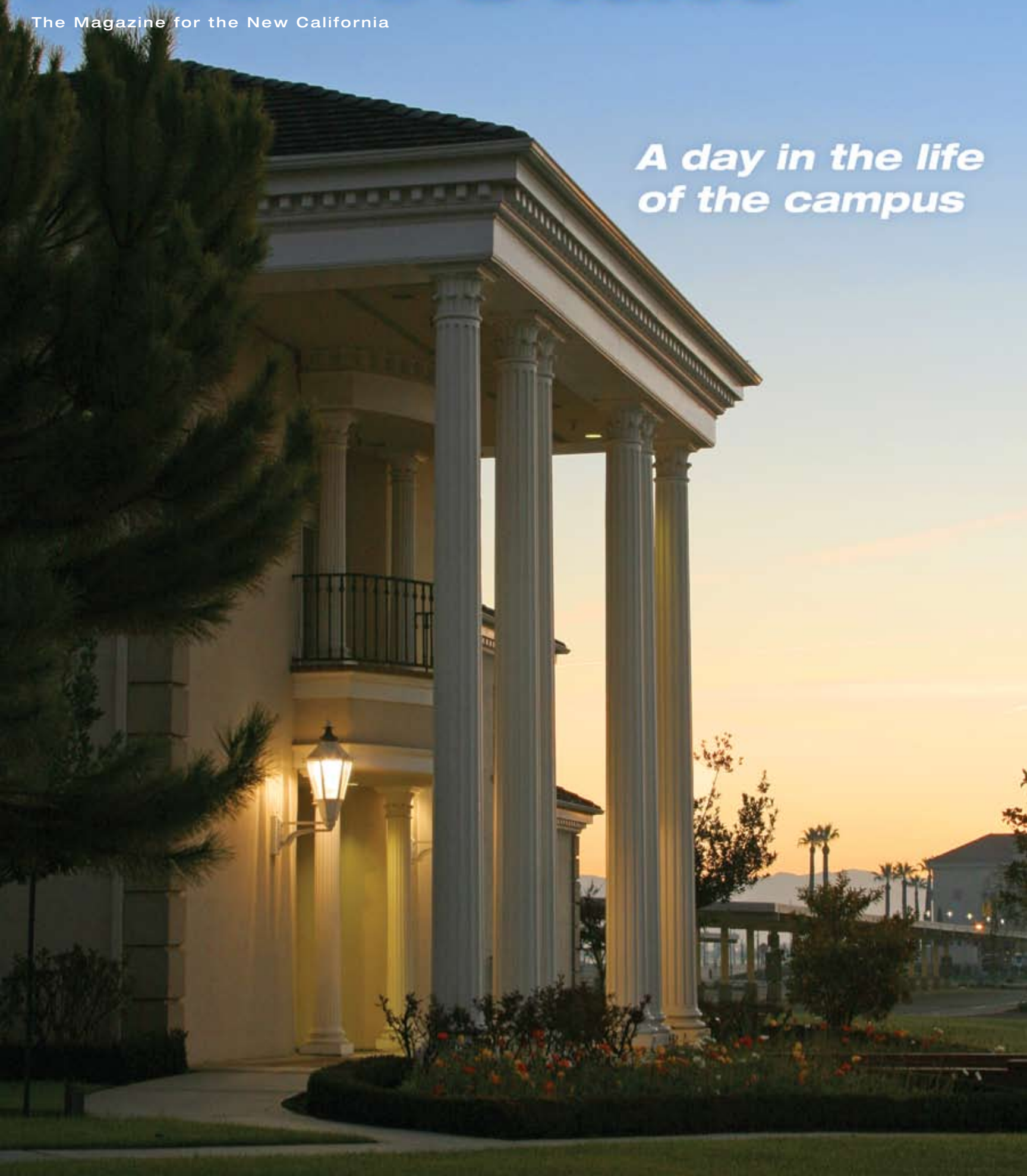


# FresnoState

The Magazine for the New California

*A day in the life  
of the campus*







Michael Karibian

# Planning for our future

We have embarked on one of our campus’ most exciting ventures in decades: putting our Comprehensive Campus Master Plan into action while gearing up for our university Centennial celebration beginning in just two years.

Enrollment growth is projected to continue for many decades. Our campus must be ready to accommodate more students, faculty and staff, while following through on our environmental sustainability initiatives and our engagement with the region we serve.

We have involved a broad spectrum of the campus community in Master Plan drafts and expect that collaborative effort to result in approval by California State University Trustees late in 2008.

Our plan is bold and broad. Over the next 20 years, we will see new academic buildings, a permanent University High School campus, comprehensive athletic facilities, multilevel parking structures, improved traffic and pedestrian circulation and recognition of our agricultural mission. The most visible change will be a dramatic entrance boulevard off Shaw Avenue.

I encourage you to read the special report on the Master Plan that begins on Page 2. I also invite you to visit our Master Plan Web site [www.csufresno.edu/masterplan](http://www.csufresno.edu/masterplan) to learn more about how Fresno State will be shaped for the future so we can carry out our mission to power the New California.

*John D. Welty*

John D. Welty,  
President

Fresno**State** Magazine is published twice annually by the Office of University Communications at California State University, Fresno.

## Spring 2008

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## Stay in touch!

We'd like to hear your comments about Fresno**State** Magazine. Please e-mail them to [magazine@csufresno.edu](mailto:magazine@csufresno.edu). If you receive more than one copy of Fresno**State** Magazine, please pass it along to a friend of Fresno State. If you would like to support Fresno State, please visit [www.SupportFresnoState.com](http://www.SupportFresnoState.com) to make a contribution.

## From our readers

### Benefits of the Lab School

Your article on Page 5 in the fall 2007 issue of the *FresnoState* magazine indicated that [teacher in space] Barbara Morgan attended kindergarten at the old Lab School.

Actually, Barbara and her four brothers, Brooke, Robert, Jeffry and Howard, all had all of their elementary schooling at the old Lab School through the sixth grade and all graduated.

My wife and I have always considered ourselves fortunate to have had our children attend the old Lab School, where they had a great education and encouragement from a wonderful group of teachers led by the principal, Dr. David Haimbach. We don't think that primary education in any other school in Fresno could have offered them as much.

We will always have fond memories of this experience.

**Jerome Radding, M.D., FACP, FACC**

*Laguna Woods*

### Mistakes noted

Dear Dr. Robert Welty,

Ooops, it's "John," isn't it? Guess what, it's "Mike" Batesole, not "Tim." Try proof reading. It's easy, you're a college publication.

**Sharlene Gomes**

*via e-mail*

**Editor's note:** *We missed that one in the fall 2007 issue, and also in Sports we miscaptioned the photo of Bobby Davis. We regret both errors.*

### China should have been included

My wife and I are proud graduates of Fresno State. We are proud of the quality of education we received from this particular campus. We graduated at a time when education and quality of education were the main goal of the whole campus.

As an Asian American of Chinese descent, I was most disappointed that none of the featured individuals in the fall 2007 issue came from Asian countries such as China, Korea or Japan. Would it be a bit presumptuous to use the word "global" when China is not even included in the picture?

**Michael Cheng**

*via e-mail*

*We welcome your letters. Please send them to: Editor, Fresno**State** Magazine, 5244 N. Jackson Ave., M/S KC45, Fresno, CA 93740-8027 or e-mail them to [magazine@csufresno.edu](mailto:magazine@csufresno.edu).*



Michael Karibian

12

# FresnoState

The Magazine for the New California

## 12 Fresno State 24/7

Darkness and natural sounds at dawn are an overture to an energetic symphony based on the 25,000 students, faculty, staff and community members who play their parts in Fresno State's educational mission each day. Cooking bacon (photo above) for the breakfast rush of student-athletes and dormitory residents is just part of the routine. The classroom is vital, but at Fresno State learning also happens until late night at the farm, athletic fields, arena, library, day-care program, laboratories and performance venues, before the next dawn and a new busy day.

**2 Special Report on the Master Plan**

**8 Campus & Beyond**

**26 Campaign News**

**34 Sports**

**42 Alumni News**

**49 Tree Portrait**



10



26



34

### On our cover

The Smittcamp Alumni House, the unofficial "front door" of Fresno State, is silhouetted as the sun rises over the Sierra, signaling another busy campus day.

*Front and back cover photos: Michael Karibian*



# Fresno State's new Campus Master Plan charts big changes

By Chuck Radke

Not since 1963 have administrators at Fresno State taken such a thorough look at the campus and how it can best provide for future growth.

Nearly half a century ago, planners mapped a footprint to meet the needs of 20,000 students. It included 10,000 parking spaces on 90 acres, an east-west pedestrian mall, a formal entrance to the campus and a provision to exclude traffic from the campus core.

Now, after two years of scrutiny and 80 meetings with various constituencies, university officials have drafted a new plan to take Fresno State through the next 20 years and beyond. The Comprehensive Campus Master Plan, scheduled for California State University Trustees' approval



Campus parking structures will accommodate more vehicles while preserving space.

Dyson Kirby Siegrist and Janzen Architects



University High School will move east of Maple Avenue to a permanent home on the south side of the campus.

late in 2008, echoes some familiar objectives: increased parking, an east-west walkway, a dramatic new entrance and a traffic plan that will keep cars and pedestrians out of conflict.

But the similarities may end there. Some of today's challenges – traffic congestion, air and water quality, equitable access – were of little concern 45 years ago. Today's plan for an anticipated enrollment of 30,000 has two planning horizons – 10 and 20 years – and four overarching goals:

- Optimize campus facilities and provide for growth
- Improve circulation for pedestrians
- Respect the university's agricultural heritage yet be responsive to changing activities and architecture
- Accommodate diversity

But beneath that umbrella are subplans nested within the Master Plan that combine to make this one of the most ambitious undertakings in the university's nearly 100-year history.

Cynthia Teniente-Matson, the university's vice president for Administration and chief financial officer, says crafting the Master Plan has been an extensive collaborative process.

"We wanted to make sure we interviewed all the different constituent groups about what Fresno State means today and what it will mean in 20 years to be an engaged university," Matson says, referring to the way a campus connects with its community.

The plan must integrate the university's strategic, enrollment and academic plans with its research goals for the next 20 years. And it does so with an eye toward preserving Fresno State's cultural heritage.

"We really want people to know the moment they arrive on campus that they've come to a university farm laboratory," Matson says, "a place with a background in agriculture and farming."

The plan must integrate the university's strategic, enrollment and academic plans with its research goals for the next 20 years. And it does so with an eye toward preserving Fresno State's cultural heritage.



‘Everything is going up. No more single-story structures.’

What resembles a modern Stonehenge in this rooftop view of the expanded Henry Madden Library is the structural steel that will form the signature tower.

The drafting process was characterized by its intensive analysis. Parking, for example, was subject to density studies focusing on all lots, entrances to campus and arrival and departure times. That data was overlaid with class schedules and building-use studies to pinpoint where and when people are moving now and will move in the future.

Those efforts have yielded a plan for as many as as five multilevel parking structures to replace surface parking in the next two decades. The decision to build up instead of out also honors the university’s agricultural heritage and preserves farm land, Matson says.

Robert Boyd, associate vice president for facilities management, says the first parking structure is slated for east of the Peters Building. The recent addition of the Science II Building has shifted the student population to the northeast side of campus, where parking demands now are the greatest.

A second structure near Peters is planned over the course of 20 years, with others rising near the Madden Library, Kremen School of Education and Human Development and south of Barstow Avenue from Lot Q. That would relieve a situation, Boyd says, where “every hour on the hour” officers usher more than 2,000 students safely across the street while getting long lines of cars onto and off of campus. Lot Q eventually would become green space as planners implement the vision for infill over sprawl.

“Everything is going up,” Boyd says. “No more single-story structures. It’s going to become more of an urban environment versus a semi-suburban environment.”

Zimmer Gunsul Frasca Architects



A key element of the Master Plan is environmental sustainability, which includes electricity-generating solar panels atop parking structures and encouraging walking and bicycling on campus.

The Master Plan doesn’t sacrifice aesthetics, either, calling for comfortable outdoor spaces, enhanced topography, a fusion of arboretum, agriculture and architecture, and “meet-and-greet” areas for all seasons. An improved east-west spine called “Bulldog Walk” will bisect the university. It will connect the Campus Pointe residential, hotel, retail, commercial, office and cultural development with Bulldog Stadium on the opposite side of campus. Boyd says the walkway will mitigate congestion and provide for “unified and delineated walkways.”

The planning team’s building inventory study was part of its effort to create more usable, unified space within the campus setting. Buildings considered “functionally obsolete” will be replaced by three-story buildings designed to incorporate environmental sustainability principles.

“We asked which buildings were at the end of useful life and which would be wise to invest in,” Matson says. The result is a footprint that reveals open expanses and opportunities for development, which makes the current plan much more flexible than its predecessor.

“You’re always going to have projects pop up,” Matson says. “A donor comes in, a bond passes, roadway improvements cut through campus, things you don’t expect.”

Matson says the Master Plan remains firm and comprehensive, while not assuming that at some point the campus will be complete. “Having this level of comprehensive review gives you the maximum flexibility,” she says.

Athletics also is a major component of the plan. North of Bullard Avenue on the east side of campus, a new equine center will combine equine science,

Photos by Michael Karibian





The new grand entrance off Shaw Avenue will welcome the community to the dramatic heart of the campus – the new Henry Madden Library and the University Student Union.

*Work inside and outside the expanded Henry Madden Library will conclude in late 2008, and the library will become a landmark of the new-look campus envisioned in the Master Plan.*

academic programs, student horse boarding and intercollegiate equestrian and rodeo competition venues with seating for 1,000. Spectator facilities improvements are planned at Bulldog Diamond, Warmerdam Field and the Wathen Tennis Center.

West of Cedar Avenue, the soccer/lacrosse facility will begin taking shape in fall 2008, Boyd says, with development of an enhanced grass field and berm seating he calls “a small step, not a final solution” leading to “a true-life stadium.”

Also planned west of Cedar are an administration building, a Bulldog “Walk of Fame,” student-athlete village and improved access and spectator seating at Beiden Field. The Bulldog Stadium field will be lowered and resurfaced, Boyd says, and its west side will be sheltered by a roof.

The new grand entrance off Shaw Avenue will welcome the community to the dramatic heart of the campus – the new Henry Madden Library and the University Student Union.

“One of the things we determined in the Master Plan is that we never really had a front door,” Boyd says. To make way for that, the Lab School, Keats Building, University High School and University Center will be razed. Auxiliary plans are under way that would relocate staff and services operating in those spaces to planned remodels of the North Gym and Satellite Student Union.

A plan for a bus transit center is included in the entry design, Boyd says, which is part of the university’s effort to encourage alternative transportation.

Boyd concedes that the current economic climate may be challenging to some facets of the Master Plan, but that doesn’t dim the vision, which is to provide a clear direction for the campus as a social and cultural destination as well as a center of learning.

“It’s pretty exciting,” he says. “This is a document we’ll use as our framework for the next 20 years.” 🌸

– Chuck Radke is the thesis consultant in the Division of Graduate Studies.

Photos by Michael Karibian

A study in pink

A pink bicycle is parked before a blooming tree next to a complementary red bike near the Kennel Bookstore. The Comprehensive Campus Master Plan encourages alternative transportation as part of the university’s sustainability commitment.





Campus actively pursues sustainability effort

**One of the largest solar paneled parking structure projects** on a U.S. university campus is a cornerstone of Fresno State's commitment to sustainability.

The \$11.9 million project, a partnership with Chevron Energy Solutions, provides the only sheltered parking on campus for more than 700 student vehicles and generates 20 percent of campus power needs. Over 30 years, Fresno State will save a projected \$13 million in utility costs.

"This project is just one of the university's 'green campus' initiatives," says President John D. Welty, who signed the Talloires Declaration the day the solar-power project was dedicated.

