehabilitation.

**Diana L. Gomez** (1988) **LIFE**, was promoted to district deputy director of operations in Los Angeles by Caltrans, where she has worked for more than 23 years.

**Lee Kraft** (1982), a 30-year veteran firefighter, was named Clovis fire chief.

**Rod Perry** (1983), a Bulldog football star and assistant coach who played in the National Football League, was chosen as defensive backs coach at Oregon State University.

### 1990s

**Jeff Brightwell** (1991) was named football coach at St. Mary Central High School in Neenah, Wis.

**Michael L. Murphy** (1991), a litigator of consumer class actions and complex business transactions, became a partner in the West Virginia-based law firm of Bailey & Glasser.

**James M. Rodems** (1990), who had been Lodi director of parks, recreation and cultural services, was appointed administrator

of the Cordova Recreation and Park District near Sacramento.



**Amy Shuklian** (1997), elected to the Visalia City Council in 2007, was chosen to serve as the Tulare County seat's first female mayor.

**Cristal Tiscareno** (1998), who teaches dance at Fresno City College, was appointed director of dance with Fresno-based Break the Barriers.

### Miscellaneous

**Royal Calkins**, was named editor of the Monterey Herald, where he most recently was editor of the Opinion page.

**Blake Ellis**, has a role in the movie "Red Tails," about the Tuskegee Airmen, the first black fighter pilots in World War II.



**Sere Prince Halverson**, published "The Underside of Joy" (Dutton/\$25.95) nearly 20 years after writing her first novel.

**Jane Lambert**, a teacher in Lake County before moving to Montana, published "Charlie Russell, The Cowboy Years" (Mountain Press Publishing/\$24) about the famed painter of the Old West.

**7** Leaders of Fresno-based Nancy Hinds Hospice: **Mary Kay Buckley** (1983), director of psychological services; **Kathy Cromwell** (2001, '03), director of the Center for Grief and Healing; **Jane Lindberg** (1988, '90), executive director of clinical services; **Pamela Pytlak** (2003), director of QAPI and corporate compliance; **Bev Robinson** (1977), director of finance; **David Silveira** (1998, 2002), director of psychosocial services, bereavement and Angel Babies; and **Denny Viloria** (2006), director of thrift store operations in Fresno, Madera, Kerman, Chowchilla and Sanger.

**3** Elected board officers of the California Grape and Tree Fruit League: **Ryan Zaninovich** (1996), chair; **David H. Jackson** (1969), first vice chair; and **Carol Chandler** (1971), second vice chair.

**2** Van Beeks among the five brothers sharing Kiwanis Club of Tulare Farmer of the Year Honors: **Doug Van Beek** (1977) and **Raymond Van Beek** (1989). The other Van Beek brothers are Bill, Rick and Art.



## Top Dog Gala kicks off Homecoming

The 2012 Homecoming activities will begin Friday, Sept. 28, with the Fresno State Alumni Association's annual Top Dog Alumni Awards Gala at the Save Mart Center.

Homecoming this year spotlights the football rivalry between Fresno State's Bulldogs and the San Diego State Aztecs, which stretches back over 51 games to 1923.

Their meeting in 2011 was the first Battle for the Old Oil Can, a tribute to the determination of fans back in the day who traveled over the Grapevine to watch their teams play in San Diego or Fresno. Cars were far less reliable than today's and drivers brought oil, spare tires, tools and other parts to ensure they'd get to the games.

"The rivalry renewed and newly named rivalry's a natural for Homecoming," says Jacquelyn K. Glasener (2002) **LIFE**, executive director of the Fresno State Alumni Association.

### The rest of the Homecoming schedule:

- **Sept. 29 – Golden Grad Reunion** at the Smittcamp Alumni House, when the Alumni Association salutes the Class of 1962.
- **Sept. 29 – P.A.W. (Parent Alumni Weekend) Homecoming Tailgate** at Bulldog Diamond, when the Alumni Association and Parents Association host the pre-game festivities.
- **Sept. 29 – Fresno State Bulldogs vs. San Diego State Aztecs football game** at Bulldog Stadium.
- **Sept. 30 – The P.A.W. Breakfast** at the Smittcamp Alumni House presented by the Alumni and Parents associations.

