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On the cover: Poetry, sculpture, painting, music, drama and dance are represented in objects from Fresno State's diverse arts and culture programs. Underscored by Emmys, a Pulitzer Prize and accolades from Broadway and beyond, Fresno State's students, faculty and alumni form the creative heart of Central California.

Photo by Kelly Peterson

FresnoState



campus notes

Independent Ed.D. in works for 2007; Dr. Eric Hickey advises French police; Dr. James E. Marshall wins President's Award of Excellence: Student Recreation Center opens.



research and discovery

Laboratory skills learned at Fresno State led Justin Costa to postgraduate cancer research.



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Alumni making a difference in the community are Jack Kelley and Bill Woodward.

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The Magazine of California State University, Fresno

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Unofficial ambassadors

With a snappy beat and contagious enthusiasm, the 240-member Fresno State Marching Band lifts the spirits of Bulldog fans.

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A Center for the Music of the Americas and the Central Valley Cultural Heritage Institute are among Fresno State's efforts to reflect the region's diversity.

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The Classical Studies Program is booming in popularity among students and experiencing growing national recognition.

The written word

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Fresno State's creative writing and poetry students, faculty and alumni comprise a writing community that is well known in the publishing world.

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Artist and faculty member Doug Hansen depicts the Eucalyptus trees along Chestnut Avenue that business faculty member Deborah Kemp calls "sentinels."







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By Lanny Larson

notes

STUDENT BIOMEDICAL RESEARCH **EFFORTS GET FEDERAL SUPPORT**

Fresno State students Support - Research Initiative for Scientif Program (RISE for

research careers.



Eight Fresno State students were name to the first RISE cohort: undergraduates Benjamin Hyatt of Clovis (chemistry biology), Sean Thompson of Lemoore (biology), Gerson Uc-Basulto of Salinas (chemistry) and Paula Wright of Fresno Natalie Powers of Palmdale and Carlos Tristan of Oxnard, all biology majors.

RISE scholars \$18,000 (graduates) or \$10,000 (undergrads) each year. to participate in research and RISE activities, complete their B.S. or M.S. degree in two years, and apply to at leas one Ph.D. program

The grant, a first for Fresno State, was awarded jointly to the College of Scienc Health and Human Services. Biology professor Dr. Alejandro Calderón-Urrea is



Uc-Basulto

FRESNO STATE-BASED PARTNERSHIP **BATTLES OBESITY**

ne of the nation's most pressing health issues - obesity - is the subject of a \$2.6 million regional project based at Fresno State.

Obesity is a factor in diabetes and other chronic conditions. These conditions result in millions of dollars in health care costs that could be avoided through preventative measures.

The Central California Regional Obesity Prevention Program was created by the Central California Public Health Partnership, a collaboration among regional county health directors and the university. The new project is funded by a grant from The California Endowment to improve social and physical environments for healthy nutrition and physical activity through advocacy, policy and system change in Central California.

Dr. Alonzo Plough, vice president of program, planning, and evaluation for The California Endowment, says, "The national epidemic of obesity is particularly severe in California's Central San Joaquin Valley."

BANNERS BRIGHTEN CAMPUS

ook up and you'll see reminders of distinctive ways Fresno State contributes to the quality of life in Central California. The eye-catching banners are displayed throughout campus and on surrounding streets.

The banners note that Fresno State programs are "Helping grow a healthier Valley," "Advancing worldclass agriculture," "Helping the economy grow," "Celebrating the New California's arts and cultures" and "Educating our children."

The themes also are areas of emphasis for the university's comprehensive campaign, the largest fundraising effort in Fresno State's nearly 100-year history. The effort will support academic excellence by furthering faculty research, building academic programs and providing facilities for greater learning opportunities for students.

HICKEY CONNECTS FRANCE AND FRESNO STATE

r. Eric Hickey's "French connection" is linking Fresno State with police in Paris to help law enforcement develop criminal profiling expertise.



of criminology with an international reputation in his field, taught profiling techniques to criminologists Fabrice Touquet and Florence Castande from France last summer to help them teach criminal profiling, psychocriminology and forensic sciences in their country.

Hickey, who has trained VIP protection specialists around the world in

INDEPENDENT ED.D. IN WORKS FOR 2007

resno State plans to offer its first completely independent Doctor of Education degree in fall 2007 now that the state allows California State University campuses to issue Ed.D. degrees without partnering with a University of California campus.

As part of training Valley's educational leaders, Fresno State has offered the doctorate since 1991 in conjunction with the University of California, Davis.

"This agreement is extremely important to Central California residents who lack adequate access to doctoral-level education," Fresno State President John D. Welty says. "This has been keenly felt in the field of education as schools in this region seek highly trained and skilled leaders to meet the challenges of today's classrooms."