The declaration – signed by hundreds of universities around the world – commits Fresno State to a 10-point action plan incorporating sustainability and environmental literacy programs.

Community service from campus is recognized

**Fresno State received a national Special Achievement Award for its Mediator Mentors Program** that helps future teachers, counselors and school psychologists teach school children in the region hands-on conflict resolution skills.

The award was presented at the American Council of Education conference by the Corporation for National and Community Service as part of the President's Higher Education Community Service Honor Roll.

To share your news and comments, e-mail [magazine@csufresno.edu](mailto:magazine@csufresno.edu).

Fresno State News



Michael Karbhan

Grad student's meditation sessions help redirect juvenile offenders

By Chuck Radke

**Although the campus is the hub of Fresno State activity** most days, for Mark Jackson, service in the community is a labor of love that's working to redirect the lives of juvenile offenders.

Jackson, a native of Michigan, began his work in the central San Joaquin Valley as a 19-year-old Spanish-speaking Mormon missionary and, 15 years later, is on track to receive his master's degree in social work from Fresno State in spring 2008.

Jackson characterizes himself as deeply spiritual. His life philosophy was established on his grandfather's farm in State College, Pa., where he learned as a boy to "never take more than what you give, and always give more than what you take." It was the theme in everything his family did, Jackson says.

He applies that ethic and others at the Fresno County Juvenile Justice Campus, where some days there are more than 300 youth incarcerated. They struggle to overcome gang and family violence, drug and alcohol abuse, academic failure and broken social circles, Jackson says.

His work with them began in summer 2006 as part of the launch of Fresno's MOSAIC (Mentoring to Overcome Struggles and Inspire Courage). The program is a partnership between the Fresno State Department of Social Work, the Fresno County Probation Department and Focus Forward, a nonprofit organization dedicated to helping underserved youth in the juvenile justice system.

At the time, Jackson says, the youth were receiving limited services – a Bible study and a yoga class.

He devised a plan to provide meditation classes. He believes that physical relaxation, deep breathing and positive mental imagery better equip young people to deal with anxiety about the future and enable them to more successfully handle the here-and-now.

The Probation Department and Focus Forward responded positively, says Dr. Mitzi Lowe, an associate professor in the Department of Social Work Education. Jackson was asked for a written proposal that wound up being used initially in the "high-risk pod in the institution," Lowe says.

Jackson's proposal was a curriculum based on Transcendental Meditation (TM), introduced to the United States in the 1960s. Jackson says TM examines a "cycle of emotions, thoughts, behaviors, actions and consequences, then combines that with an understanding of personal responsibility."

Jackson's curriculum provides youth with a general idea of where thoughts come from and helps them "come up with different alternatives so they can, in turn, come up with different consequences."

Jackson offers as an example one youth who began his meditation class thinking life after incarceration would mean a return to his former ways. After the class, that youth was talking about college and has since enrolled in classes, and secured housing and funding along the way. Jackson says that of the 149 youth to complete an eight-week meditation class, 144 have not returned to the Juvenile Justice Campus on an additional charge.

Many are "amazed at what they have seen meditation do" at the Juvenile Justice Campus, Jackson says.

"Meditation classes helped calm the youth. [Officers] were seeing the value in it as the youth exhibited fewer behavioral problems," says Lowe.

It was so valuable, Lowe says, that Jackson was hired after his internship to continue the work. "That's the kind of impact Fresno MOSAIC has."

The next step for Jackson is to document stories of the youth who completed a meditation class between December 2006 and 2007 and compare them to a control group yet to take meditation classes.

In doing so, Jackson says, he'll be inspiring a more current body of research on meditation and its effects on incarcerated youth, which has gone largely unstudied since the mid-1980s.

"I want this project to continue," he says. "We don't want to deny this intervention to anybody." 🌸



National acclaim for student's global warming warning

**Art major Jason Melgoza** is one of two nationwide winners of the Carnegie Council 2007 Graphics Contest for "Ice Cream Melts" as a symbol of global warming.

"I wanted people to look at this and get a sense of fear of what is happening right now. Our home is melting away like ice cream on a hot summer day," Melgoza says.

The Carnegie Council is a foreign policy think tank that promotes international ethical leadership.

Cantata is an homage to Native American history

**Fresno State staged the world premier of "Ascensión: A Dramatic Ethno-historical Canata"** written by music professor Helene Joseph-Weil and performed by her and Music Department colleague Benjamin Boone.

The musical work honors Ascensión Solórsano de Cervantes, the last-known member of the Amah-Mutsun band of California Indians to retain full knowledge of her language and culture. When she died in 1930, she was known as "The Saint of Gilroy" for her compassionate care of the sick and poor.



Grant will help build biomedical facility

A five-year, \$4.5-million grant from the National Center on Minority Health and Health Disparities will be used by Fresno State to create more opportunities for students of color to study medicine through a state-of-the-art biomedical facility.

Students and faculty will be able to use the latest technology to study health issues critical to the region served by Fresno State. The proposed center will support the research of several Fresno State faculty into such concerns as asthma, the effect of pesticides on breast cancer in Hispanic farmworkers and cultural differences in care-giving to Alzheimer's patients.

“The facility will allow us to compete for and seek additional funding from agencies that were previously out of reach,” says Dr. Viswanthan Krishnan of the chemistry department.

University takes lead on critical water issues

The Fresno State-based San Joaquin Valley Integrated Regional Water Management Plan has been formed to ensure that the region obtains its share of dwindling water supplies.

Valley, state and federal water program leaders formed the plan because ongoing population growth in California, multiple drought years and an antiquated water delivery system have placed unprecedented strain on California water resources.

Kathy Wood, a U.S. Bureau of Reclamation water specialist whose office is at Fresno State, says it's critical that the plan serve as a single voice for the Valley to accommodate the broadest spectrum of need. She adds, “To say that the system is crashing, is not an overstatement.”



“Campus 1958” (yearbook)

From McLane Hall, foreground, the view in 1958 was across green space to the Library, left, and Ed-Psych buildings.

Centennial leaders already making plans

By Michelle Frontani

Fresno State is on the brink of celebrating its 100th anniversary.

A Centennial Leadership Committee is in place and plans already are being made for activities beginning around Vintage Days in spring 2010 and ending with the university’s 2011 commencement.

Centennial events will be designed to enhance pride in the university for everyone associated with Fresno State and provide an opportunity to promote the accomplishments throughout the New California and beyond.

Fresno State was established as a normal school by the Legislature on April 10, 1910, to educate teachers and farmers in the San Joaquin Valley. The first class met Sept. 11, 1911, and Fresno State was the region’s only four-year public college until the late 1950s.

President John D. Welty in early 2008 appointed a committee of community leaders, faculty, students and staff to coordinate Centennial planning. His vision for the celebration is “13 months of reflection, celebration and setting the course for the next century.”

Leading the effort is Fresno County Superior Court Judge Robert Oliver, an alumnus who has served as a volunteer leader on numerous Fresno State boards. Oliver chairs the California State University, Fresno Foundation Board of Governors.

Oliver says the Centennial “is a wonderful opportunity to look back at how Fresno State has adapted over the decades to the changing educational needs of our community as we develop a vision for the future.”

During the two years leading to the Centennial year events, Oliver wants the Centennial Leadership Committee to involve as many groups and individuals as possible who have a connection to the university: “We have

a long and proud history. Our university has touched literally hundreds of thousands of people. I’m excited – and so are the other committee members – to help share our story and motivate people to join us for Centennial events.”

The committee will plan and execute events for alumni and the community to celebrate our past and showcase our university. It also will create a logo and Web site. Historical information – some of it gathered by a history class from current and former students, faculty, staff and community members – will be compiled into a Centennial book. The Centennial will have a presence in local events such as parades, rodeos and fairs in 2010 and ’11.

The Centennial Leadership Committee also will recruit volunteers to help plan and staff activities.

“We have a lot to accomplish in a short time,” says Welty. “I am confident that under Judge Oliver’s leadership,

the Centennial Leadership Committee will bring together the entire Fresno State community – past and present – to join us in celebrating this significant anniversary for our university.” 🌸

– Michelle Frontani is assistant coordinator of events in the Office of the President and coordinator for the Centennial Leadership Committee.



The Hon. Robert Oliver

Michael Karblian

Nursing program plans for 50th anniversary events

Fresno State’s Department of Nursing will celebrate its golden anniversary in fall 2008, recognizing the university’s long commitment to meeting the health-care needs of the San Joaquin Valley.

“The 50th anniversary will allow us to share our legacy of nursing success with the Central Valley community,” says Pam Loewen, a 1966 nursing graduate. She also is alumni liaison and historian for the Fresno State Legacy of Nursing Education and Leadership Project.

The Nursing Legacy Project was established by Loewen and a group of emeriti faculty, staff and alumni to preserve and document the impact of nursing education and leadership at Fresno State. The first phase was unveiled in 2007 and is housed in Fresno State’s Central California Center for Excellence in Nursing.

The Department of Nursing, which opened in 1958 and graduated 22 students in 1962, now graduates more than 110 registered nurses per year, helping meet a regionwide need for more nurses.

Dr. Michael Russler, the department chair, says the anniversary “is a special time to recognize how our nurses have ... really touched lives all over the nation.”



Pam Loewen as an Air Force nurse and today

Department of Nursing

Winery builds careers bearing fruit worldwide

In 10 short years, Fresno State has proven itself again and again as a serious contender in the winemaking industry and in producing the next generation of winemakers.

In 1997, Fresno State became the first university to bottle, label and market its own wine commercially, providing students a unique opportunity to see the entire winemaking process from the vine to customer satisfaction. Graduates have taken what they’ve learned on campus throughout the world and won numerous awards in the process.

Each year, the university enters its wines in competition against others from around the world, frequently winning awards. In 2007 alone, Fresno State wines won 32 prizes at eight competitions, including Best of Class for its 2006 Pinot Gris and double-gold for 2003 Solaré ice-style dessert wine and 2004 Syrah.



Sunlight chases the night as traffic builds around the campus and staff, faculty and students arrive by private vehicle or bus.

## A day in the life of the campus

By Lisa Lieberman

**At 6 a.m., pale predawn light pushes its way through a grove of pine trees at Fresno State, where it's quiet and the air is still.**

It's the start of another spring semester day on campus, where so much goes on that your mind sees each thing much like the individual tiles in a mosaic.

The memorial fountain isn't yet gushing. Birds chirp gently in the Peace Garden trees amidst larger-than-life statues of peace visionaries Mahatma Gandhi, César Chávez, the Rev. Dr. Martin Luther King Jr. and Jane Addams.

A groundskeeper gets out of a golf cart near the Kennel Bookstore, starts a back-mounted blower and clears leaves and twigs from the sidewalk. Construction workers in neon-orange vests and yellow hard hats arrive at the site of the \$105 million Henry Madden Library expansion and quickly fire up bulldozers, backhoes and lifts.

*A stormy day's clouds swirl over Fresno State near dawn (opposite page), before traffic begins building on campus streets (upper left, below). Sara Poodry and Amanda Schott hone their skills in a Culinology class (upper right). Outside the Thomas Administration building, gardener Armando Llamas displays a poppy (lower right), while Dr. Stuart K. McFeeters teaches a GIS (Geographical Information Systems) class.*



Photos by Michael Karbhan



Cooks in the University Courtyard Dining Hall began chopping, frying, boiling and baking nearly two hours before freshly showered football players arrive, ravenous after a practice that began when Bulldog Stadium cast no shadows. As the players leave, more food goes out for residence hall students.

Across campus, animals are fed, cows are milked and enclosures are cleaned by students on the 1,100-acre Agricultural Laboratory, one of the most diversified farms in the nation's richest agricultural area.

Sunlight chases the night as traffic builds around the campus and staff, faculty and students arrive by private vehicle or bus. Students trickling into the academic heart of campus walk, ride bicycles and skateboard. Some gather in the University Student Union to study and get a wakeup jolt of caffeine before their first morning class.

Conversations and study are accompanied by the smell of coffee brewing at the USU Snack Bar. Nearby, the odor of freshly churned earth at the Madden Library construction site is displaced by the perfume of newly blooming flowers. In the rose garden, where Fresno State World War I veterans are remembered, just-pruned bushes show signs of new growth above fresh mulch in three large beds.

Throughout the morning, the pace quickens as students go to classes, meetings of faculty and staff are convened and myriad other tasks are performed by 2,300 people to keep this small "city" of about 25,000 running smoothly. Somehow it's always a surprise that activity accelerates again with the extended lunch "hour" – more like two hours – as students pour out of classrooms with serious purpose and not much time.

Some spread backpacks in a circle on a sunny patch of grass outside the Student Union. Others line up at fast-food restaurants while friends stake out tables to study, talk and eat. Exhaust fans push aromas of pizza, fried chicken and hot frying oil into the noontime air.

The ear is caught by voices of students from some of the more than 90 ethnic groups on campus speaking Spanish, Lao, Farsi, Hindi,

Arabic, Tagalog or Chinese. A band plays in the Pit – its amplified music audible from the library to the bookstore. Students closest to the speakers, though, don't miss a beat in conversations, phone calls, study or lunch.

On a clear, sunny afternoon, snowy Sierra peaks glisten along the eastern horizon, promising water to irrigate hundreds of thousands of acres in the San Joaquin Valley. Research by Fresno State and community partners develops water resources and finds new ways to conserve whatever water there is.

Fresno State's farm is home to a dairy, vineyards, a winery, orchards, vegetable and row crops, food processing units, a floral lab and a market where students learn by doing and conduct research with worldwide application. Revenue from student food products and wine is plowed back into the operation.

The farm is an example of how the educational mission is blended with the university's commitment to community engagement and leadership.

The state-of-the-art 15,000-seat Save Mart Center attracts major musical concerts to Fresno and hosts Bulldog and pro sports and other events. It's also a training ground for students planning to manage event centers and organize big events.

In criminology classes and laboratories, faculty and students investigate evidence from government and law enforcement agencies. Art and design students hone their creativity, enhancing community cultural enrichment. Labs teach engineering students construction management skills, how waves flow and the impact of earthquakes on various structures.

Activity ebbs in late afternoon, but the Fresno State softball team is gearing up for the 10th anniversary season of a 1998 NCAA championship with a preseason game. An Air Force ROTC student, decked out in military camouflage, directs traffic on the grass by Bulldog Diamond. ROTC cadets at the first-aid station practice building splints and learn to transport wounded people on stretchers over uneven terrain.

Gretchen Wilson's "I'm Here for the Party" starts playing on the Bulldog Diamond loudspeakers, but the "party's" not over with the softball game on a typical campus day.

Most daytime students, faculty and staff are gone by 6 p.m. as people arrive for night classes, sports events, concerts, lectures or to use the Madden Library, the only California State University library with a reference librarian on duty during all open hours.

Dorm residents study, shoot pool or watch TV during the evening. Some bowl at the USU or work out at the Student Recreation Center. With faculty and staff away, the janitorial team makes classrooms and offices tidy for the day ahead.

By 11 o'clock, it's quiet again on campus and dark, except for the orange glow of sidewalk lighting and the bright blue strobes atop emergency phones. Few cars and trucks roll through campus and fewer people walk or jog on walkways.

Patrolling University Police officers and their dispatchers – aided by TV cameras, radios and computers – keep watch over the sleeping campus, ready to take action, but hopeful it won't be necessary.