Additional information is available at [www.fresnostatealumni.com](http://www.fresnostatealumni.com) and game tickets can be purchased at [www.gobulldogs.com](http://www.gobulldogs.com)

# MARVIN MEYERS

## IS 2012 DISTINGUISHED ALUMNUS

Fresno State Alumni Association's Top Dog Distinguished Alumnus Award for 2012 will be presented to Marvin Meyers (1956), whose generosity is helping to build the \$6 million Meyers Family Sports Medicine Center to enhance the Bulldog student-athlete experience for decades to come.

The award will be presented to Meyers on Sept. 28 during the annual Fresno State Alumni Association Top Dog Alumni Awards Gala held at the Save Mart Center.

Recipients are chosen from each of the university's academic schools and colleges, from the Department of Athletics, the Henry Madden Library and the Divisions of Student Affairs and Graduate Studies.

In addition, service to the university and community are recognized through the Arthur Safstrom Service Award.



THE TOP DOG

### The 2012 Top Dog Recipients are:

- Jordan College of Agricultural Sciences and Technology: James "Bo" Barrett, (Alumnus), winemaker
- College of Arts and Humanities: Desa Belyea (1951), retired newspaper editor
- Department of Athletics: Nick Watney, (Alumnus), professional golfer
- Craig School of Business: Mark Shuster (1983, 1997), financial executive
- Kremen School of Education and Human Development: Mattie B. Meyers (1966), educator and community activist
- Lyles College of Engineering: John Miyamoto (1985), global communications systems engineer
- Division of Graduate Studies: James Kennedy (1967, '69), former associate operations director of the Gemini Observatory in Hawaii
- College of Health and Human Services: Marion Karian (1965), founder of Exceptional Parents Unlimited
- Henry Madden Library: G. Michael Graves (1973), CFO of a Fresno law firm, who has led fundraising efforts to benefit the library
- College of Science and Mathematics: Harold Salwasser (1969), a dean of the College of Forestry and director of Oregon's Forest Research Laboratory at Oregon State University
- College of Social Sciences: Michael Villines (1990), former California Assembly member
- Division of Student Affairs: The late Philip Stephens III (1937), (to be awarded posthumously) whose bequest is carrying out his life's work helping Fresno State's students facing physical challenges
- Arthur Safstrom Service Award: Maria Gutierrez, a university friend volunteering in Fresno State's new Center for Creativity and the Arts

Tickets for the Top Dog event are \$125 per person and available by calling 559.278.ALUM.  
Online at: [www.fresnostatealumni.com](http://www.fresnostatealumni.com)





## CLASS NOTES

### 2000s



#### **Benjamin T. Adams**

(2009, '11) employed by Grundfos, is participating in a competitive, international career-development program that requires relocation to four different areas of the company within a two-year period.


**Lee Ann Eager** (2002) was named president and CEO of the Economic Development Corporation serving Fresno County.



**Megan Jacobsen** (2008) was named director of membership for the California Grape and Tree Fruit League in Fresno.



**Inga Lukavičiūtė** (2005), was appointed head of chancery at the Embassy of Lithuania in Washington, D.C.

**Christa Macdonald** (2010) , assisted in Iran relief efforts through the American Red Cross and Ameri Corps.



**Carissa (McMullen) Phelps** (2002) is the author of "Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time," published by Viking Press.



**Peter Robertson** (1992, '95, 2005) **LIFE**, received the "Spirit of Service Award" presented to

a Fresno State staff member by President John D. Welty. The award recognized Robertson's "exemplary commitment to community engagement."

**Marisa Waddell** (2007), was named director of programming and new media for the KCBX public radio for San Luis Obispo, Santa Barbara and southern Monterey counties.