Welty pledged to continue working in cooperation with the University of California to offer doctorates in audiology, physical therapy and other fields, as called for in the agreement.

The California State University system's origin is in teacher preparation and one of its core missions is preparing education leaders. The new educational leadership doctorate builds on that strength and expertise.

profiling and deterring stalkers, has been working with police in Paris since 2004 to help establish standards and techniques for criminal profiling.

He anticipates that his experiences will lead to a permanent relationship that could result in an exchange program for faculty and students.



"This legislation marks perhaps the most significant change in the California State University's role in the last four decades," says CSU Chancellor Charles B. Reed.

JAMES MARSHALL EXEMPLIFIES **TEACHING EXCELLENCE**

r. James E. Marshall, who trains future science teachers and hones the professional skills of those already teaching our K-12th grade students, won the President's Award of Excellence for

Marshall chairs the Department of Curriculum and Instruction, coordinates science education programs and directs the Central Valley Science Project. He joined the Fresno State faculty in 1990.

Dr. Paul Beare, dean of the Kremen School of Education and Human Development, nominated Marshall as an outstanding teacher and scholar devoted to community service. The University Advisory Board, composed of community leaders, selected the recipient.

The President's Award of Excellence recognizes a faculty or staff member who demonstrates integrity, leadership and a commitment to the university and community as exemplified by Fresno State President John D. Welty.



Marshall (left) with President Welty



STUDENT RECREATION CENTER ADDS TO CAMPUS AMENITIES

The \$17.6 million student-funded Student Recreation Center opened in February. The 92,000-square-foot facility is the culmination of six years of planning and construction. It features an indoor track, fitness center, aerobic studio and courts for basketball, volleyball, badminton and racquetball. The building includes two educational components, the Leon S. and Pete P. Peters Educational Center and the Lyles Center for Innovation and Entrepreneurship.

COLLEGE OF ENGINEERING PARTNERSHIP SPURS OIL PRODUCTION, CUTS POLLUTION

resno State is working with a Newport Beach company on a revolutionary technology that could increase California's production of heavy oil, decrease air pollution and help achieve the goal of American energy independence.

EDSG Systems developed the electric downhole steam generation technology refined at Fresno State's College of Engineering and the university's International Center for Water Technology. On-campus facilities certified that the steam system is ready for installation in the field.

The advanced process creates steam needed for heavy oil production from electricity rather than surface boilers, which add to air pollution. That steam is less costly, more efficient and produces no air emissions.

Heavy oil is more abundant in North and South America but more expensive to extract than lighter crude products, so a system that cuts costs would allow more production.

"The clean air approach to steam generation in heavy oil production underscores how universities and their partners can make significant contributions to improving the air quality of the San Joaquin Valley," says Dr. Andrew Hoff, interim dean of the College of Engineering.

Fresno State's International Center for Water Technology also is trying to reduce water requirements for oil field steam production to conserve another important Valley resource.

Lanny Larson is a senior writer/editor at Fresno State.

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By Bruce Whitworth

Volunteers give and receive in Katrina's aftermath

Hurricane Katrina.

That name will forever be linked with death and a destructive force far beyond description for those who haven't seen its power firsthand. For mile after mile and home after home. Katrina left no doubt she had paid the Gulf Coast a visit that will be remembered for generations to come.

But also remembered by a few Slidell, La., families for years to come will be a group of Fresno State students and staff who earlier this year went to do what they could to help in the face of the overwhelming disaster. They cleaned out flooded, mud-filled homes; they piled rubbish head-high; they battled mold and muck, dirt and trash; and even experienced a hurricane watch.

For many of the Fresno State students, this was a first trip out of California. There was excitement and there was anticipation of seeing somewhere new, doing something different. But no one anticipated the intensity of their feelings when they actually witnessed utter chaos and destruction left in the wake of the Aug. 29, 2005, visit by Hurricane Katrina to the Gulf Coast.

"I felt truly blessed that I could pour out my heart and soul to help individuals who felt that there was no hope left," says Leonard Smith, a sophomore mass communication student from Lemoore.

Thirty-nine students, three staff members and two community volunteers left California Jan. 5 for 10 days to help victims of Hurricane Katrina. The plan was to work with Our Lady of Lourdes Catholic Church and the First Baptist Church



Piles of rubbish line most of the neighborhood streets in Slidell, La.

of Slidell. The churches were to identify the neediest members in the community and help the Fresno State team with local logistics - where to stay, where to obtain building materials and supplies and dozens of other details necessary for the group to be effective. But the relationship between students, families and churches quickly turned into a much more personal one.