In the Peace Garden, it is peaceful again at Fresno State. 🌌

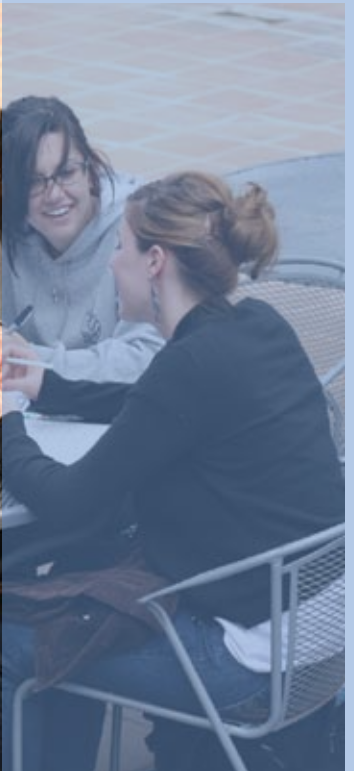
*Lisa Lieberman is a freelance writer.  
Lanny Larson, editor of FresnoState Magazine,  
contributed to this article.*

*Students eat, chat and study around a table in the Pit outside the University Student Union (lower left). Librarian Vang Vang, right, helps a student in the Madden Library (top). Art and design professor Doug Hansen works with student Jackie Luke on an illustration assignment (second from top). Dean Doug Hensler of the Craig School of Business chats with participants in his Donuts with the Deans gatherings. The setting sun is reflected in the windows of the Student Recreation Center.*

By 11 o'clock, it's quiet again on campus and dark, except for the orange glow of sidewalk lighting and the bright blue strobes atop emergency phones.



Photos by Michael Karbman





# Campus is home for the whole family

By Dorina Lazo Gilmore

## One-year-old Ena Yunouye started college early.

Her parents, Paul and Moon-ja Yunouye, both work at Fresno State, where little Ena has been a regular on campus since she was born in February 2007. Paul is a student adviser for International Student Services and Programs and Moon-ja is a development coordinator for the College of Arts & Humanities.

For the Yunouyes, each day is a new challenge as they integrate their family and professional lives.

Mondays are special days, though, because the Yunouyes have been allowed to adjust their work schedules to spend time at home with Ena.

On Mondays, Moon-ja Yunouye is quietly awakened by her husband so as not to disturb Ena, who sleeps with her parents. Moon-ja Yunouye dresses and makes breakfast for her family – usually an Asian rice porridge loaded with vegetables and fish.

Then, she heads out on her 10-minute commute from their northeast Fresno home to campus, while her husband and Ena begin their time together.

Moon-ja Yunouye strolls down the tree-lined path to her little office tucked in the southwest corner of the Music Building where she answers phone calls, processes donations and plans receptions for community members, alumni and donors. “Essentially it’s fundraising for the College of Arts and Humanities,” explains Yunouye. “I do really enjoy it.”

Yunouye, like many mothers, struggles with wanting to stay home full time with her daughter and the duties of her job. A flexible schedule has helped give her the luxury of going home for lunch breaks to breastfeed Ena. At times, though, she’s cut her work hours to accommodate the needs of her family.

“I don’t think other jobs would be as understanding. My supervisor at Fresno State really makes it rewarding,” says Yunouye. “She values family first.”

Lee Ann Jansen, Yunouye’s supervisor and director of development for the College of Arts and Humanities, considers baby Ena “part of the office.”

‘The best thing for Ena is to be here on campus.’

She recalls when Yunouye was trying to figure out why she had been craving pizza for two weeks straight, then found out she was pregnant. Jansen says the staff laughed with Yunouye as her belly grew bigger and knocked over a coffee cup on the desk. They celebrated the birth of Ena and have witnessed close-up the first year of her life.

Across the Maple Mall from the Music Building on the second floor of the Joyal Administration Building is where Paul Yunouye works. The International Student Services office is always bustling with staff and students from around the globe. Yunouye’s office walls are covered with maps and posters of various countries – testimony to the multicultural nature of his work.

On Mondays for a few weeks early in 2008, Moon-ja returns home in the afternoon to watch Ena as her husband goes to campus, having enjoyed some special time with his daughter.

At Fresno State, Paul Yunouye works full time advising international students, coordinating international student orientation and supervising campus groups such as international peer advisers, Fresno International Soccer Association and International Student Association. He plans trips for students (“I make sure things run smoothly.”) and also co-teaches “Introduction to Contemporary American Society” on Wednesdays. The Yunouyes flip-flop their schedules to be sure all their work and home obligations are covered.

Prior to working at Fresno State, Paul Yunouye held a similar job at University of California, Irvine, where the couple met. He started working at Fresno State in March 2006, and she started four months later.

After Ena was born, Moon-ja Yunouye sometimes brought her to campus in a baby sling and Ena slept or kept her mommy company while she worked. They also had help from Moon-ja’s mother, who lives in Fresno, and Paul’s mother, who traveled to Fresno once a week from Los Angeles to help.

With Ena walking and exploring, the Yunouyes began considering other options for child care. Their names were on a waiting list for 11 months at Fresno State’s Joyce M. Huggins Early Education Center before they got a call in January that there was an opening.

They tried the center right away, but Ena wasn’t happy.



The Yunouyes will try again during the summer when Ena is 18 months old. They hope her development and “play dates” with her parents at the Huggins Center until then, will help Ena get used to the new environment. “We’ll see how it goes,” says Moon-ja Yunouye. “Hopefully, she will adjust better.”

The Yunouyes toured various facilities around Fresno and settled on the Huggins Center located at the Kremen Education and Human Development Building. “We feel the Huggins Center has the most staff support,” explains Paul Yunouye.

“It’s very spacious,” adds his wife, who also was impressed by the different learning environments available for the children.

“It’s a lot more expensive than other day cares around, but you can’t beat the proximity,” says Paul Yunouye. “The best thing for Ena is to be here on campus.”

Catherine Mathis, the director of Fresno State Programs for Children, says, “Once the child begins the program, parents are invited

to stay with or visit their child to whatever extent is comfortable for the family. Parents are always welcome to make unannounced visits at the child’s center and to discuss any concerns.”

Moon-ja Yunouye says she and her husband are looking forward to returning to their traditional work hours so they don’t have to juggle schedules and can carpool to campus.

In her mother’s Fresno State office, Ena claps her tiny hands and lets out a squeal. Her pigtails bounce and her dark eyes dance as she spins on her mother’s office chair. If she could form the words, Ena Yunouye might call Fresno State her home away from home. 🌐

*Dorina Lazo Gilmore is a freelance writer, children’s book author and journalism instructor in Fresno.*



*Moon-ja and Paul Yunouye work at Fresno State, where they’re helping their year-old daughter Ena make the adjustment from home care to day care in the Huggins Early Education Center on campus.*



Photos by Michael Kantian



# Fresno State's front door

By Leslie Cunning

**One of the busiest places on campus also is one of the most beautiful buildings in the San Joaquin Valley - the Smittcamp Alumni House. It's Fresno State's unofficial front door, where students warmly welcome visitors and direct them wherever they want to go on campus.**

With its leaded, stained and etched glass front door and Southern mansion-inspired architecture, the Smittcamp Alumni House practically begs visitors to invoke a line from movie memory: "Fiddle dee dee" or "Frankly, my dear ..."

In charge of the comings and goings of this picture-book house is Lois May, the manager since the beginning and the person who sets the hospitable tone.

In 1985, she started at Fresno State in the Institutional Research Department. She joined the Fresno State Alumni Association team two years later. In the mid-1990s when the house was on the drawing board, Alumni Association Executive Director Jacquelyn Glasener (2002) designated May the house manager.

"One day, Jacqui said, 'You're going to be running the Smittcamp House, OK?' I told her 'sure,' but didn't have any idea what Jacqui meant when she said that," May says, laughing.

Chairing the committee to build an alumni house was William Forbes, a long-time friend and fellow alumnus of Earl and Muriel Smittcamp. (Mr. Forbes died Feb. 19, 2008.) The Smittcamp family donated \$1 million to begin the project and donations followed from businesses and individuals. It's the only facility in the entire California State University built specifically for alumni. May sat in on committee discussions, met with decorators, took notes, erased notes and made new notes. "We went through five color schemes," she remembers. "Once I went on vacation and when I got back the color plan had been changed again."

She's happy with the result, saying, "The colors are classic and won't ever be dated."

The centerpiece of the foyer is an enormous, exquisite crystal and brass chandelier. "When it was delivered, the box was taller than I am, and I'm 5 foot 9," May says. "It hangs from a Jeep winch hidden in the ceiling and is lowered twice a year for cleaning the crystal and replacing the light bulbs."

Since it opened, May has led the house's hectic schedule of university, business, community and private meetings.

Before dawn some days, University Dining Services personnel set up for breakfast meetings of Fresno State and regional business leaders, major university donors, campus boards and other groups. Companies use Smittcamp House rooms to conduct interviews with students hoping to start careers after graduation.

Luncheon gatherings are conducted in multiple rooms, frequently followed by meetings and an array of other activities. The Smittcamp Alumni House is open to the community to rent for events. With eight years of activities, May has some vivid memories:

"One winter, a family was having a wedding reception for 400 guests under tents outside. I mentioned that it could rain, but the bride said she had checked the 'Farmer's Almanac' and it said no rain. Well, it poured and there was only one little place where the rain got into a tent. She was so lucky."

"Once, President Welty was having Christmas photos taken, and the house looked beautiful," she remembers. "The focal point was an immense, decorated tree. When I arranged for the photographer, I made it a point of saying not to move anything. Well, they were setting up before Dr. Welty arrived and they tried to move the tree and it fell over. It was a miracle no one was hurt."

May has discovered that the biggest divas aren't brides or their mothers, but wedding planners. She also deals with a surprising number of grooms who plan weddings without their fiancées.

The Smittcamp Alumni House is in use about 95 percent of the year. "In February I booked a wedding reception for July 2009," says May, adding that most weekends in 2008 were booked well before the year began.

People learn about the house by attending a function or by word of mouth. "We have never advertised," May says. "One look at the Smittcamp Alumni House and it sells itself."

*Leslie Cuning is a freelance writer in Fresno.*



*Lois May has presided over the eye-catching Smittcamp Alumni House at Fresno State since it opened. In its eight years, one of the region's most beautiful buildings has become one of the busiest as well.*

'One look  
at the  
Smittcamp  
Alumni House  
and it sells  
itself.'

Photos by Michael Karibian



Midway through  
her first year at  
Fresno State,  
Reilly's GPA was  
a perfect 4.0

Adrian Rodriguez



# A passion for learning and enterprise

By Adrian Rodriguez

**A day in the life of freshman business major Stephanie Reilly is a busy one because she's not doing all her studying in Fresno State classrooms.**

When she's not hitting the books, she's balancing them as a 19-year-old entrepreneur running her own start-up company, POParazzi Jewelry. The fashion brand of rare and vintage soda pop bottle caps opened on her first day as a university student from an office made available by the Lyles Center for Innovation and Entrepreneurship.

"The best place you can be to start a business is on a college campus," Reilly says. "There is a whole microcosm of society. It's a really good place to incubate."

As a student entrepreneur, Reilly may be as rare as some of her jewelry, but that's changing at Fresno State. Reilly was selected in 2007 by the Lyles Center, a business "hatchery" on campus, to run her business from an office there.

The Lyles Center, which spreads over 10,000 square feet on the second floor of the Student Recreation Center, supports student entrepreneurship by providing research and networking opportunities and office space. Dr. Timothy Stearns, who directs the Lyles Center, said the POParazzi startup was an obvious pick because of Reilly's passion for learning and enterprise.

Midway through her first year at Fresno State, Reilly's GPA was a perfect 4.0, her business was growing and she was helping other budding entrepreneurs. Her message is that business and education complement, they don't conflict.

Stearns says. "If people have a passion and desire to accomplish many things, they arrange their time to tend to the work that has to be done to achieve their goals."

"Stephanie supports Fresno State because she exemplifies the qualities of a student entrepreneur and gives other students an understanding of how they can use their education to be a successful entrepreneur," Stearns says. "Most students believe that they must wait until they graduate to begin their career path. Stephanie shows that the interplay between business and education is organic."

*Adrian Rodriguez is a writer and owner of LateUpdate.com, a news site based in Fresno.*

Fresno State 24/7

# Silent Garden Dream coming true

By Brandie Campbell

**Gardening isn't the exclusive province of groundskeepers at Fresno State. For Dr. Paul Ogden, it's cultivating sponsors to make his dream of a Silent Garden come true.**

Three years ago, Dr. Benjamin Cuellar, dean of the College of Health and Human Services, asked Ogden, a deaf studies professor at Fresno State, what he really wanted to pursue at the university. "He asked me to dream big," says Ogden.

After several nights tossing and turning, Ogden awoke from a dream and says, "At that moment, I knew I wanted a community-oriented endowed chair." His Silent Garden Endowed Chair proposal was inspired by his own experiences assisting families meet challenges in raising deaf and hard-of-hearing children.

Ogden has watched his dream progress toward reality as local and statewide donors contributed toward a full-funding goal of \$2.5 million for a visiting professional each year. A focus area will be outlined annually in which the visitor will teach and spend significant time in the community facilitating workshops and seminars.

"It's important to bring the best visiting professionals to the Valley to work with those who will profit most from the specific help and inspiration," he says.

Ogden, who was born deaf, explains, "It takes a while for people to understand how difficult it is to be deaf or hard of hearing or

to raise or teach a child with significant hearing loss. There are both subtle and obvious needs that can be addressed quite successfully."

Ogden has spent more than three decades teaching, speaking publicly, conducting training and writing about raising deaf children. His most recent books have centered around the theme title, "Silent Garden," indicating a serene place for communication, learning and growth. It also inspired the name Ogden gave his project.

"The Silent Garden Endowed Chair will be a lasting tribute to Paul Ogden's influence and presence in the college and the community," says Dr. Don Freed, chair of the Communicative Disorders and Deaf Studies Department at Fresno State.

Fresno State's Advancement Division, the Department of Communicative Disorders and Deaf Studies and the College of Health and Human Services have helped Ogden secure donor funding from multiple donors.

"I was never a fundraiser. I always had a difficult time asking people for money," Ogden says. "Then I realized that the money is going directly and effectively toward a cause that will bear immediate fruit. That made it easier for me to ask people to become gardeners for our campaign."

*Brandie Campbell is an information specialist for the Fresno State College of Health and Human Services.*

*Students gather with Dr. Paul Ogden, a professor of deaf studies, whose dream of a Silent Garden Endowed Chair is moving ahead.*



Michael Karibian



# One classroom's busy days

By April Schulthles and Lanny Larson

What counts more than just the space and multimedia capabilities is how a classroom is used.



Dr. John Constable lectures on plants to his botany class in Science II's Room 108 (opposite page). Dr. Paul Price, left, passes out papers and answers questions of psychology students.

black boots sips an iced coffee. Some students shuffle through their notes; some yawn and stretch.

Constable arrives wide awake and ready to answer students' questions about numerators and denominators before he begins lecturing on physiological and structural controls over evaporative water loss in plants. "Leaves are not just simple structures that absorb sunlight and make carbohydrates," he says.

Constable uses the projector while drawing diagrams on the whiteboard and explaining tissue types and environmental factors that affect plants. "You have to understand your plant," he says. Students take notes as Constable talks about how the fog droplets in the morning air will re-evaporate, causing plants to respond accordingly.

After the fast-paced 50-minute class, students quickly file out, after hearing about leaf trichomes, stomatal crypts, stomatal density and photosynthesis. The unsipped coffee is 50 minutes colder.

Even before the last would-be botanist leaves, Psychology 144 students arrive and Dr. Paul Price distributes folders and writes instructions on the board.

There's plenty of school spirit showing: students wear a bright red Bulldogs sweatshirt with matching baseball cap; a black Fresno State sweatshirt; a pink t-shirt; or other university logo apparel.

The students are divided into about 10 groups of four, organizing themselves as they come in. They begin work on a practice test and Price checks with each group, answering questions. At 9:45 a.m., students rearrange their chairs from circular groupings into traditional rows to hear Price lecture until 10:20 a.m.

He makes announcements, explains tricky concepts, gives examples and answers questions. Students who did well on a previous activity are rewarded with Snickers bars.

"Is there anyone else who scored 25 or above?" he asks, then tosses a Snickers toward a raised hand. The smiling student deftly catches it.