## Alumni Association privacy notice

### **Important privacy choice**

You have the right to control whether we share your name, address and electronic mail address with our affinity partners (companies that we partner with to offer products or services to our alumni). Please read the following information carefully before you make your choice below.

### **Your rights**

You have the following rights to restrict the sharing of your name, address and electronic mail address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law.

This includes sending you information about the alumni association, the university or other products or services.

### **Your choice**

#### ***Restrict Information Sharing With Affinity Partners:***

Unless you say "NO," we may share your name, address and electronic mail address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we may have agreed they can offer in partnership with us.

### **Time-sensitive reply**

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address and electronic mail address with our affinity partners.

If you decide that you do not want to receive information from our partners, you may do one of the following:

1. Reply electronically by visiting our website at [www.fresnostatealumni.com](http://www.fresnostatealumni.com) and clicking on the "SB 569" link.
2. Fill out, sign and fax the form to 559.278.6790.

3. Call 559. 278.ALUM or call toll-free 866.378.DOGS.

4. Fill out, sign and send back this form to us at the following address (you may want to make a copy for your records).

**Fresno State Alumni Association**  
**ATTN: SB 569**  
**2625 E. Matoian Way SH124**  
**Fresno, CA 93740-8000**

**Please print clearly and complete this information below to ensure accurate processing of your request.**

☐ **NO**, Please do not share my name, address and electronic mail address with your affinity partners.

First name \_\_\_\_\_

Last name \_\_\_\_\_

Address \_\_\_\_\_

Current email address \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_





# In memoriam

## 2009

Karin (Kohler) Lowrie (1976), Dec. 2, in Jackson.

## 2011

Zeki Abaci (1957), Oct. 29, in Fresno.

Angelo Richard Alessandro (1965), Nov. 3, in Fresno.

Jon R. Alsdorf (1968), Nov. 26, in Fresno.

Mary Anne (Kercher) Bassett (1967), Nov. 14, in Long Beach.

Ronald Beers (1963), Dec. 6, in Ontario.

Manuel S. Bettencourt Jr. (1952) 🐾, Dec. 22, in Hanford.

Michael William Bodily (1967), Nov. 24, in Selma.

Lesly Boyer (1955) Nov. 27, in Fresno.

Thomas Joseph Burke (1957), Oct. 30, in Bakersfield.

Diane Elaine Cappelluti (1941), Nov. 2, in Fresno.

Janet "YaYa" Cisneros (2010), Dec. 26, in Fresno.

Michael L. Ellis (1969), Dec. 31.

Robert E. Fargason (1953), Dec. 27, in Fresno.

Mildred Sharrah Foin (1936), Dec. 4, in Fresno.

Jeffrey W. Goodsell (1982), Dec. 29, in Napa.

Robert J. Gottschalk (1968), Nov. 27, in Bakersfield.

Charles Griffith, Oct. 22, in Bakersfield.

Betty True Gruen (1977), Dec. 22, in Fresno.

Kimberly Hamlin (1990), Nov. 15, in Lompoc.

Virginia Hays, Dec. 23, in Fresno.

Earslean Taylor Jones (1959), Nov. 20, in Fresno.

W.L. "Bill" Kermoyan (1944), Nov. 24, in Fresno.

Robert A. Kincade (1961), Nov. 19, in Fresno.

Rose Krikorian (1943), Nov. 28, in Fresno.

Richard Lewis (1951), Nov. 27, in Fresno.

James A. Marsh (1997), Dec. 17, in Live Oak.

Seda Massie (1940), Dec. 27, in Fresno.

Kimberly McKinney, Aug. 27, in Madera.

Dr. Beverly Miller (1946), Dec. 4, in Fresno.

Marian S. Morris (1945) **LIFE**, Dec. 13, in Fresno.

Tony Najera, Dec. 7, in Sacramento.

Dennis L. Naylor (1975), Dec. 29, in Haslet, Texas.