"Seeing all the devastation around the town of Slidell and experiencing such hospitality and kindness was way more than anything I expected, says Katherine Erwin, a freshman from Clovis. "The graciousness that everyone showed is the one thing that I will never forget, mainly because they had nothing but still gave anything they had!"



Taking a break from their work to insulate and drywall a home for an 88-year-old resident are (left to right) Bao Xiong, Jennifer Milor, team leader Johanna Blanks, Geri Yang and Margaret Littleton.

What they gave was a place for 44 people to sleep, eat and clean up after long, hard days of labor. They gave food, shelter, support and encouragement, and they gave a living example of compassion in

"My experience in Louisiana was indescribable," says Veronica Reves, a communication major from Fresno. "Knowing that we touched the lives of those people in a way we'll never understand. What they don't know is that they touched our lives, too, in a way they'll never understand."

The Fresno State volunteers used their winter break and touched many more lives than originally planned. The final tally was four homes insulated and drywalled; one home with a new roof; four homes gutted of muddy, moldy rubbish; a 20-room elementary school cleared of rubbish, destroyed furniture and computers; and countless yards cleaned.

But for all the work, all the sacrifice, the rewards were enormous. None was expected, none was needed. None could be photographed nor recorded, but the rewards were



Participating in one of the dozens of "mud-outs" the team worked on are (left to right) Clyrin Harper, Flerida Noble, Kelly Gazaway, Sarah Miller and Sarah Coghlan.



Laura Rodriguez (left) and Miraya Mazquiaran battle rubbish and a wheelbarrow as they help clear a 20-room school, cafeteria and gymnasium of hurricane debris.



Team leader David Todd (left), Geri Yang and Johanna Blanks re-roof a home for an elderly homeowner. The team also cleared the house and yard of load after load of debris left in the wake of Hurricane Katrina.

there just the same. From the hugs and tears of an 80-year-old homeowner who had no idea how he was going to repair his home to a couple who had lived in theirs for 40 years. From a 78-year-old widow and a 75-year-old widower came thanks and overwhelming gratitude that will be with members of this group for the rest of their lives.

"The students did an outstanding job,"says Dan Westbrook, an information technology consultant in the Academic Resources office. "When given a task, they did it. They did not whine or complain. They just did it. It didn't matter if the job was to pick up dirty muddy material from a workshop or computer lab or helping clean out a home, they did it without complaint," he says. "It was amazing to see their dedication to getting the job done that they came to do."

And the students worked harder and longer than anticipated. One team worked well after dark and another worked until just a couple of hours before it was time to leave for the airport to come home.

"Seeing the students work late into the night the last few evenings in order to complete the drywalling of a home was inspiring," Westbrook says. "They worked together as a team to accomplish their mission – getting some of the

senior citizens of Slidell back into their homes."

The students not only left a legacy of caring, they also brought home unexpected skills and knowledge.

"I never thought that I could do drywall, but when you see all the grief and destruction that consumes that area, you want to help, and you learn quickly," says Lindsay Amaro, a sophomore business major from Selma and vice president of programs for Delta Zeta sorority.

"It was by far one of the most inherently gratifying experiences of my life. To see the difference in Morgan Zimmerle's home from the first day, when we pulled the ceiling out and laid insulation, to the last day, when we laid the last pieces of drywall, was quite the experience. You felt like you really did accomplish the trip's mission," says Amaro.

Staff and students are still raising funds to pay for materials and supplies purchased on the trip. Any donation would be welcome. To donate, please send checks to Hurricane Katrina Volunteer Project, California State University, Fresno, c/o Dan Griffin, 4910 N. Chestnut Ave., Fresno, CA 93726-1852.

The project was put together by Dan Griffin, associate director in the Office of Research and



At right: Fresno State staff member Dan Westbrook trims a piece of lumber to complete a carpentry project.

Sponsored Programs. Griffin also works with University Hope, a campus-based volunteer project that builds houses for low-income families in Clovis.

"I think the great majority of the students, staff and volunteers felt they made a difference in the lives of some of the residents in Slidell," says Griffin. "What is somewhat discouraging is that there are so many people needing help. They have a long way to go to recover, and some sections we saw have hardly started cleaning up."

These families needed help desperately, and Fresno State students were there to answer the call. Tirelessly, selflessly and generously. In their 10 days in Louisiana, the team left a legacy of caring that will be long remembered by those whose lives they touched. And they brought home memories and a sense of accomplishment that will be theirs forever.

Bruce Whitworth is director of publications and new media at Fresno State. He was a member of the university team that volunteered in Slidell.