Quickly the candy bag is emptied. "That seems like too many Snickers," Price jokes. "I think I got ripped off here."

The students laugh, then begin to a review session on the practice test. One student thinks question 16 was tricky. "I like that question," Price quips. "Every once in a while, I write a test question that I really think is good. And this one? Hey, it's good."

**The humble classroom sometimes gets forgotten when people think about higher education. But whether it's a large auditorium filled with students jostling to be in the back or a small room with just enough seating for everyone, the classroom is central to the academic mission of the university.**

Many factors go into the making a good classroom at Fresno State. What counts more than just the space and multimedia capabilities is how a classroom is used.

Take, for example, Room 108 in Science II, the newest classroom building, opened in 2006. Science II was built to meet existing needs, anticipate enrollment increases and take advantage of current presentation technologies.

Ensuring that a classroom functions as intended is the behind-the-scenes task of Academic Scheduling Coordinator Anne Burkholder and her assistant, Diana Elledge, who plan each classroom's part in Fresno State's academic delivery system.

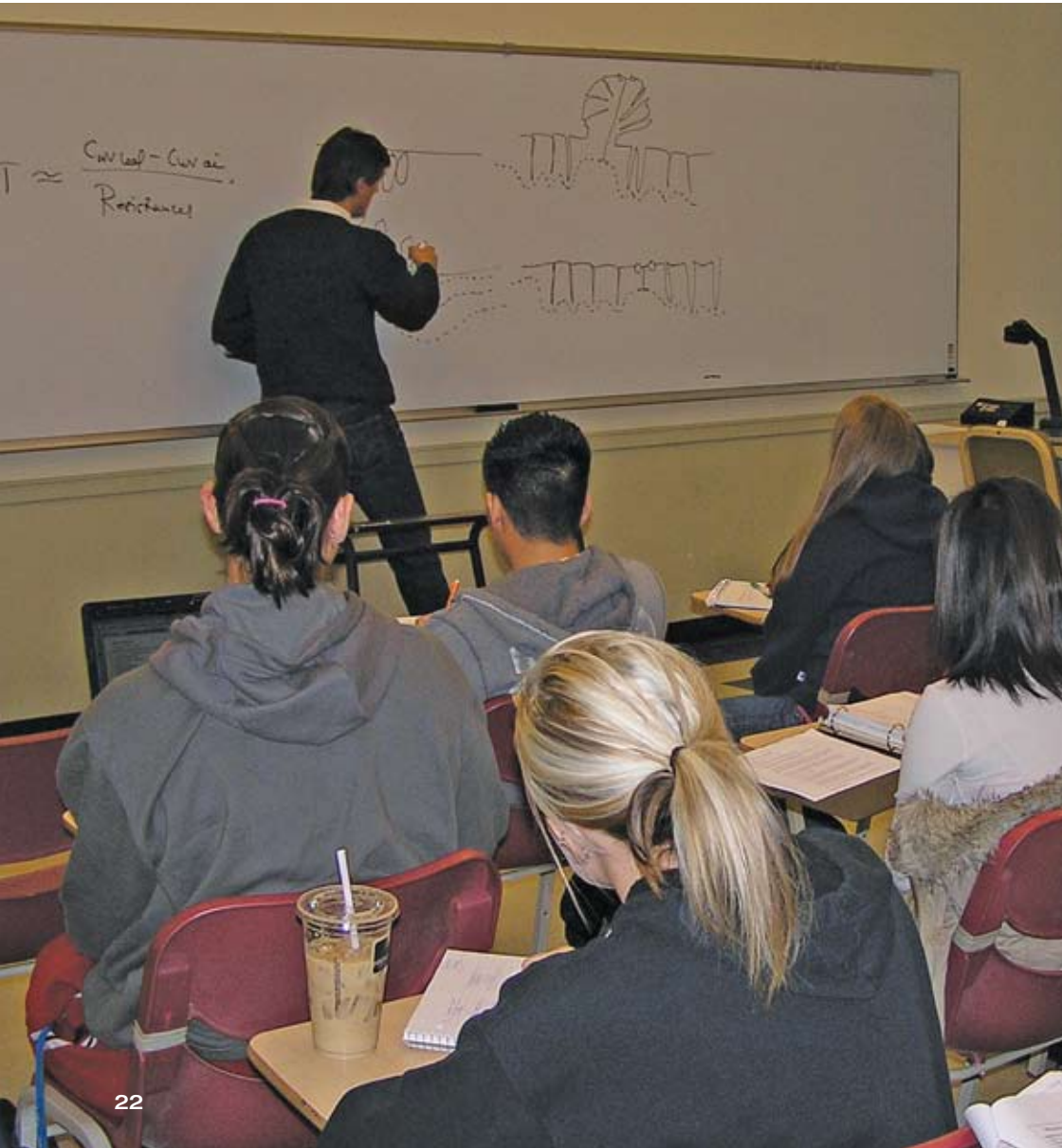
Their work is why Room 108 doesn't sit empty very long, beginning a typical week at 8 a.m. on a foggy Monday when students waft in like wisps of smoke for Dr. John Constable's Botany 130 class.

Room 108 is a "smart" classroom, with a ceiling projector focused on a screen in one corner and whiteboards on two walls. A professor can have a PowerPoint presentation going and write on a board at the same time.

Bekah Wukits, a senior studying biology, says it's awkward having the screen where it is: "You have to keep turning to look at it." And noise from above can be distracting. But Michael Ruiz, another senior biology major, counters, "I like the modern feel and the lighting."

One student, wearing fuzzy leopard print bedroom slippers and striped socks, works on a laptop, while another student wearing

Photos by Brianna Simpson



Room 108 doesn't sit empty very long.



# Attitude and work ethic

By Brandle Campbell

**As Americans enjoy more leisure time than they did years ago, students in Fresno State's sports and entertainment facility management specialty are learning how to run events and venues that host dazzling and entertaining shows and sports events.**

The program – offered as a specialty or certificate option – was established in 2006 to help prepare Fresno State students to manage arenas, amphitheaters, conventions centers, theaters, race-tracks and stadiums.

Students expand upon their classroom learning by completing field experiences or formal internships at the Save Mart Center on campus and at other facilities nationwide.

"Students are prepared to critically analyze and resolve the many challenges industry professionals encounter while coordinating live events at public assembly facilities," says Dr. Michael Mahoney, assistant professor for the new discipline.

The program led by Dr. Mahoney is housed under the Recreation Administration and Leisure Studies Program within the College of Health and Human Services. Dr. Mahoney brings more than 20 years of experience in entertainment, athletics and administration throughout the world.

His students have brainstormed marketing and promotional ideas for shows at the Save Mart Center, the region's premier events venue, playing significant roles in coordinating shows such as Hannah Montana and the Trans-Siberian Orchestra.

Stephen Tadlock, general manager of the Save Mart Center, underscores the importance of having a state-of-the-art sports and entertainment venue to support Fresno State's program. "The students we've worked with have displayed great attitude, work ethic and desire to learn," Tadlock says. "I really see our participation as a win-win situation."

Chad Collin, a recent Fresno State graduate from the program, was an event services intern for the University of Phoenix Stadium during the 2008 Super Bowl, then was hired to work at the stadium.

"I was very fortunate about how things fell into place," Collin says. His Fresno State training "helped me to understand the process of completing an event from start to finish as well as how to face common challenges in facility management."

Sports and entertainment and facility management is one of four specializations in the recreation administration and leisure studies major committed to educating students and the community about improving the quality of life through recreation. In 2009, the program will celebrate 50 years of service to Fresno State and the community.



Dr. Michael Mahoney (second from left) is shown with facilities management students Mike Simonson, Ron Gregg and Anika Frazier. Below is the Save Mart Center at Fresno State, where students in the program expand classroom knowledge with internships.



Photos by Michael Karibian



Jason Crow's Criminology 50 class benefits from Room 108's teaching technologies (above left). Because the chairs can be moved around, students can gather in various-sized study teams or in conventional rows.

The students laugh at Price's teasing and he wraps up, saying, "I have one more Snickers to give out." It goes to the student who did the best job on an exercise in avoiding plagiarism.

Amy Nelson, a junior psychology major, doesn't underrate Room 108. "It definitely accommodates the students more than older classrooms and meets our needs. The projector always works. We also have the whiteboard, plus, the desks can be moved around for group activities."

Her professor says Room 108 is small enough so that he "can learn everyone's name and feel like I'm really interacting with them." He praises the hassle-free multimedia capability: "I just walk in with my computer, set it down and I'm ready to go."

After class, Price answers students' questions even as another psychology professor, Dr. Constance Jones, gets ready for her class in Room 108. Two psych classes follow Jones', then a physiology course, another psychology class and an 8 p.m. accounting class. There is just one break between classes longer than 10 minutes from 8 a.m. until the last class concludes at 9:15 p.m. Monday and Wednesdays. Only on Friday is Room 108 quiet earlier: no classes meet after 2:15 p.m.

Tuesdays and Thursdays, though, Room 108 hosts physiology and psychology classes before Jason Crow's 2 p.m. Criminology 50. On an unexpectedly warm and sunny winter's day, a side door is propped open.

Crow admits the room drawbacks, but having a projector separate from the whiteboard helps him seamlessly present his lecture.

Luis Jauregui, a sophomore criminology major, says, "Students don't zone out as much as they do in classrooms with old projectors."

Crow's laid-back teaching style is evident as he jokes with students before he lectures about measures of central tendency and location, that he describes as the "meat and potatoes of statistics."

"I have a warning," Crow says. "From this time on, you will have to do math."

There are no audible groans, but some students look apprehensive until Crow explains that they will be using only basic math. "In criminology, people are usually observed and become our data set," he says.

No one bolts for the open door as Crow explains how modes, medians and refined medians apply to criminology, adding, "Let the equation trauma begin."

Some students appear to be following the math, so Crow jokes, "Are you taking this better than any other class, or are you lying?"

The "equation trauma" is over – at least for the day – by 3:15 p.m. and students make their escape.

Room 108 is ready for the psychology and plant science classes to follow until the lights are turned off for good near 9 p.m. Then the Plant Operations janitorial staff arrives to clean the classroom and prepare it for another busy day.

**April Schulthies is the catalog editor in the Office of University Communications at Fresno State.**

Photos by Brianna Simpson



Mitchell legacy is theater gift

Nearly four decades after his death, Harry C. Mitchell's legacy lives on in Fresno State's Dennis and Cheryl Woods Theatre.

A \$250,000 donation from the Woodses in 2006 triggered a matching gift from the Harry C. Mitchell Trust. Dr. Mitchell, a dentist and veteran of the Spanish-American War, stipulated that trust funds be used to "forward the cultural advancement of the citizens of Fresno."

By Dr. Mitchell's order, the money was not to be spent until 20 years after the death of his wife, Lucile, in 1986, 16 years after her husband. Harry Mitchell died in September 1970.

Today, students are reaping the benefits of his generosity.

The 190-seat Woods Theatre, formerly the Arena Theatre, has received new lighting and sound and stage improvements. The makeup room, green room and dressing rooms also are being remodeled.

Love of education lives in Brooks Scholarship

By Andrew Faught



Verna Mae Brooks

For Kirstie Hettinga, winning a Verna Mae Brooks Scholarship didn't just cover the entire cost of earning dual degrees in mass communication and journalism and theatre arts at Fresno State. The fund also gave her an additional year-and-a-half of financial support to pursue her master's in mass communication.

"I didn't have to think of factors such as how am I going to be able to pay for this," says Hettinga, who teaches media ethics as a lecturer in the Department of Mass Communication and Journalism. "By knowing my tuition was covered, I was able to focus exclusively on my studies – and excel in them."

The scholarship is named in memory of the wife of Wayne Brooks, professor emeritus of business law in the Craig School of Business. He endowed the fund in 1997 to celebrate the legacy of Verna Mae, a community

volunteer to whom he was married for 40 years. Brooks has given more than \$1.3 million for scholarships and to establish the Verna Mae and Wayne A. Brooks Professorship in Business Law.

Fifteen students have received Verna Mae Brooks scholarships that can last in excess of five years. The award is the highest paying nonathletic, four-year scholarship available to Fresno State students in any academic field.

"I would not have graduated as quickly as I did had it not been for the financial support of Dr. Brooks," says Hettinga, who plans to enroll in a doctoral program at the University of Iowa or Penn State.

"He streamlined the entire degree process. So often, we're seeing students take five years or longer to graduate because they're forced



Kirstie Hettinga and Seth Scott are recent recipients of Verna Mae Brooks scholarships.

Michael Karibian







Michael Karibian

Students staff new call center

Fresno State has a new way of engaging and connecting with alumni and other potential financial supporters. The university call center, open since September 2007, employs 22 students who solicit donations, answer questions and share updates on campus activities – from the completion of the solar parking project to progress reports on Henry Madden Library construction. Students make hundreds of contacts every week and report growing success.

‘This isn’t just a scholarship program. We’re more like a family. Wayne is genuinely interested in what’s going on and how I’m doing.’

Love of education lives in Brooks Scholarship

continued from Page 26



Student Affairs

At an annual holiday party, Carol Wenzel, a close friend of Verna Mae Brooks, and Dr. Wayne Brooks welcome students who received help from the scholarship program he named for his wife.

to work. Getting money together to go to school and support yourself is amazingly difficult. The students who have received Verna Mae Brooks scholarships have been incredibly lucky.” Recipients are required to maintain a 3.0 grade point average and perform community service. The award is very much in keeping with the sensibilities of Verna Mae Brooks, a strong education proponent who received a four-year scholarship at the University of Iowa, says her husband.

“It is Verna Mae’s love of and dedication to learning that is one reason for the scholarships,” adds Wayne Brooks. “Her impact is carried on through this scholarship. I hope it will lead students to impact society as this wonderful woman did.”

The five 2007-08 scholarship winners include Travis Melton of Bakersfield, a plant science major, who halfway through his freshman year said he was “still shocked” at getting the award.

“This was out of Dr. Brooks’ kindheartedness and his desire to see success in young individuals like myself,” Melton says. “It’s making a big difference as I make my way through college.”

Thanks to a Verna May Brooks scholarship, Seth Scott earned a computer science degree in 2005, after four years. He’s now a computer analyst for Fresno County, with plans to eventually become a pastor. Scott still meets socially at least twice a year with Wayne Brooks and other scholars.

“It’s a meaningful way for Wayne to look at his wife’s legacy and keep up with the people in the program,” Scott said. “This isn’t just a scholarship program. We’re more like a family. Wayne is genuinely interested in what’s going on and how I’m doing.” 🌸

— Andrew Faught is a senior writer in the Office of University Communications at Fresno State.

Charitable gift annuity offers donors many rewards and satisfaction

By Jill Wagner

Establishing a charitable gift annuity sounds complicated and daunting to many people. But it’s not, and anyone can enjoy the rewards and satisfaction: a reliable, fixed income and reduced taxes that also benefits the university during the donor’s lifetime.

A charitable gift annuity with Fresno State enables the irrevocable transfer of cash or marketable securities to the university in exchange for a current income tax deduction and annual payments for life. When the donor or donor’s beneficiary passes on, the remaining funds in the annuity will be used by Fresno State as the donor directed when the annuity was established.

Colette and Richard Murray established an annuity to support the Smittcamp Family Honors College. Richard played basketball and football at Fresno State, where he was a member of the Bulldogs’ undefeated 1961 Mercy Bowl football squad. He was tennis coach in 1968, when Fresno State, then a Division II school, won the first NCAA championship in school history.

He retired from the University of California, Santa Cruz as a professor in physical education. He also coached a national championship college sailing team (a first for UC Santa Cruz). He was chosen for the 1980 U.S. Olympic sailing team, but didn’t compete because of the U.S. boycott of those games in Moscow.