Jeanada Nolan (1938), Dec. 15, in Sacramento.

Gary James Ovoian (1965, '75), Nov. 25, in Fresno.

Marion Vianello Posson (1938), Dec. 8, in Clovis.

Karl Stanley Radeleff (1959), Dec. 19, in Springville.

Joseph Rader (1981), Nov. 22, in Fresno.

Clarence Rob Robinson (1950), Nov. 14, in Fresno.

Merwin Rose (1949), Oct. 28, in Elk Grove.

Esther Shahbazian (1942), Nov. 23, in Fresno.

Larry Stanfield (1923), Nov. 13, in Visalia.

Warren C. Steitz (1939), Dec. 31, in Texas.

Goldie Stewart (1941), Nov. 29, in Visalia.

Dr. Clifford Layton Walker (1943), Oct. 27, in Fresno.

## 2012

Craig Lewis Anderson (1957), Jan. 21, in Kingsburg.

Allan Kenneth Arnson (1964), Feb. 29, in San Diego.

Daryl Atkins (1972), Jan. 15, in Clovis.

Dwight H. Barnes (1941), Feb. 4, in Redding.

Allen Dale Bennett (1991), Jan. 4, in Fresno.

Thomas Michael Boring (1971), Feb. 12, in Watsonville.

Dorothy Walters Brandt (1943), Jan. 19, in Strathmore.

Carolyn Hope Ainley Burris, Jan. 25, in Alturas.

William Lacey Callender (1955), Feb. 4, in Denver, Col.

Gloria E. Coppola (1955), Feb. 8, in Visalia.

Mary Jane Ade (Troutner) Forrester (1952), March 6, in Little Rock, Ark.

Helen May Gillen (1967) 🐾, March 5, in Fresno.

Gary Wayne Glover (1974), March 19, in Fresno.

Richard Handley (1974), Feb. 8, in Corcoran.

Judith Ellen Harris (1975), March 9, in Fresno.

Bix C. Hayden (1966), March 5 in Fresno.

Leland Tague Haun (1963), March 16 in Fresno.

Gary Alan Hernandez Sr. (1978), Feb. 26, in Long Beach.

Howard Edward Hobbs (1973), March 10, in Kansas City, Mo.

Stephen Holl (1976), Jan. 13, in Folsom.

Larry L. Huck (1952), Jan. 20, in Fresno.

Cynthia Rosa James (1992), March 6, in Tulare.

Leo Vernon Johns (1959), Feb. 21, 2012.

Dorothy Ann Kooyumjian Khachigian (1961), March 9, in Bakersfield.

Gwendolen Marie Kovacevich (1989), Jan. 29, in Fresno.

Patrick David Kraft (1989), Feb. 20, in Fresno.

Dorothea Malach, Feb. 29, in Fresno.

Floyd Marks (1944), Jan. 29, in Fresno.

Britton "Jerry" McFetridge (1965) Feb. 4, in Clarksburg.

Guy Merriss Jr. (1961), Feb. 16, in Lindsay.

Dave W. "Bill" Pieper (1962), Jan. 7, in Fresno.

Charlene Floto Piper (1953), Feb. 5, in Fresno.

Hugh H. "Pete" Reagan (1933), March 10, in Fresno.

Mildred Davis Rogers (1930), Jan. 16, in Fresno.

Elizabeth Dimock Ryan, Jan. 16, in Santa Barbara.

Annie Soo (1948), March 8, in Oakland.

Arlene Gale Srabian (1966), Jan. 14, in Fresno.

Timothy Jon St. Louis (1964), Feb. 16, in Fresno.

William Stoeher (1950), Jan. 16, in Fresno.

Jo Anne Keyes Thaxter (1988), March 2, in Fresno.

Kiyoshi Tokubo (1958), March 28 in Fresno.

Fred Topham (1948), March 1, in Oakhurst.

Maria Anita Torres-Rios (1991), Feb. 3, in Fresno.