KATRINA VOLUNTEERS Fresno State students

Lindsay Amaro Jeremy Avila Johanna Blanks Sarah Coghlan Jeff Detlefsen Joseph Do **Katherine Erwin Camille Gaston Kelly Gazaway Brandon Hamilton Clyrin Harper Jerry Her Margaret Littleton Issac Lopez** Nicole Rose Lopez Mai Lor Julie Macedo Mirava Mazquiaran Sarah Miller **Jennifer Milor** Irene Moiica Flerida Noble Jennifer Palmer **Veronica Reves Shanita Richmond** Laura Rodriguez **Troy Sherry Leonard Smith Douglas Sulenta** Megan Sullivan Rebecca Sussman **Adam Tavares David Todd Noemi Torres Kimberly Trejo Patrick Wallach Casey John Walsh Bao Xiong**

Fresno State staff Dan Griffin Dan Westbrook **Bruce Whitworth**

Geri Yang

Community volunteers Dan Lundin Lisa Bewley

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By Charles Radke

By Shirley Melikian Armbruster

E-waste collection is a hit

mericans' infatuation with all things electronic seems to have no bounds. Computers with gargantuan memory? Yes, please. Cell phones that double as office assistants? Of course. Tiny MP3 players with 80 gigabytes of memory? Cool. TV sets that stretch the width of a living room wall? Awesome.

Our love affair with electronics is not a bad thing, but there's no denying it has a dark side: As we chase after the newer, faster, smaller or bigger, we leave behind a mountain of broken and unwanted hardware. And that's where Fresno State comes to the rescue.

Almost everybody has electronic waste: a broken TV shoved in the corner of the garage or old computers crammed into business-office storage rooms. When we finally decide the e-waste as it's called, must go, we too-often throw it into a garbage bin – exactly the wrong move. That sends it to landfills, where decaying circuit boards and PC screens can leak heavy metals such as mercury, lead and chromium.

U.S. homes and businesses dump as many as 133,000 PCs each day, researchers say. The Environmental Protection Agency estimates that Americans discard 2 million tons of e-waste each year.

Fresno State, which regularly upgrades electronic equipment to provide state-of-the-art teaching and learning, generates substantial amounts of e-waste. But in 2005, Fresno State stepped up to a leadership role by offering the campus and community a way to properly dispose of e-waste. The university partnered with Electronic Recyclers of America to provide a convenient e-waste recycling solution for the Central Valley. Fresno State gained certification as a state-approved collector for e-waste; it is the only university in California and one of only a few in the nation

approved to collect community

e-waste for recycling.

Fresno State President John D. Welty said the university is proud to be at the forefront of dealing with an important environmental concern. He said the campus sought approval as an e-waste collector as part of the university's commitment to environmental responsibility and the promotion of sustainable practices in Central California. Fresno State also is a Valley leader in promoting clean air, conserving water, and recycling traditional waste.

Electronic Recyclers of America, based in Vista near San Diego, recently opened California's largest and most advanced e-waste recycling facility in southwest Fresno. The facility de-manufactures, recycles and crushes cathode ray tubes found in computer monitors, televisions and other video equipment.

ERA President John
S. Shegerian, a Fresno
businessman and Fresno
State supporter, is considered
the state's leading expert on
electronic waste recycling.
Last year, he accompanied
Gov. Arnold Schwarzenegger
to China, representing the
electronic waste recycling
industry.

Fresno State started monthly collection dates in January and since then hundreds of residents have brought tens of thousands of pounds of e-waste to drop-off locations on campus.

Collected e-waste, including campus waste, is transported to ERA's Fresno facility for recycling. ERA's unique bar-coded reports and Certificates of Assured Destruction ensure materials are disposed of properly, removing liability from customers.

The service also protects personal security by thoroughly destroying discarded hard drives and other data storage devices frequently used by identity thieves.

The university selected ERA because it offers an environmentally safe solution to the increasing problem of electronic waste, said Fresno State Vice President for Administration Cynthia Teniente-Matson.

For details about Fresno State's e-waste recycling program, see: http://ehs.csufresno.edu/CSUF_Collector.asp.



At home in the lab

efore Justin Costa became a high-caliber scientist, he was a Fresno State dropout tending bar in the British Virgin Islands.

"Then September 11 happened, the tourism industry went south and my job with Club Med fell through," Costa says.

Costa returned to Fresno and was looking for a job when he heard of an entry-level position in a College of Science and Mathematics research lab.

"It was the last thing I wanted to do, but it was work and I decided to take the offer when it came," he says. His ambivalence quickly changed to enthusiasm.

"It literally took me one minute in the lab to know that research was what I wanted to do with the rest of my life," Costa says. He's well on his way to the rest of his life, conducting research at the National Human Genome Research Institute and heading to a M.D./Ph.D. program at Mount Sinai School of Medicine in New York City. He will simultaneously earn a medical degree and a Ph.D. in some area of biomedical nanotechnologies.