Colette Murray, an alumna of the University of California, Berkeley and the University of San Francisco School of Law, worked in higher education and the health care industry. The Murrays traditionally gave to Cal but in the past decade, Richard Murray says, “We decided that we would support Fresno State as we felt our gift would mean a lot more and make more of an impact than we could possibly make at Cal.”

Charitable gift annuities are in reach of nearly anyone. “Since we are basically working folks with limited wealth and zero ‘family fortune,’ the only way we could make a reasonable impact was through a planned gift in the form of a charitable gift annuity,” Murray says. “There are few people wealthy enough to make a pure cash contribution of \$100,000 or more to anyone. Through a carefully designed planned gift, though, nearly anyone can be a significant philanthropist.”

The annuity pays the donor now, and the core gift helps university programs identified by the donor. Murray explains, “We chose to make a pledge of \$25,000 each year for four years. Each of these gifts has an immediate tax deduction. During our retirement years, Colette and I get to enjoy a quarterly payout. The principal remains in the account until Colette and I pass away. At that time, the \$100,000 goes completely to the Smittcamp Family Honors College.”

In addition to supporting Fresno State while earning interest in their retirement, there’s a bigger reason that the Murrays selected a charitable gift annuity. “We get all the benefits of being a ‘major donor’ to the university during our lifetime,” says Richard Murray. “To us, it is more fun to give while we are living.

“Fresno State was the catalyst for a lifetime of my personal success, and I am deeply grateful,” he says. “Giving back in this way is the least we can do, if it can help others. I benefited from an athletic scholarship.”

Murray adds, “If Fresno State did not come to my aid, I would not have been able to make it through school. Making an investment in support of the university not only feels good, but will make a continued return to you and others for generations to come.”

For information on charitable gift annuities, contact Carol Widmer, CFP, at 559.278.8337 or [cwidmer@csufresno.edu](mailto:cwidmer@csufresno.edu). 🌸

— Jill Wagner is director of communications for the Campaign for Fresno State.



Courtesy Colette and Richard Murray

Colette and Richard Murray, shown at their daughter’s conducting debut at Lincoln Center in 2006, have invested in a Fresno State charitable gift annuity.



Pixar provides software gift to Fresno State

Fresno State animation, interior design and video students are getting a helping hand from award-winning Pixar Animation Studios in the form of computer software programs that will dramatically shorten the amount of time it takes to create videos and film.

Typically, the process of converting a single frame of film from its rough form into a finished product takes up to 40 hours, which makes it difficult for students to do their work at the limited number of computer stations available. The new RenderMan software will allow students to complete a film image in less than an hour.

Says David Gaines, the Fresno State information technology consultant/manager who secured the gift, “Studios such as Industrial Light and Magic, Weta Digital, Jim Henson Studios and Manex VFX are just a few that incorporate Pixar’s products into their production flow.”

The software is used in all of Pixar’s animated features, including the Academy Award-winning “Ratatouille” (produced by Fresno State alumnus Brad Lewis). The technology also contributed to visual effects in “Pirates of the Caribbean” and the “Harry Potter” and “Lord of the Rings” series.

The studio responded after Gaines approached Pixar to discuss how he would like to use its products in Fresno State courses. The donation, valued at more than \$150,000, “was beyond anything I could have hoped for,” Gaines says, giving students the opportunity to learn on “the same tools that their potential employers use,” giving them an advantage starting their careers.

“The only real limitation for our students,” says Gaines, “is their own imagination and their investment of time learning and using these new tools.”

Dunn brings expertise, enthusiasm to campaign

By Andrew Fought

As Fresno State’s first campaign director, Mary Anna Dunn’s goals are clear: “We’re working to build a culture of philanthropy. I think we’re all willing to invest in something that we care about and respect.”

The university expects to go public with the Campaign for Fresno State by mid-2009. When it does, Fresno State will be well-served by Dunn’s expertise, which ranges from teaching English to strategic leadership of a billion-dollar campaign for the four-campus University of Colorado.

Dunn’s numerous awards for her educational and collegiate fundraising include the Council for the Advancement and Support of Education’s highly regarded national Circle of Excellence Award for Overall Performance in 2002.

With those successes in her background, Fresno State and new challenges beckoned. She arrived on campus in February 2004.

“I was looking for an opportunity to make a difference somewhere new,” Dunn says. “Fresno State wanted to know how to campaign, and I’m pleased to be here. It’s a great community, a great campus, and there are really wonderful volunteers involved.”

The current campaign is the largest in Fresno State history and will require extensive private support, Dunn says, to ensure that vibrant scholarship continues for future generations of students. The campuswide initiative culminates in 2011 – the university’s centennial – and is projected to raise funds that will support the innovation, ideas, education and research that are hallmarks of the Fresno State experience.

Spurring private giving, Dunn adds, happens through nurturing ownership in the university across the community. “Our job is to bring people into the life of Fresno State. Sometimes it’s about being a guest speaker in a class. It’s joining the Friends of the Library. It’s buying season tickets to the theater. It’s about getting involved,” she says.

As associate vice president for development, Dunn works within the Division of University Advancement, which oversees all of the university’s fundraising, communications, alumni programs and advancement programs, such as data management and donor accounting.

“Mary Anna is one of the most highly regarded fundraising professionals in the United States,” says Dr. Peter Smits, vice president of University Advancement. “Most important, she understands Fresno State’s role as a regional university that is helping to lead Central



California’s economic and cultural development while providing needed support for our students and the work of our faculty.”

Today’s financial realities are forcing colleges and universities across the United States to raise private funds to ensure academic quality. Fresno State’s success over the past 15 years has been notable. Private support has funded the Save Mart Center, Smittcamp Alumni House, Smittcamp Family Honors College, Kremen School of Education and Human Development, Craig School of Business, the Downing Planetarium and numerous other projects.

For the campaign, faculty members have identified major academic goals and university administrators have met with community leaders to rally support for the effort.

“Fresno State is a fine university with worthy aspirations,” Dunn says. “It’s an institution poised to realize its potential. Ahead of us, we have challenge, fun, hard work and excitement. And success.” 🌟

The campuswide initiative culminates in 2011 - the university’s centennial - and is projected to raise funds that will support the innovation, ideas, education and research that are hallmarks of the Fresno State experience.



# Engineering alumni challenge themselves to help even more

By Andrew Faught



Friends and Fresno State alumni Mike Patton, right, and Jim Boone's contributions help provide laboratories for today's engineering students.

**'The No. 1 reason I made the gift is to give back to the university. I owe my education to Fresno State.'**



Dean Michael Jenkins

It began with a phone conversation between a pair of Fresno business leaders who got their starts in the College of Engineering.

Robert "Mike" Patton, president of Patton Air Conditioning, called longtime friend Jim Boone, president and CEO of New England Sheet Metal Works, to discuss the future of the college and some of its challenges.

"I've been involved in the Mechanical Engineering Advisory Board for several years, and we've been hearing year after year how hard it is to recruit engineering Ph.D.s," says Patton, who received his bachelor's degree from Fresno State in 1967 and master's in 1972. "Basically, the faculty has been begging for some kind of program that would offer initiatives for professors to come to Fresno State."

Patton decided earlier this year to make a \$130,000 gift to the college to be used for such strategic initiatives as increasing faculty salaries, helping recruit and retain students and sponsoring research and development.

Of the total, \$85,000 will go to the college's new endowment; the remaining \$45,000 is payable over three years and benefits the Community Partners Program. The program allows the college to offer Industry Faculty Fellowships to boost base salaries.

Patton's altruism proved contagious. Inspired by his friend, Boone, a 1974 grad, made an identical gift. Though both men's businesses compete for the same Fresno State engineering graduates, Boone said the contributions are critical for the future of Fresno State and the region.

"People in the community need to invest in the university," Boone says. "This is the place where we're going to train young intellectuals for our industry, whether it's my business or anyone else's."

Engineering dean Michael Jenkins lauds the pair's "generosity, vision and commitment."

"The College of Engineering is rapidly responding to the call for more and different types of engineers and technology managers in the 21st century," he says. "Part of this response is a renewed



Technician Derick Gangbin mills a piece of aluminum in one of the laboratories that benefits from donor generosity.

focus on academic excellence, professional leadership and engaged service."

With state finances in flux, Jenkins says the university must find more ways to pay for experienced, expert faculty. which Patton and Boone say was a benefit of attending Fresno State.

"The No. 1 reason I made the gift is to give back to the university. I owe my education to Fresno State," Patton says. "To make a difference in anything is so rare. Most people never get to say that."

Boone adds, "I had been talking to Fresno State and knew how important it is to do something right now. At some point in time, everybody has to be pulling on the same end of the rope. This is one of those times."

Boone wants to help keep graduates in the area. "Fresno State allowed me to gain confidence and knowledge in the business world. I'm very loyal because of that," he says.

"My company needs the young and bright mechanical engineers coming out of the school. I put a preference on local people, but I've had to look to Cal Poly for employees. I felt it was worth my financial investment to help reverse that trend."

Adds Patton: "If we ever want to have technology manufacturing in Fresno, the first thing that businesses are going to ask is, 'Where is the source of our employees?' They're going to look at Fresno State and the College of Engineering." 🌟



Laboratory technician Steve Scherer dips into the wave tank in one engineering lab to demonstrate how water flows.

Photos by Michael Karblian





# A game for all seasons

Photo Essay by Michael Karibian

It's more than six months before the kickoff of the 2008 Fresno State football season and the sun hasn't risen near Bulldog Stadium.

Most Fresno State students are still in bed where it's toasty. But the student-athletes on Coach Pat Hill's team don't let the 40-degree temperatures on a winter's morning keep them away from the practice field. It will take the same commitment in August when the team practices in the searing Valley heat.

Hill doesn't want any complacency to creep in following a strong rebound season in 2007, capped by victories over Kansas State and at Boise's Humanitarian Bowl against Georgia Tech.

He knows physical exertion, repetition and determination in both winter and summer will be needed starting Sept. 1, when Fresno State travels to New Jersey for an inaugural meeting with Rutgers of the Big East. 🌞





# Mackin blogging her way to Beijing



Keith Kuntz

Robin Mackin

Robin Mackin, the star pitcher of the 2007 Fresno State softball team, is taking time off but she's staying in touch with Bulldog fans via [www.gobulldogs.com](http://www.gobulldogs.com) as a member of the Canadian National Team preparing for the 2008 Beijing Olympics.

Mackin is a native of Newmarket, Ontario, making her eligible for the Canadian National Team. However, it was her breakout performance during the 2007 Fresno State softball season that got her the attention she needed to be eligible for Olympic competition.

In 55 appearances, she won 36 times, struck out 369 batters, had 38 complete games and won national, conference and school honors for athletic and academic achievements.

After the Fresno State season ended, she worked to make the Canadian National Team, playing a rigorous international schedule that was a foretaste of the 2008 pre-Olympics plan. That plan was knocked off kilter when Mackin hurt her leg, giving her an unanticipated opportunity to be in Fresno for treatment before rejoining her team.

Although her schedule is packed, Mackin has made time to write regularly about what's happening in her quest for a gold medal, posting a blog on [www.gobulldogs.com](http://www.gobulldogs.com).

Her initial post indicates a less-than-smooth start: "We arrived in [Las] Vegas, although barely. I say barely because I had a rather interesting plane ride. A couple of oxygen masks fell down as we were about to take off, and we experienced a missed approach on our landing, which resulted in screaming men and women."

By Week 2, with the team in Las Vegas, things were smoother: "The highlight of the week ... was the team martial arts session. Instead of doing our regular conditioning, the team met at a local karate school. We were encouraged to explore the power of our mind, as well as become aware of our chi. It was an eye-opening experience, and it will be interesting to try and incorporate those concepts in the softball environment. My

roommates were so fascinated with the idea, that once we arrived home we did our own rendition of practicing our chi. Needless to say, we shared a lot of good laughs."

Mackin missed a training trip to Australia and had wait to a month to reconnect with her teammates in Nebraska. "From an individual standpoint, although I am very upset about the fact that I cannot be with the team in Australia, I have greatly enjoyed being back in Fresno. [A] perk to being a spectator, is getting the opportunity to meet some of our loyal and supportive fans. It would be nice to be able to take you all along to Beijing!"

That's not possible, of course, so Mackin will stay in touch electronically and rejoin Coach Margie Wright's team in 2009.

In Beijing, though, she may find Team Canada's path is blocked by three-time defending gold medalist Team USA and two ex-Bulldogs, Laura Berg and Lovicann Jung.

Berg has been a U.S. softball team member since 1994, which is when she began playing at Fresno State. Her Bulldog career was capped with the NCAA Championship in 1998. Berg won gold medals in the 1996, 2000 and 2004 Olympics.

Jung played at Arizona after a season at Fresno State in 2000, where she was on the All-District and All-Western Athletic Conference first teams. She has been on the national team since 2002 and won a gold medal at the Athens Olympics in 2004. 🌸



Photos by Keith Kuntz

Nina Lindenberg from the NCAA champion 1998 Bulldog softball team talks with news media (top) before an autograph session for fans at a reunion prior to a 2008 game.

## Dedication recalled in '98 softball champs' 10-year reunion

Members of the 1998 Fresno State softball team joined their coach, Margie Wright, and her 2008 Bulldog softball team when they gathered at Bulldog Diamond on March 9, 2008 to remember when the 1998 team won the university's only NCAA Division I Championship.

Joining Coach Wright from the championship team were Nina Lindenberg, Candice Bowlin Reneau, Jaime Maxey, Amber Wall, Lindsay Parker Peters, Angela Cervantez, Carolyn Wilson, Alicia Dowland, Daviana Wisener, Becky Witt Labandeira and Amanda Scott. The players presented Wright, the winningest softball coach in NCAA history, with an autographed team picture.

It was Softball National Championship Day in Fresno and a big and appreciative crowd turned out for the occasion, which was preceded by an autograph session for the fans and followed by a nonconference game against nationally ranked Houston.

The Bulldogs beat Arizona 1-0 to win the '98 championship behind sophomore Scott's three-hit, shutout pitching and senior Lindenberg's sixth-inning home run, snapping a streak of 52 innings in which the Wildcats had not allowed a run.

The team had its share of comeback performances and overcame injuries, but what stood out was the players' composure and belief in themselves and the need for teamwork. 🌸



# Netherby-Sewell starts fast on volleyball changes

**Fresno State's new coach hits the ground running.**

First was the introductory news conference in February, with media gathered in the Josephine Theatre. Director of Athletics Thomas Boeh announced that Lauren Netherby-Sewell had just received a phone call about a family emergency that required her attention. The next morning, Netherby-Sewell met the media, sped to the airport and jetted away to wrap things up at Hofstra University in New York.

A month later, Netherby-Sewell had just arrived at Fresno State to begin working on the 2008 volleyball season, but an Athletics Department colleague couldn't make a long-scheduled service-club appearance. Netherby-Sewell stepped in with a few hours' notice and told Optimists why she's optimistic about Bulldog volleyball.

Netherby-Sewell coached two years at Hofstra, receiving honorable mention as 2006 National Coach of the Year for leading the Pride to its first Colonial Athletic Association Championship and NCAA Tournament appearance. Hofstra Athletics Director Jack Hayes says she "is one of the most intelligent and successful volleyball coaches in the nation."

Boeh adds, "Lauren is clearly one of the nation's most talented young Division I coaches. We are thrilled she will be leading our program in the years ahead."

Netherby-Sewell says the feeling is mutual: "Fresno State has the potential that I am looking for to do something really special. I am going from a great program at Hofstra ... to a great challenge. I think the potential is much higher here to go further."

Early meetings with Bulldog student-athletes left Netherby-Sewell enthusiastic, saying, "What a great team. I look forward to getting in the gym with the women. I know I can impart right away a winning attitude. I know how to motivate student-athletes – to take them and train them at a level where matches become easy."

What clinched her decision was confidence in the Fresno State Athletics Department leadership: "Their value system and business plan was so impressive to me that it made my husband and me jump on a plane from New York to Fresno, California. I wanted to work with people who had a vision of success by doing it the right way."