Glennora Dare Williams (1986), Feb. 5, in Fresno.

Russell Yemoto (1968), March 21, in Fresno.

Vince Ray Yost (1989), March 1, in Tulare.

Maria Bullock Young (1975), March 7, in Fresno.

Gerald Zapata (1959), Feb. 19, in Fresno.

## FACULTY/STAFF:

Dr. Rodney Anderson, March 6, in Fresno.

JR Boone, Jan. 21, in Fresno.

Suzanne R. Boyles, July 19, in Fresno.

Donald Brewer, Nov. 2, in Fresno.

Howard Lloyd Chadwick, Jan. 23, in Fresno.

Edward Ferreira, March 25, in Clovis.

Ardis Marie Heine, Aug. 2011, in Fresno.

Barbara LaBossiere, April 23, in Fresno.

Louis Francis Markert, Feb. 23, 2012, in Los Angeles.

Rena Mae White, Jan. 8, in Fresno.

More info at: [www.fresnostatealumni.com](http://www.fresnostatealumni.com)  
click on "Online Services" under "Class Notes"

## FRESNO STATE ALUMNI ASSOCIATION

### Executive Committee

Clyde Ford (1980, '84) **LIFE**, President

Brad Fischer (1981) **LIFE**, Past President

Russel Statham (2009, '11), Vice President, Finance

Diana Gomez (1988) **LIFE**, Vice President, Alliances & Leadership Development

Julie (Farnese) Small (1978) **LIFE**, Vice President, Alumni House

Adam Stirrup (2003, '05) **LIFE**, Vice President, Membership and Marketing/President-elect

Valerie Vuicich (1979) **LIFE**, Vice President, Special Events

### Board of Directors

Russell A. Bader (1972)

Raj Singh Badhesha (2005)

Doug Broten (1971)

Mel Dias (1971) **LIFE**

Brian Domingos Jr. (2005) **LIFE**

John Gomes (1978, '94) **LIFE**

Brent Hansen (2006) **LIFE**

Amanda (Leath) Holder (1999) **LIFE**

Kathleen (McFall) Hushek (1975)

Ruth (Peckham) Khan (1975)

Regina A. (Kirk) Leathers (1995)

Mitzi Lowe (1981, '89)

Carol (Machado) Lombardi (1970) **LIFE**

Nathan Magsig (1999, 2003)

Frank Oviedo (1994)

Rosendo Peña (1967) **LIFE**

Antonio Petrosino (1953) **LIFE**

John Savage - Student Director

Doug Yavanian (1967) **LIFE**

Chris Williams (2001)

### Liaisons

John D. Welty, University President

Peter N. Smits, Vice President, University Advancement

Arthur Montajano, President, Associated Students

### Association staff

Jacquelyn Glasener (2002) **LIFE**, Executive Director

Peter Robertson (1992, '95, 2005) **LIFE**, Director of Alumni Marketing and Engagement

Joanne Deaver, Office Manager

Jennifer Burgess, Smittcamp Alumni House Manager

Peggy Ramos, Outreach and Program Coordinator

Brooke Lindblad, Events Coordinator



### FSAA contacts

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Smittcamp Alumni House  
2625 E. Matoon Way SH124  
Fresno, CA 93740-8000

Telephone: 559.278.2586  
Fax: 559.278.6790

[www.FresnoStateAlumni.com](http://www.FresnoStateAlumni.com)





# *Araucaria bidwillii*

## – Bunya Pine

The bunya pine is sometimes mistaken for *aurecaria araucana* – nicknamed the monkey-puzzle tree. The rounded crown of the bunya is distinctive of a mature tree. This one is near the southwest corner of the Music Building. It is pictured as a late afternoon sun cast orange highlights on the trunk. Painted with opaque watercolor on colored mat board.



You can see it from great distances thanks to its approximate height of 60 feet and 20-foot canopy. Its common name came from an 18th-century Scottish naturalist who said the foliage would be a puzzle for a monkey to climb. The leaf structure looks more reptilian than coniferous. The cones have been a challenge for years.