It was in the lab at Fresno State in 2001 that Costa's life began to turn around. During his first few months on the job, he read everything he could about cancer, molecular biology and biochemistry. Then he re-enrolled at Fresno State, where Dr. K.P. Wong, dean of the College of Science and Mathematics, gave Costa his own project, a "serious piece of research with large potential therapeutic applications." Costa began researching a remedy

for cancer, which would become his master's thesis.

In discussing his research, Costa, 27, explains that many of the newest and most promising cancer therapies target blood vessels around a tumor rather than the tumor itself. If you can stop blood vessels from growing to a tumor, he says, you can starve the tumor of nutrients so it will die. Costa investigated this idea in relation to a centuries-old Chinese remedy for cancer using the seeds of a rare palm tree, *Livistona chinensis*, the Chinese fan palm.

"For my thesis, I was able to show that the seeds make a chemical that can stop blood vessels from forming," Costa says. "I was able to look at the chemical in atomic detail with several analytical instruments and offer a model to explain how the chemical works."

Costa's findings have direct therapeutic applications to cancer and many other diseases. The chemical from fan palm seeds offers a cancer therapy that could one day be administered to patients in pill form.

These days, Costa works in applied medical molecular genetics at the National Human Genome Research Institute in Bethesda, Md.

"Basically, I knock out genes in zebrafish one by one," he says.
"Then I look for developmental defects in the fish that resemble human diseases. We can use the zebrafish as a model for the human disease, and in some cases, map the mutations back onto the human genome."

Costa's findings have direct therapeutic applications to cancer and many other diseases. The chemical from Chinese fan palm seeds offers a cancer therapy that could one day be administered to patients in pill form.

In his research, Costa uses many of the techniques he learned in Wong's lab at Fresno State. "I have always thought that cancer and development share common themes and are very different ways of looking at similar processes," he says. As a result, his transition from research in cancer to research in development was "very easy."

Costa credits Wong, who gave him the job that changed his life; Dr. Fred Schreiber, who taught the first biology class he ever took; and Dr. Alejandro Calderón-Urrea, his first graduate professor who gave him a "ton of encouragement" and helped him get his National Institutes of Health fellowship.

Looking to the future, Costa says, "No matter where I end up, I'll be doing research of one kind or another."

Charles Radke is the thesis consultant in the Division of Graduate Studies at Fresno State. **By Shannon Puphal**

Donors make a difference

hree generous gifts to Fresno State will provide scholarships to students in the College of Agricultural Sciences and Technology, President's Honors Scholars and support a chair within the Department of Viticulture and Enology.

The contributions are part of the effort to enhance educational and research opportunities offered at Fresno State.

THE HARVEY ESTATE

The estate of Dr. John M. and Cora G. Harvey provided \$1.5 million for scholarships for students within the College of Agricultural Sciences and Technology. It is the largest cash bequest to the College of Agricultural Sciences and Technology in Fresno State history.

An endowment fund in the Harvevs' names will make available about \$75,000 per year, with priority given to graduate students.

Dr. Harvey, who earned a biology degree from Fresno State in 1942, worked for 37 years with the U.S. Department of Agriculture/ Agricultural Research Service's Horticultural Research Laboratory in Fresno, developing ways to prevent diseases in fruit crops during storage and transport to markets.



Dr. John M. and Cora G. Harvey

Cora Harvey grew up on a dairy farm near Hanford, worked many years as a bookkeeper and shared time away from work with her husband traveling and gardening before he died in 1996. She died in 2005.

"The Harveys have provided significant contributions to the advancement of agriculture in California," says Daniel Bartell, dean of the College of Agricultural Sciences and Technology. "Their generous estate planning will provide support for future generations of agricultural

THE RADIN FOUNDATION

The Radin Foundation of Fresno pledged \$500,000 over the next 10 years to establish the Marc and Marjorie E. Radin President's Honors Scholars program. Participants are selected annually from among the highest-achieving



Marc and Marjorie E. Radin

students in California to attend the Smittcamp Family Honors College.

The late Marc and Marjorie Radin were long-time Fresno residents and well-known philanthropists.

They also established the Community Service Scholarship program at Fresno State, which has yielded a collective 150,000 community-service hours in the greater Fresno area.

Campaign Steering Committee boosts development effort

The Campaign Steering Committee, convened and chaired by President John D. Welty late last year, has made sound progress in its efforts.

The committee's charge is to provide guidance and advice on campaign policies and priorities, identify and solicit donors, support the university's annualand planned-giving programs and generate positive energy for the university and the campaign.

The committee's members bring to their task a broad array of business expertise, personal

experience with the university and personal relationships that provide them a unique perspective in their campaignrelated responsibilities.