Fresno State Athletics

*Lauren Netherby-Sewell talks with media after her appointment as Fresno State volleyball coach.*

A California native who played for Western Athletic Conference rival Nevada, Netherby-Sewell is focused on getting her players to "take control of what they can" by working hard on the court and in the classroom.

She's also looking for community support, a hallmark of Bulldog athletics: "We are going to be reaching out to the community, coming up with exciting new ways to do things and just getting people excited about Fresno State volleyball." 🌟

## Bob Padilla had a passion for Bulldog football

Bulldog alumnus Bob Padilla's passion for football propelled him through a 35-year coaching career from Sanger and Central High Schools to Fresno State and the pros in Canada and the U.S. He was 71 when he died Oct. 15, 2007, at his Madera home.

Coach Padilla was an enthusiast, saying before more than one game, "I can't believe they pay me to do this."

He was born in Santa Ana and played Bulldog football in 1958, returning to his alma mater as an assistant coach from 1968 to 1973. Coach Padilla was chosen as Fresno State head coach for the 1978 and '79 seasons.

His eye for up-and-coming great players served him well when he recruited the celebrated Henry Ellard from Fresno's Hoover High School.

"I remember him being very caring – genuine and up front – about the person and the player," says Ellard, who went on to a 16-year career in the National Football League after setting records at Fresno State.

A quarter-century later, Ellard still holds the Bulldog record for touchdown catches (25) and set an NCAA record with 1,510 receiving yards in his final season before being a second-round NFL draft choice of the Los Angeles Rams in 1983.

Besides Fresno State, Padilla coached at San Jose State, Michigan State, Washington State and Arizona State.

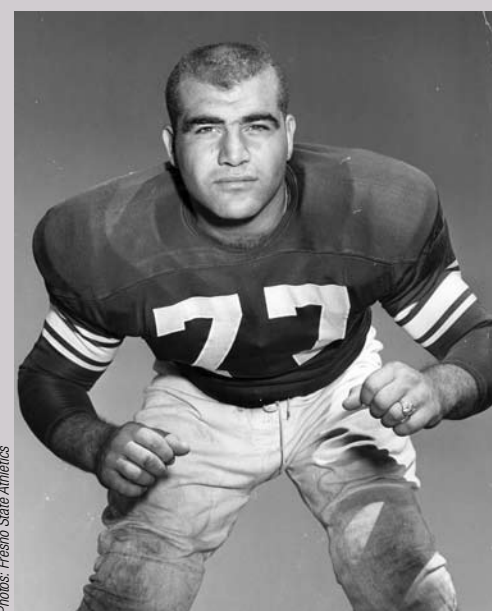
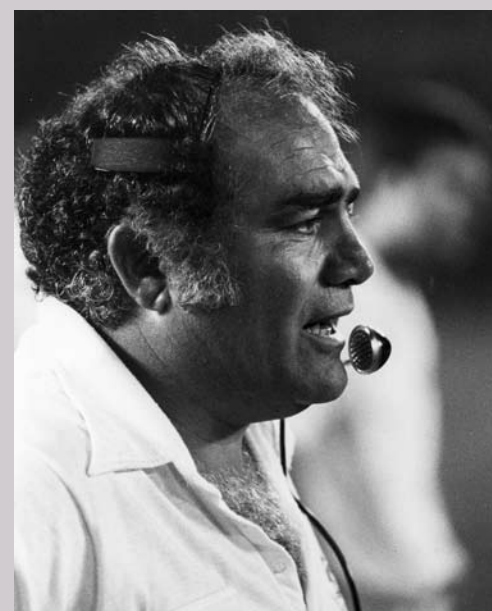
"He was a wonderful guy and a very good coach, who really cared about the players. I would have loved to have had a son play for him," says Garry TeWinkle, who knew Coach Padilla when he was a Southern California scout for Michigan State.

From 1987-1993 Padilla was linebackers coach of the Winnipeg Blue Bombers in the Canadian Football League. He helped the Bombers win the Grey Cup in 1988 and '90.

After leaving Canada, Coach Padilla was a scout for the NFL's St. Louis Rams when Mike Martz was the head coach. Martz, hired in early 2008 as the offensive coordinator for the San Francisco 49ers, remembers Padilla well: "He was able to take any player and help them get better than they even thought they could become. That's remarkable and that's what Bob was."

With all of those coaching experiences, one of Coach Padilla's favorite memories was from Fresno County high school sports when his Central squad beat Tranquility to break a 26-game losing streak. In 1995, Coach Padilla told The Fresno Bee, "That was our Super Bowl. Periodically, I run into players from that team and that's the game they want to talk about."

Bob Padilla is survived by his wife, Carol, their four children, eight grandchildren and two great-grandchildren. 🌟



Photos: Fresno State Athletics



# Sports News

## 'Dogs host inaugural Big 10 opponent

Fresno State fans will have five opportunities to cheer for their favorite team in Bulldog Stadium during 2008, beginning Sept. 13 with the game against Wisconsin – the first time a Big 10 school has visited Fresno.

The other home games – all Western Athletic Conference contests – are Oct. 4 against Hawai'i; Oct. 1 vs. Idaho, which is Homecoming; Nov. 7 against Nevada; and Nov. 15 vs. New Mexico State.

At least four Fresno State games will get national TV exposure, which Coach Pat Hill says is a key to recruiting and helping student-athletes realize aspirations to play professionally after graduation.



A. J. Jefferson

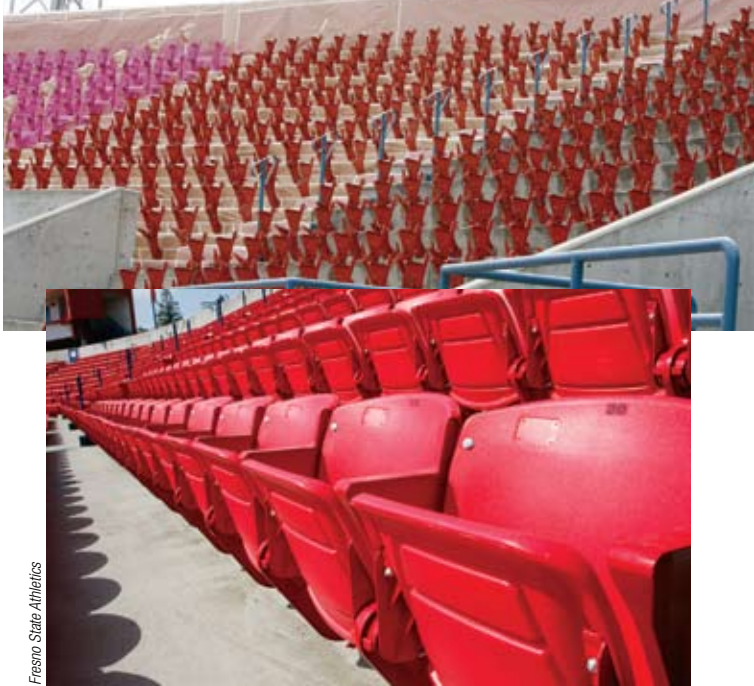
- In other football news:
- Former Fresno State stars Lorenzo Neal and Logan Mankins were elected as American Football Conference offensive starters at the 2008 Pro Bowl in Hawai'i from the San Diego Chargers and New England Patriots, respectively.
  - Fresno State sophomore A.J. Jefferson was chosen by [www.Collegefootballnews.com](http://www.Collegefootballnews.com) to its All-America team for the 2007 season after leading the NCAA in kickoff return average (a Bulldog record 35.8 yards). He scored on two returns and on a blocked field goal, winning WAC Special Teams Player of the Week three times.
  - The Bulldogs' success as bowlers, even before the 2007 Humanitarian Bowl football victory over Georgia Tech, was good for more than 1,500 hamburgers to feed Fresno's homeless through Poverello House. The number of burgers was determined by how many bowling pins were toppled by football players during pre-bowl competition in Boise, Idaho.

Full details on football, including ticket info, are available at [www.gobulldogs.com](http://www.gobulldogs.com).

## Heard joins California golf hall

Jerry Heard, an All-America golfer at Fresno State in the late 1960s, was inducted into the California Golf Hall of Fame.

Heard came to Fresno State as a promising junior golfer from Visalia and continued his accomplishments as a collegian, then turned pro in 1969. In 14 years



Fresno State Athletics

on the PGA Tour, Heard won five tournaments before retiring with back injuries.

He also was a footnote in history: struck by lightning with Lee Trevino and Bobby Nichols during a thunderstorm that interrupted the 1975 Western Open in Chicago.

Heard owns a golf course in Brooksville, Fla.

## Beiden Field upgrade includes new seats

All 3,572 seats at Beiden Field were replaced and painted Bulldog red before the Bulldogs opened the 2008 baseball season and their quest for a third straight Western Athletic Conference championship.

Over the years, minor repairs were made to the stadium, but the seats had been in place more than 20 years. With good weather, the new seats went in at the rate of about 200 a day during fall and early winter.

"We had to make some facility upgrades if this program was going to move further ahead," says Coach Mike Batesole, referring to other improvements made during the off-season.

"When you get the Dugout Club, the administration, the alumni and our community all pulling together, we can do things like this." 🌟

# Athletics adds two women's sports



Betsy Mosher, senior associate Athletics director

Fresno State plans to add two women's sports – introducing lacrosse and bringing back swimming and diving – to the university's intercollegiate athletics schedule beginning in 2008-09.

Swimming and diving returns after being cut in 2004 for budget reasons.

The additions underscore the university's commitment to Title IX's gender-equity objectives. Senior Associate Athletics Director Betsy Mosher says, "We needed to add the teams to help add more scholarships" [for women].

Swimming and diving programs are already a fixture in California high schools, from which Fresno State recruits most of its student-athletes. The Clovis Unified School District, in particular, has a reputation for competitive success in aquatic sports and has constructed premier competitive facilities.

Women's lacrosse is established in the East, on the rise in the Midwest and just beginning in the West. It is a part of athletic programs at 120 California high schools and is a club sport at a growing number of schools in Northern and Southern California, Mosher says.

In the Central Valley, Mosher adds, "the area high schools have discussed adding it in the very near future. Now, that's exciting."

Fresno State likely would compete in the Mountain Pacific Lacrosse Federation, whose members now are Cal, UC Davis, Stanford, University of Denver and St. Mary's.

"Our anticipation is that we will be competitive in about four to five years in their league," says Mosher of Bulldogs lacrosse and swimming and diving.

Coaches will be asked to build their programs from the ground up, "do it the right way, and give them a solid base to be competitive," adds Mosher.

Lacrosse will practice west of Bulldog Stadium, where it will compete until completion of the planned soccer/lacrosse competitive venue that will be directly east of Bulldog Stadium. Also planned is phased construction of an aquatics competition center. Until then, Bulldog swimmers and divers will practice and compete in off-campus venues.

Says Mosher, "I'm totally excited to bring in sports that will help stabilize our program and can be a good fit to our community." 🌟



Western Athletic Conference

## Bulldog women's basketball makes history

The 2007-08 Bulldog women's basketball team was the first in the program's 43 seasons to win the Western Athletic Conference regular-season and tournament championships and advance to the NCAA Tournament.

Although Coach Adrian Wiggins' team started out slowly with six straight losses, they turned their year around with 22 victories in their next 26 games, before losing to powerhouse Baylor in a first-round NCAA game in Albuquerque, N.M.

Even in the moments after the deep disappointment of defeat, Wiggins was recalling the season as a winning one: "We have a lot of things to celebrate. We've been playing at a high level and getting it done in the classroom."

And having had a taste of the highest-level of collegiate basketball competition, Wiggins says his student-athletes have seen what they need to do. He's confident that time is on the Bulldogs' side, saying, "We're a young team and have an opportunity to get better." 🌟



Tailgate season nears

Whether the Bulldogs are at home or away, the Fresno State Alumni Association hosts tailgates and pep rallies to help Fresno State fans get into the spirit of competition. Plans are for bigger and better tailgates at all Fresno State home games during the 2008 season, which begins Sept. 1 on the road at Rutgers. For tailgate ticket information, go online at [www.fresnostatealumni.com](http://www.fresnostatealumni.com). For game tickets and the Bulldog schedule, visit [www.gobulldogs.com](http://www.gobulldogs.com).

'98 softball champs meet FSAA Life members

Life members of the Fresno State Alumni Association were treated to a private reception with members of the Bulldogs 1998 NCAA Championship softball team before the former players were introduced at halftime of a men's basketball game. It was an opportunity for Life members to mingle with their favorite players, visit with current softball student-athletes and Diamond Club members.

Young Alumni mix it up

The Fresno State Alumni Association partnered in January with Fresno Leading Young Professionals for the inaugural Young Alumni Wine Tasting, attracting some of the university's newest alumni to network and socialize. Fresno State Winemaster **Kenneth Fugelsang** (1969, '72, '81) and **Jessup Wiley** (2006), the Fresno State Winery's marketing director, answered questions about the wines and how they were paired with the appetizers. The event was a success and will be repeated in January 2009.



Fresno State Alumni Association member

Class Notes

1950s

Fresno's \$140 million new federal courthouse was named for **U.S. District Court Judge Robert E. Coyle** (1953). **LIFE**

**Roy Christopher** (1957, '61) **LIFE** was the set designer of the Academy Awards program for the 18th time. He also designed

the set for a revival of the Cole Porter-Abe Burrows musical "Can-Can" at the Pasadena Playhouse.

**James Hallowell** (1955) participated in the Fresno Art Museum's 10th annual Men Who Cook fundraiser.

**Procopio "Guz" Guzman** (1950) celebrated the 50th anniversary of the founding of his National Hardware Supply.

**Eugene Kadow** (1959) was elected a member of the Mt. San Jacinto Community College District Board of Governors in Southern California.

**Admiral Richard Myers**, USN Ret. (1954), and his wife, Ann Myers, opened the Shaver Lake Youth Center to help young people learn from the wisdom and experience of elders.

1960s

**Jack Duncan** (1969) and his wife, **Marlene Duncan** (1969), present "Veterans Inspiring Patriotism" programs in school assemblies and are advisers to Arizona's 38 junior ROTC programs. Marlene is the nation's only female master JROTC marksmanship instructor.

**Janet Johnson** (1967) was one of the 2007 Marjaree Mason Center's Top 10 Professional Women of the Year.

**Frank Ramos** (1960) was awarded the U.S. Small Business Administration Federal Government Leadership Award and the Defense Department's Exceptional Public Service Award before retiring.

**Mary Leas Stegall** (1967), a Redding City Council member since 2001, was chosen mayor.



**Sam Iacobellis** (1952), instrumental in production of the Air Force B-1B Lancer bomber, talks with Dr. Michael Jenkins, the College of Engineering dean, and engineering students before a flyover of Bulldog Stadium by two of the aircraft. The flyover preceding Fresno State's Nov. 3, 2007 football game against Utah State, was by B-1Bs from Ellsworth Air Force Base, S.D.

**Kenneth Vogel** (1967) was elected chair of the San Joaquin County Board of Supervisors. He retired in 2004 from the Lodi Unified School District and farms walnuts and cherries.

1970s

**Jerilyn Chuman** (1974) was appointed dean of counseling services and special programs at Saddleback College in Mission Viejo, where she has worked since 1979.

Turlock High School renamed its renovated aquatic center for **Steve Feaver** (1971), who has coached school water polo and swimming teams to numerous championships.

**Kenneth Fugelsang** (1959, '72, '81) received an award from the International Office of Vine and Wine in Paris for co-authoring a text on wine microbiology.

**Wendy (Suzuki) Horikoshi** (1977) co-authored "Teamwork Tools: A Revolutionary Approach for Trainers and Managers."

**Bill L. Jones** (1971) **LIFE** was awarded the Leon S. Peters Award, which honors business leaders for their contributions to the region.