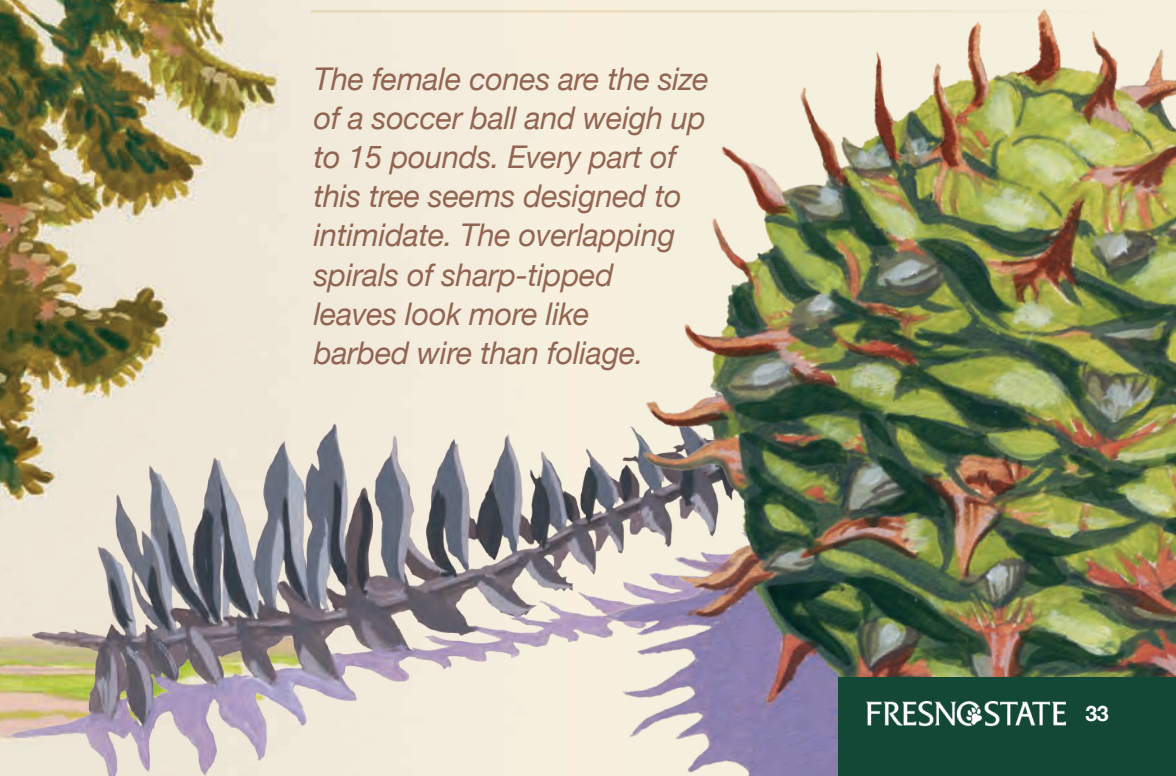
We barricade the tree when we remove them so they don't fall and hurt someone. It's a very distinctive tree, and we're glad to see such a large specimen growing in our arboretum.

**Bob Boyd** (1982),  
Associate Vice President  
for Facilities Management

**Illustrator Doug Hansen**, a professor of Art and Design, is the author and illustrator of "Mother Goose in California" (Heyday/\$16.95).

With about 4,000 trees, the campus was designated an arboretum in 1978. We invite the campus community and alumni to write about a favorite Fresno State tree to be illustrated in "Tree portraits." Contact Hansen at [dhansen@csufresno.edu](mailto:dhansen@csufresno.edu) or 559.278.2817.

*The female cones are the size of a soccer ball and weigh up to 15 pounds. Every part of this tree seems designed to intimidate. The overlapping spirals of sharp-tipped leaves look more like barbed wire than foliage.*





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