"The enthusiasm and support of the Campaign Steering Committee will be vital in making the campaign successful," says Welty. "Together, these great minds and resources will help ensure the university is on the right path to achieving a highly recognized national and international academic presence." ■

BRONCO WINE COMPANY

Bronco Wine Company, owned by Fred T., Joseph S. and John Franzia Jr., made a 10-year pledge to establish the Bronco Wine Company Chair of Viticulture at Fresno State. The goal is to provide instruction and research in vineyard mechanization and applied precision management practices for vineyards in the San Joaquin Valley.



Dr. Robert Wample, chair of Viticulture and **Enology Department, left, and Fred T. Franzia**

Ripon-based Bronco, ranked fourth among the nation's wine producers by Wine Business Monthly, markets such brands as Forest Glen, Estrella, Charles Shaw, Rutherford Vintners, Hacienda, Napa Creek and Napa Ridge.

"Bronco Wine Company's decision to support a chair in the Department of Viticulture and Enology is another example of their incredible generosity and commitment to making a difference in the future of the wine and grape industry through research and education," says Fresno State President John D. Welty.

If you would like more information about the Campaign for Fresno State, please visit www.SupportFresnoState.com.

Shannon Puphal is director of campaign communications at Fresno State.

The Heritage Society

he Heritage Society at Fresno State recognizes those individuals who have included the university in their estate plans.

Planned gifts enrich the university by establishing and sustaining relevant academic programs.

For more information, please contact Carol A. Widmer, CFP, at 559.278.8337.

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College of Agricultural Sciences and Technology, Lowell A. Jordan and Jordan Family Endowment Fund

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Sid Craig School of Business, Real Estate and Land Use Institute

Robert and Joan Kincade

College of Health and Human Services, School of Nursing Marion Kremen, Ph.D.

Kremen School of Education and Human Development

Sylvie Lariviere-Traub

California State University, Fresno Foundation

James and Barbara Logan California State University, Fresno Foundation

Antonio A. and Sandra L. Lourenco

College of Agriculture Sciences and Technology, Department of Viticulture and Enology

William and Ann Lyles

Lyles Center for Innovation and Entrepreneurship

Gerald M. and Marguerite L. McMenamin

College of Arts and Humanities

Roxie M. Moradian

California State University, Fresno Foundation

Richard A. and Colette M. Murray

Smittcamp Family Honors College

Neuss Family Revocable Trust College of Agriculture Sciences and Technology,

Ag One General Endowment Fund



"Reconnecting with Fresno State has allowed me to share my passion for geology with the students who will one day become leaders in the field."

Fresno State alumnus Dale Trauger (1939), a graduate of the College of Science and Mathematics, rekindled his relationship with the university through the Heritage Society. Trauger has bequeathed rare local maps and photos and several museum-quality rocks that have been a great resource for students in the Department of Earth and Environmental Sciences.

Donald Orosco

Sid Craig School of Business, Real Estate and Land Use Institute

Frederick and Linda Richburg

California State University, Fresno Foundation

Elmer "Bud" and Jan Richter Kremen School of Education and Human Development

King Richter

Sid Craig School of Business **Evelyn Sanoian**

California State University, Fresno Foundation

Linn Warren Shipley and Terryl D. Butler

California State University, Fresno Foundation

James W. Slinger

College of Arts and Humanities, James Slinger Endowment for the Promotion of Critical Thinking Skills

Earl Stansfield and Muriel Smittcamp

California State University, Fresno Foundation

Dr. John H. Stanfield II College of Social Sciences

Frederick Dale Trauger

College of Science and Mathematics, Frederick Dale Trauger President's Honors Scholarship