**Glen Kajiyama** (1977) was named federal security director at Honolulu International Airport.

**Gretchen (Von Schlemmer) Olsen** (1976) was appointed solid waste manager for the Tuolumne County Public Works Department.

A theater at the new Clovis North Educational Center was named for **Daniel Pessano** (1964, '73),

managing director of the Good Company Players in Fresno.

**Linda (Lloyd) Pitts** (1973), despite losing part of her vision, has continued painting and exhibited at the Margaret Hudson Gallery in Fresno.

**Gary Soto** (1974) hosted a reading of his poetry at California State University, Channel Islands.

**Robert A. Vartabedian** (1974) was chosen president of Missouri Western State University after serving three years as vice president of academic affairs at Eastern New Mexico University.

1980s

**Klif Andrews** (1988), the Nevada division president of Pardee Homes, is overseeing construction and sale of new homes throughout the Las Vegas, Nev., area.

**Darrell Copeland** (1988) was appointed as assistant vice president at Central Valley Community Bank.

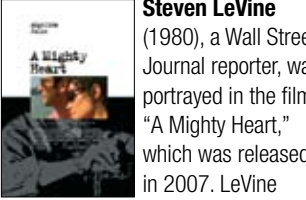


Painting by **Linda (Lloyd) Pitts** (1973)

**Janet Elaine Davis** (1986) was sworn in as chief of the Clovis Police Department.

**Scott Graham** (1987) is CEO of his business, XPACS, which stands for extreme personal assistant concierge services.

**Glenn Haller** (1989) won the Scoop Hudgins Outstanding Sports Information Director Award of the All-American Football Foundation.

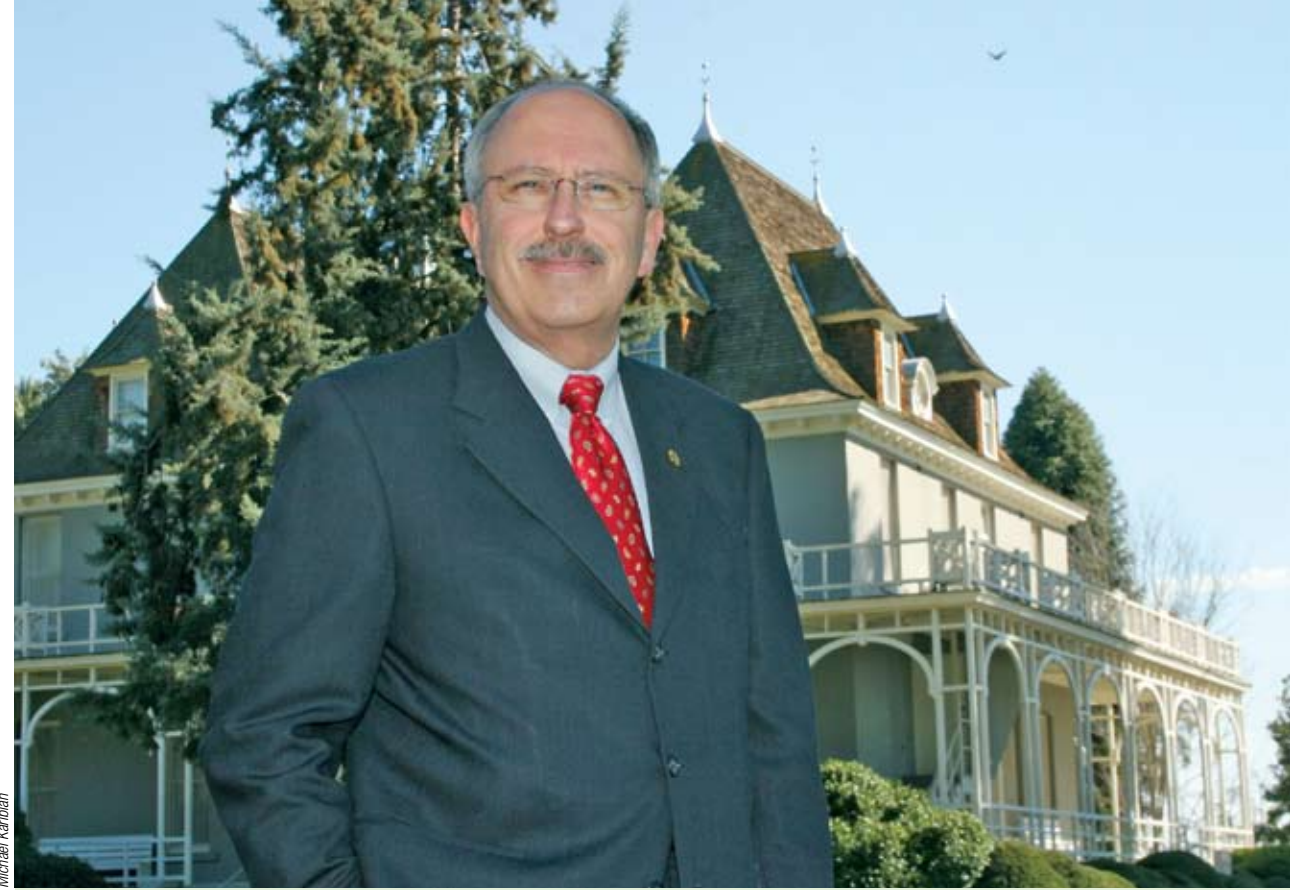


**Steven LeVine** (1980), a Wall Street Journal reporter, was portrayed in the film "A Mighty Heart," which was released in 2007. LeVine was involved in the search for kidnapped and murdered journalist Daniel Pearl in 2002 in Afghanistan. Actor Gary Wilmes portrayed LeVine.

**Bradford Lewis** (1980), who produced "Ratatouille" for Pixar Animation Studios, won Golden Globe and Academy Award recognition for his work.

**Michael Moffitt** (1987) was appointed as Indiana Wesleyan University's vice president for student development.

**Mark Scott** (1980) was selected to receive the Justice Robert Benham Award for Community Service from the State Bar of Georgia and the Chief Justice's Commission of Professionalism.



Michael Karibian

Alumni Profile

Brad Fischer shares 'wow' with alumni

by Leslie Cunning

Alumnus Brad Fischer (Business Administration, Finance 1981) has deep local roots. The first Fischer family Fresno faction dates back four generations.

Brad enrolled in Fresno State because of its "wow" factor. "In 1975, when I was a senior at Hoover High School, I visited Fresno State during Vintage Days," he remembers. "As I walked around campus, I kept thinking, 'Wow!' After that, I did not consider any other college." His interest in business – banking in particular – came early. "I became very interested in business when I was in high school and worked at Harpain's Dairy. Walter Harpain taught his staff the basics of business and was the first person I know who used cross-selling. A customer would be ready to buy milk and Walt had his employees say, 'Would you like eggs today?' Walt knew business."

While at Fresno State, Brad became a Fresno Historical Society docent. "I was out at Kearney Park and noticed a small building in bad shape. I walked into Kearney Mansion (pictured above) and asked if I could fix it. The lady said we would talk about it, but in the meantime maybe I would like to be a docent." A year later he became the youngest Historical Society president. "I was 20 and the rest of the group was close to twice my age and older."

Brad went to work for Bank of America before graduating from Fresno State and recently celebrated his 30th year with the bank. Not only did he find his career with Bank of America, he met his wife, Linda, there. Daughter Julia made their family complete and now she's in Fresno State's nursing master's program. Brad is a man of many commitments – to Linda and his family, to his banking career and to helping

others as a volunteer. His commitment was honored when he was presented the Bank of America 2007 Community Volunteer Award for the Fresno/Madera area. His most recent volunteer affiliation is serving on the Fresno State Alumni Association board of directors. "I couldn't turn it down," says Brad.

"Dr. Welty asked me to serve on the board, and he is very convincing. The board works on behalf of the alumni, of course, but we also support our community's most valuable resource – Fresno State."

Part of that value comes from students volunteering in community service. He knows firsthand how it works:

"Young people are inclined to volunteer because of a mentor or an inspiring leader, which tends to be true for all ages. People don't normally ask, 'How can I help?' But if someone they respect asks them, 'Can you help?' people will jump on board. All you need to do is ask and if the cause is something they believe in, the answer will usually be 'yes.'"

Besides his alumni work, Brad has been active in the Fresno Chamber of Commerce, Valley Business Conference and the Alumni chapter of the Sigma Chi fraternity, among other organizations.

A lot going on and all because a 20-year-old Fresno State student answered "Yes" when asked if he'd volunteer.

— Leslie Cunning is a Fresno-based freelance writer.





Blast from the past

Q: Do you recognize this student body vice president and the Election Committee chair from the class of 1946?

Answer is on Page 46.

Grads in the military

Fresno State has many grads in military service, including:

**Daniel Astacio** (2002), who graduated from basic military training at Lackland Air Force Base in San Antonio.

**Joe Gentry** (2007), 🌸 who received his commission as an Army second lieutenant, was stationed at Fort Rucker in Alabama to train as a helicopter pilot.

**Joseph Lovelace** (1997), commander of the San Jose-based Army National Guard 1113th Transportation Company, deployed to Iraq.

**Ivey Mathews** (2005), who completed Navy basic training with honors at Recruit Training Command at Naval Training Center, Great Lakes (Ill.).

Coaches Caravan planned for summer 2008

A repeat of the popular Coaches Caravan is planned for summer 2008. In 2007, the Fresno State Alumni Association took men's basketball coach Steve Cleveland and football coach Pat Hill to San Diego, where they enjoyed a private dinner with alumni and friends and attended a San Diego Padres game as a group.

Details about the 2008 Coaches Caravan will be posted on [www.fresnostatealumni.com](http://www.fresnostatealumni.com).

Class Notes

**Amy Shuklian** (1987) was elected to the Visalia City Council.

**Ricardo Tellez** (1988) was appointed director of Watsonville/ Aptos Adult Education College, which focuses on teaching English as a second language to parents of second-language students enrolled in local high schools.

**David White** (1983), president of MEC Aerial Work Platforms Co., was elected co-chair of the Regional Jobs Initiative

Manufacturing Cluster.

1990s

**Laura Berg** (1998), a three-time Olympics softball competitor, was chosen to carry the flag for Team USA at the 2007 PanAmerican Games in Rio de Janeiro.

**Gregory Bethke** (1992) has been named vice president of business development for Manco Abbott property management in the Fresno area.

**Joseph Bowerbank** (1996) was appointed director of marketing for Loan Score Decisioning Systems, which provides automated underwriting solutions for lenders.

**Albert Cano** (1994) was hired as a job administrator for G.J. Gardner Homes in the Clovis area.

**Adrienne Cantrell** (1999), 🌸 CPA, was elected president of the Fresno chapter of the California Society of Certified Public Accountants.

**Celeste (Cox) Cornish** (1996) was promoted to editor of the North Kitsap (Wash.) Herald.

**David Glyde** (1995), a clinician and composer for Yamaha Corp., had an internationally successful album with the Concord Blue Devils, a program with several marching musical groups that have performed throughout the world. Glyde is the arranger and music coordinator.

**Shirley Hughes** (1991), after retiring as a teacher and counselor in Porterville, is the lead actor in the

Web series, “Boomer Baby,” produced by Foxx Follies.

**Thad Kennedy** (1994) was appointed as assistant director at Camp Erwin Owen, a Kern County juvenile correctional facility near Kernville.

**Andrew McDowell** (1996) was chosen general manager of Learfield Sports’ Wolf Pack Sports Properties, which handles multimedia rights for University of Nevada athletics.

**Marc Raygoza** (1995) founded Vine Global, an online software program that translates languages and converts prices on Web sites so American online retailers can quickly expand into international markets.

**Ultiminio “Tim” Rios** (1993), senior vice president and community development manager for Wells Fargo Bank, was appointed to the California Economic Strategy Council by Gov. Schwarzenegger.

**Ashley Swarengin** (1994, '97) 🌸 was appointed chief operations officer of Fresno's Regional Jobs Initiative in addition to serving as executive director for Fresno State's Office of Community and Economic Development.

**Robert Weibel** (1990) 🌸 created a permanent public mural covering more than 100 feet of glass overlooking the San Joaquin River in north Fresno.

**Yvette Wilson** (1995), president of Rock Solid Engineering, was elected president of Fresno State’s branch of the American Society of Civil Engineers.

**Lilian Yahyavi** (1997) was promoted to relationship manager at Rabo AgriFinance, the U.S. agricultural lending arm of the Rabobank Group.

2000s

A photo by **Justin Conder** (2004), who works for Patuxent (Md.) Publishing, was published in a special NASCAR issue of Sports Illustrated.

**Kevin Dillon** (2001) is a co-founder and president of MyTuition.com, which helps students and families connect with college scholarship and other assistance.

**Ryan Giannetta** (2001) was promoted to project logistics manager for the Disneyland Resorts Hotels and Downtown Disney.

**Ashley Gomes** (2005) was one of five recipients of the American Eagle Outfitters Spirit of Service Award for community commitment through Jumpstart’s early education effort.

**Laine Hendricks** (2005) **LIFE** 🌸 has joined National Parks Conservation Association as Program Coordinator for the Central Valley Field Office.

**Mary Katherine Kerr** (2004), agricultural teacher at Poway High School in Southern California.

By the numbers

2 Recent appointees to leadership positions with the city of Madera: **Michael McHatten** (1988), director of administrative services, and **Mary Anne Seay** (1989), parks and community services director.

2 New leaders at California State University, Sacramento: **Beth Merritt Miller** (1993), director of the Academic Advising Center and Career Center, and **David Sutherland** (1989), a touring professional for several years, director of golf.

20 Fresno State alumni recognized by Business Street online on its “40 Under 40” list of young business professionals and civic leaders in Central California: **Jenifer Alcorn**, **Reza Assemi** (1998), **Anna Borgeas**, **Leticia (Reyna) Cano** (1998, 2002), **LIFE** 🌸 **Cary Catalano** (1999), **Kevin Dillon** (2001), **Amanda Holder** (1999), **LIFE** 🌸 **Ryan Jacobsen** (2002, 2004), **LIFE** 🌸 **Brandon Lamonica** (2000), **Christine Lopopolo** (1994), **Nathan Magsig** (1999), **Jared Martin** (2000), **Annie Melvold** (1999), **Henry T. Perea** (2001), **Caty (Massey) Perez** (2005), **LIFE** 🌸 **Eric Rawn** (2001), **LIFE** 🌸 **Greg Richburg**, **Adrian Rodriguez** (2004), **Jessup Wiley** (2006) and **DeWayne Zinkin Jr.** (1996).



Left:Kris Curran; Above:Ondine Chattan

Fresno State grads are successful winemakers

Fresno State grads continue to make their names in the wine industry, including:

**Jon Affonso** (1999), who established his Rail Bridge Cellars in a former auto-body shop in Sacramento.

**Ondine Chattan** (1997), director of wine making at Geyser Peak Winery in Geyserville.

**Alex Cose** (1996), who makes wine in five California locations and consults with winemakers in Germany and Corsica.

**Kris Curran** (1996), maker of award-winning pinot noirs for Sea Smoke Vineyards in Santa Barbara County. The wines come from 100 acres of grapes representing 10 clones, five rootstocks and six kinds of soil.

**Bret Engelman** (1996), **LIFE** 🌸 owner and winemaker of Engelmann Cellars, which produced two award winners in the

annual San Francisco Chronicle Wine Competition.

**Jon Engelskirger** (1977), appointed winemaker for Tamayo Family Vineyards in Brentwood, following stints at Turnbull, Silverado, Robert Pepi and Hanna.

**Brendan Kane** (2006), who is testing a new barrel ozone sanitizing system. The project has its roots in research that began at Fresno State.

**Rich Parducci** (1992), the winemaker at McNab Ridge in Mendocino County whose family has been making wine since the 1930s.