Evelyn Tregoning

College of Arts and Humanities, Armenian Studies Program Bette R. Ward

College of Health and Human Services, School of Nursing

Gilbert and Lillian Wilmer

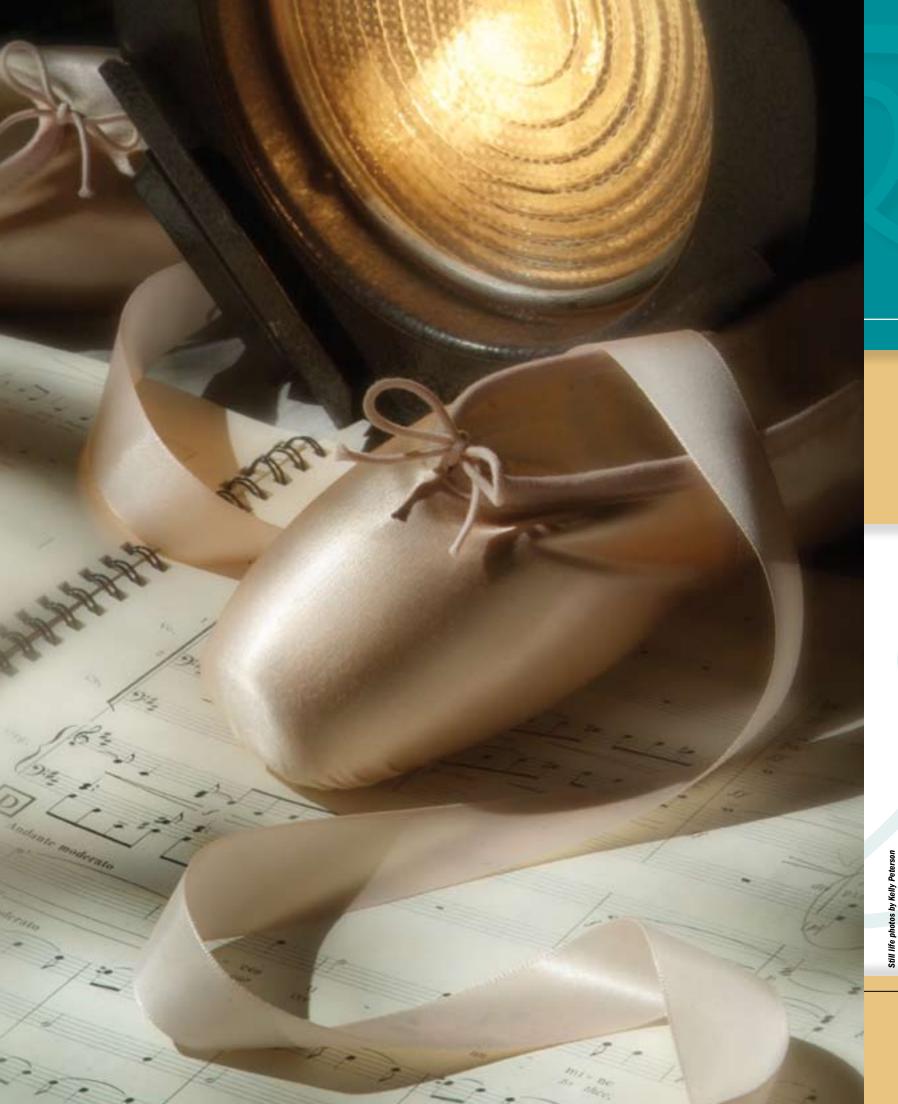
College of Social Sciences **Dennis and Cheryl Woods**

Bulldog Foundation

O. James Woodward III and Judith Knapp

Henry Madden Library

This list was compiled from university records. Please contact the University Development Office at 559.278.8337 if there are any discrepancies.



THE

CREATIVE HEART

OF CENTRAL CALIFORNIA

by Sheri Bohigian

From the glamour of the Academy Awards to the prestige of Carnegie Hall, Fresno State alumni, faculty and students are leaving a distinctive mark on the arts community.

In places as far away as Armenia and Mexico and as close to home as the Fresno State campus, students and faculty create art, write books, choreograph dance, study literature and languages, produce plays and perform music.

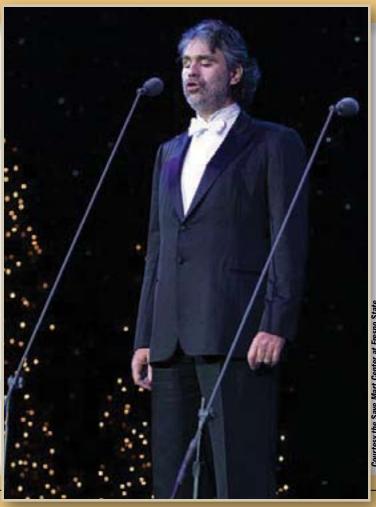
Thile receiving national attention, the university's impact on Central California's cultural climate is equally profound, drawing internationally acclaimed performers such as Andrea Bocelli – twice! – and the Rolling Stones to campus.

Fresno State's Save Mart Center elevates the Valley to a major destination for top-notch entertainers. The industry publication Pollstar ranked the Save Mart Center 46th in ticket sales last year among the world's entertainment venues.

But that doesn't entirely account for the wealth of cultural offerings, including award-winning plays; original dance and music concerts; cultural heritage festivals; innovative art shows; informative lectures and symposia; publications of poetry, short stories, novels and nonfiction; and achievements in broadcast, print journalism and graphic design.