**Patrick Sullivan** (2002), who returned to Rudd Winery in Yountville as winemaker, where he worked earlier in a career that has taken him to Peter Michael Winery in Calistoga and Paul Hobbs Winery in Sebastopol.

Fresno State ALUMNI ASSOCIATION Board of Directors

**Executive Board:** President Valerie Vuicich (BS 1979); Vice President, Alliances/President-elect Judy Sharp Bennett; Vice President, Alumni House Charles Small (BS 1979); Vice President, Board and Volunteer Development Doug Yavarian (BA1965); Vice President, Finance Richard Whitten, MD (BS 1961); Vice President, Membership and Marketing Warren Fortier (BS 1996, MBA 1998); Vice President, Special Events Maureen Lewis (BS 1995); PastPresident John Gomes (BS 1979, MBA 1994).

**At-large directors:** Dr. Arthur A. Parham (BS 1971), faculty member; Frances Peña-Olgin (BS 1977, MSW 1979), staff member; Mel Dias (BA 1971); Caroline (Cuadros) Edwards (BA 1965, MA 1990); David Emerzian (BS 1999); Bret Engelman (BS 1996, BS 1999); Brad Fischer (BS 1981); Clyde Ford (BS 1980, MBA 1984); Karri Hammerstrom (MA 1997); Hon. Brad Hill (BS 1977, MBA 1979); Betsy Kimball (BA 1973); Carol Machado (BA 1970); Stephen Ortega (MBA 2005); R. Michael Patton (BS 1967, MBA 1972); Deborah (Koligian) Poochigian (BS 1974); Hon. Armando Rodriguez (BA 1959).

**Ex-officio members:** University President Dr. John D. Welty; Vice President, University Advancement Dr. Peter N. Smits; Executive Director Jacquelyn Glasener (MA 2002); Associated Students Inc. President Juan Pablo Moncayo.

**Association staff:** Associate Director Sarah Woodward (BA 2002); Alumni Outreach Administrator Katie Johnson (BA 2003); Office Manager Diana Sewell; Membership and Marketing Coordinator Elizabeth (Ragandac) Salvador (BA 2000); Membership Data Coordinator Denise Nunez;

Smittcamp Alumni House Manager Lois May; Programs and Events Assistant Peggy Ramos; Student Assistant Natalie Dennis.

**CONTACT INFORMATION** Fresno State Alumni Association California State University, Fresno Smittcamp Alumni House 2625 E. Matoian Way SH124 Fresno, CA 93740-8000

Telephone: 559.278.2586 Fax: 559.278.6790

Online: [www.fresnostatealumni.com](http://www.fresnostatealumni.com)

🌸 Fresno State Alumni Association member



Matthew Fox, Paso Robles Press

Kathleen McNamara

**Alumni in our schools** Many alumni are applying what they learned at Fresno State in K-12 classrooms throughout California. Among them are:

**Terri (Kimber) Edwards** (2003), appointed principal of Columbia Elementary School in Fresno.

**Pat Gutierrez** (1965), who retired in 2005 as band teacher at Clovis High School, now teaches marimba and substitute teaches.

**Gary Ingraham**, Porterville Unified School District director of curriculum and instruction.

**Andrew Manouelian** (1992), inaugural principal of Central Unified School District's Harvest Elementary School, west of Fresno.

**Ronette McLain** (2004), a kindergarten teacher at Golden Oak Elementary School in Visalia.

**Kathleen McNamara**, superintendent of Paso Robles Public Schools.

**Janice Mekeel** (1980, 2004), principal of La Sierra Charter High School in Porterville.

**Debbie Munro** (1981), Lemoore Union High school District assistant superintendent.

**Kaye Osborn** (1975), a teacher of the deaf and hard of hearing at Lakewood School in Modesto and an American Sign Language instructor at Modesto Junior College.

**Alberto Rolón** (2003), a vice principal and teacher at Yuba City Charter School, hired as an administrator by Woodland Joint Unified School District.

**Matthew Sozinho** (2005), appointed athletic director at Redwood High School in Visalia.

**Dr. Paul Terry** (2001), appointed superintendent of the Hanford Elementary School District.

**Teresa (McDonald) Wood** (1986), assistant superintendent of instruction and personnel at Selma Unified School District.



Blast from the past

Answer from Page 44:

She's **Pearledna (Larsen) Shropshire**, a proud Life member of the Fresno State Alumni Association.

Grad Fair introduces Alumni Association

About 2,000 of the 2008 Fresno State graduating class have already joined the Alumni Association.

Many expecting to receive degrees purchased Grad Packs when their cap-and-gown photos were taken. Grad Pack contained Fresno State Alumni Association goodies, discount coupons for graduation necessities and an annual membership.

In Memoriam

The following Fresno State Alumni Association members have passed away:

**Jeanne (Andreis) Berry** (1949) **LIFE** 🐾 on Aug. 21, 2007.

**Mary Ann Janjigian** (1940) 🐾 on Oct. 28, 2007.

**Betty (Broadhurst) Kennedy** (1941) **LIFE** 🐾 on Oct. 2, 2007.

**James J. Moore** 🐾 on Aug. 12, 2007.

**Carol (Jackson) Morley** (1967) 🐾 on Oct. 4, 2007.

**Clarence Ray Mortensen** (1951) **LIFE** 🐾 on Aug. 3, 2007.

Death takes long-time alumni leader William Forbes

The Fresno State community lost a long-time friend with the passing of William E. Forbes: an alumnus generous with his time, his talent and his treasure. He was 85 when he died Feb. 19, 2008.

Mr. Forbes (Social Science, 1948) was born in Roswell, N.M., the city of spaceship sighting folklore. He enjoyed telling people that space aliens had dropped him off.

His family moved to Texas, then to Kansas, before settling in Fresno in 1938 as part of the Dust Bowl migration to the San Joaquin Valley. Mr. Forbes graduated from Roosevelt High School in 1941 and was a Navy aviator during World War II, barely surviving when an engine failed during takeoff from an aircraft carrier and his plane landed in the ocean.

After Fresno State, Mr. Forbes earned a degree from Hastings College of Law in San Francisco, where he met Julie, whom he later married.

Mr. Forbes, an influential, staunch Republican, knew Richard Nixon and was Ronald

Class Notes

**Bryan Moe** (2003) 🐾 was named director of the Central California Small Business Development Center at Fresno State's Craig School of Business.

**Victor Ramayrat** (2002) was appointed Fresno Arts Council marketing coordinator.

**Adrian Rodriguez** (2004), a former reporter for the Fresno Business Journal and editor-in-chief of The Collegian, launched LateUpdate.com, an interactive news Web site.

**Christine Mallory San Juan** (2007) chaired the Philippine Weekend event in Delano.

**Stephen Spach** (2005) was signed to a multiyear contract by the New England Patriots as a tight end.

**Natalie Spangler** (2005) was appointed head athletic trainer at Mills College.

**Barbara Bird** was appointed an associate professor at American University in Washington, D.C.

Nine paintings by **Jeanette Brewer** were featured in an Underground Railroad quilt code display at the Porterville Art Center.

**Jennifer Brower** was among Fresno Wildlife Rehabilitation volunteers who released 32 barn owls back into the wild.

**Dr. Jeryl Wiens**, a physician in Clovis, swam the English Channel, covering the 32.5-mile distance in 14 hours, 56 minutes.

Bulldogs of tomorrow

**Jennifer Lucero** (2002) and Bryan Heintz welcomed a daughter, Brianna Francisca Heintz,

born Aug. 17, 2007.

**John Willford** (1997) and Janet Willford welcomed a daughter, Grace Kennison, born

Dec. 27, 2006.

**Steven Perez** (1993) and **Michelle (Pelchat) Perez**

(1993), welcomed a son, Conor Steven, born June 2, 2007.

**Shane Gunn** (1999) and Bianca Gunn welcomed twin daughters,

Marisol and Isabella, born Feb. 14, 2007.

Marriages

Air Force 2nd Lt. **Amanda Baker** (2007) and **Michael Huffman** (2006) on March 31, 2007 in Mariposa.

**Jessica Elliott** (2006) and Curtis McNally on June 9, 2007.

**Paul Glennon** (1987) and Amy Hannon on Dec. 28, 2007 in Maricopa, Ariz.

**Amanda Lynne Smith** (2003) and Bradley Dale Burish on June 30, 2007 at Beaver Creek, Colo.

**Juliana Van Egmond** (2007) and Jacob Wenger, on June 9, 2007 in Lodi.

Retirement

**Harry Andris** (1970, '72), after 35 years as a farm adviser for Fresno County through the University of California Cooperative Extension.

**Dennis Plann** (1971), following 35 years with the Fresno County Department of Agriculture, where he was deputy agricultural commissioner.

**Cecil Rhodes** (1973), who created the criminal-justice program at California State University, Stanislaus.

**Linn Shipley** (1973), after 28 years with the U.S. Forest Service and two years with the National Marine Fisheries Service.

Alumni Profile

Amanda E. Holder

by Leslie Cunning

Amanda E. Holder (Mass Communication and Journalism, 1999) has had a kaleidoscopic first 30 years.

Born in Monterey, to Jack and Martha Holder, Amanda is the oldest of three girls. "We were all delivered by the same doctor, and he just delivered my cousin's baby. He must be 80," she says.

The family moved to Gilroy when Amanda was 2 and then to Hollister when she was 8. Another move took the Holders to Fresno by Amanda's junior year of high school and found things to be on a much

bigger scale. "The graduating class of Clovis West was larger than the entire student body of Hollister High."

Amanda remembers six weeks in Yokohama, Japan, on a high school student exchange. "Because I have blonde hair, people would want to take pictures with me. I felt like a celebrity."

She was accepted to the University of Southern California and Fresno State. "When I compared the schools, I realized I would get an outstanding education at Fresno State at a much lower cost. Plus, I was making new friends here and didn't want to move."

After graduation, Amanda moved to Maui and waited tables at Bubba Gump Shrimp Company while

looking for a "real" job. "I could hear my professor, [James] Tucker, saying, 'You're doing what?' Mr. Tucker was the first teacher since high school who really pushed me to do better. I can still see the 'AP Stylebook' in my head."

She landed a job as a golf tournament assistant for the Mercedes Championships – the PGA Tour season-opener – at the Kapalua Resort on Maui. "For an event that lasts one week, we worked long hours of organized chaos for 51 weeks. You cannot believe the time that goes into a professional golf tournament."

After a year in Hawaii, Amanda returned to Fresno, but soon took a job as an administrative assistant with MarketTools, a Bay Area Web-based research organization. "I lived in San Francisco, worked in Mill Valley and had a beautiful commute over the Golden Gate Bridge."

She returned to Fresno as KSEE-24's sales promotion and research director for three years, then moved to Chicago to work for CBS affiliate WBBM as a sales marketing manager. "Chicago is now my favorite city. I loved it there."

Two years later she became the director of sales and marketing for IMG Worldwide, a group that



Amanda E. Holder is flanked by her father, Jack, and mother, Martha, after Amanda's graduation in 1999.

manages golf events internationally, as well as the career of Tiger Woods. "Among other events, I worked on the tour event that never was: [Fresno's] Running Horse Golf Championship."

In spring 2008, Amanda was regional sales and marketing specialist for REC Solar, planning to marry James Leath II in Hawaii and later hold a reception at Fresno State's Smittcamp Alumni House.

She is a life member of the Fresno State Alumni Association, its Alumni & Friends of the Craig School of Business (she's president) and Mass Communication and Journalism chapters.

"I want to help students have a complete college experience like I had. I received a remarkable education, made many friends when I joined Kappa Alpha Theta [sorority], and I loved going to Fresno State events.

Going to football games is the Valley's version of the NFL."

Does Amanda want to add anything to this story? "Did I tell you that my mom graduated one year behind me and that we took classes together?"

Martha Holder got a degree in mass communication and journalism, too. And the family connection to Fresno State doesn't end there. "My younger sister, Stacey Munro, is majoring in mass communication and journalism; my youngest sister, Chelsea Spencer, is majoring in business marketing; and my fiancé will graduate in May in speech communication and enter the master's program in the fall."



**Write on**  
Fresno State Master of Fine Arts alumni are making their mark in the literary world.

**Vuong Vu** won the Atlanta Review's International Poetry Contest. He teaches at California State University, Monterey Bay.

**Emily Tallman's** poem, "Medusa," was accepted by the Pacific Review. She works at Mills College in Oakland.

**Sasha Pimentel's** work was accepted by several publications, including Florida Review, poems in Poetry Midwest, Blood Orange Review and Dos Passo's.

**Lejla Tricic** and **Leela Sannyasin** presented their stories at the McNair Symposium at Fresno State.



Fresno State's new Timeout mascot gets some tips from the real deal, Victor E. Bulldog, at a 2007 Bulldog football game.

**Homecoming scheduled Oct. 11**  
Fresno State's homecoming tradition, which grew with a big pre-game rally and numerous other activities, continues Oct. 11, 2008.  
That night the Bulldogs host the Idaho Vandals for a Western Athletic Conference football showdown at Bulldog Stadium.  
Activities surrounding the game, including the usual alumni chapter gatherings and other homecoming events, will be announced at [www.fresnostatealumni.com](http://www.fresnostatealumni.com).  
Tickets to the game are available through [www.gobulldogs.com](http://www.gobulldogs.com).

Alumni Association privacy notice

**Important privacy choice**  
You have the right to control whether we share your name, address and electronic mail address with our affinity partners (companies that we partner with to offer products or services to our alumni). Please read the following information carefully before you make your choice below:

**Your rights**  
You have the following rights to restrict the sharing of your name, address and electronic mail address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law. This

includes sending you information about the alumni association, the university or other products or services.  
**Your choice**  
**Restrict Information Sharing With Affinity Partners:**  
Unless you say "NO," we may share your name, address and electronic mail address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we may have agreed they can offer in partnership with us.

**Time-sensitive reply**  
You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address and electronic mail address with our affinity partners.

- If you decide that you do not want to receive information from our partners, you may do one of the following:
1. Reply electronically by visiting our Web site at [www.fresnostatealumni.com](http://www.fresnostatealumni.com) and clicking on the "SB 569" link.
  2. Fill out, sign and fax the form to 559.278.6790.
  3. Call 559.278.ALUM or call toll-free 866.378.DOGS.
  4. Fill out, sign and send back this form to us at the following address (you may want to make a copy for your records).

**Fresno State Alumni Association**  
**ATTN: SB 569**  
**2625 E. Matoian Way SH124**  
**Fresno, CA 93740-8000**

.....

**Please print clearly and complete this information below to ensure accurate processing of your request.**

☐ NO, Please do not share my name, address and electronic mail address with your affinity partners.

.....

First name \_\_\_\_\_

Last name \_\_\_\_\_

Address \_\_\_\_\_

Current e-mail address \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

.....



Tree Portraits

by Doug Hansen

Japanese maple (*Acer palmatum*)

This Japanese maple is on the south side of the Engineering East Building. It is painted in opaque watercolor on colored mat board.



I strongly believe that nature was created for all to enjoy, to treasure and to feel the care and love of the Creator. Looking from my window every morning, this tree is so close I feel it is almost sharing the office with me. Its branches and leaves give me a peaceful, relaxed feeling that overcomes stress and clears my mind. This tree is testimony to the wisdom of the Creator.

*Dr. Nagy Bengiamin, a professor of electrical and computer engineering, joined the faculty in 1999.*

Leaves are reddish when new, turning medium green, then orange and red in fall.

Illustrator Doug Hansen teaches in the university's Department of Art and Design.  
The Fresno State campus, which has 4,000 trees, was officially designated an arboretum in 1978. If you'd like to write about a favorite tree at the university and have it illustrated for Tree Portraits, contact Hansen at [dhansen@csufresno.edu](mailto:dhansen@csufresno.edu) or 559.278.2817.



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## **Day becomes the night**

A sunset illuminates clouds behind the Kremen School of Education and Human Development as Fresno State's campus begins its nightly round of classes, meetings, study and more.