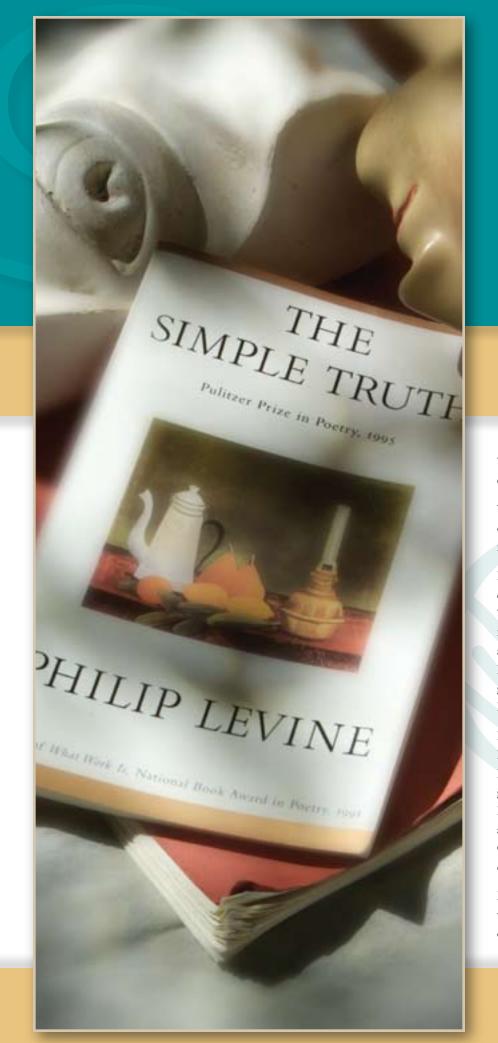
The catalyst for the profusion of creative works and cultural activities is Fresno State's College of Arts and Humanities.

"The college offers intellectual and artistic programs that engage our diverse students and faculty in dialogue and discovery," says its dean, Dr. Vida Samiian.



three-year history of the Save Mart Center at Fresno State.

The Magazine of California State University, Fresno 13





Art students produce works which encompass a wide range of visual expression.



Eight-time Emmy winner Roy Christopher returned to his alma mater last fall to discuss success as a TV production designer.

"As we partner with many arts and cultural organizations, we enrich the lives of all Central Californians," says Samiian.

Within each department of the college, faculty and students create works that move the spirit, challenge the mind and inspire a desire for something beyond our daily existence.

In the English Department's Creative Writing Program, novelists such as Steve Yarbrough write books – most recently "Prisoners of War" and his forthcoming "The End of California" – that receive national awards and attention. Poets such as newly hired professor Tim Skeen, who won the John Ciardi Prize for Poetry for his book "Kentucky Swami," train a new generation of poets in the footsteps of Fresno State's Pulitzer Prize-winning poet Philip Levine and others.

In the Department of Modern and Classical Languages, Dr. Bruce Thornton, author of seven nonfiction books, and Dr. Honora H. Chapman prepare classics students for post-graduate work at prestigious universities such as Princeton, Duke and Brown – continuing in the tradition of Professor Emeritus Victor Davis Hanson. The program's Phebe Conley Lecture Series also brings internationally recognized classics scholars to campus for lectures.

Music faculty members perform around the world in such venues as Carnegie Hall and share their talent in local orchestras, choruses and bands. The university plans to become the first on the West Coast to study and preserve music unique to the Americas.

In the Art Department – known for creative faculty such as feminist Judy Chicago and other outstanding artists – new avenues for expression are offered, including a graphic arts degree and a cultural exchange project that pairs young Californians and Mexicans for artist-in-residence experiences.

In the Theatre Arts Department, professors such as award-winning play-

wright and screenwriter Edward EmanuEl motivate students to pursue creative professions. Some, such as alumnus Roy Christopher, reach the top of their fields.

Christopher is an Emmy Award-winning production designer who created the look of such popular television shows as "The Andy Williams Show" and "Frasier" and designed seven Tony Award-winning Broadway productions. But it's his elaborate sets for the Academy Awards that have wowed millions of viewers each March for 17 years. The 2006 set with the theme "Going to the Movies" was inspired by his visits to Fresno's Tower Theatre, and took four months to construct.

Christopher and his wife, Dorothy Joyal Christopher, met at Fresno State in the 1950s and worked together on the play, "A Clearing in the Woods."

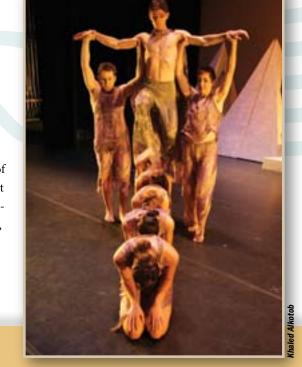
Last fall, the Christophers returned to their alma mater to share tales of 40 years in Hollywood. The couple generously funds scholarships for promising theater students.

A drive to push the frontiers of artistic expression led to Fresno State's Portable Dance Troupe premiere this spring of an original work, "The Seven Deadly Sins," written and primarily choreographed by artistic

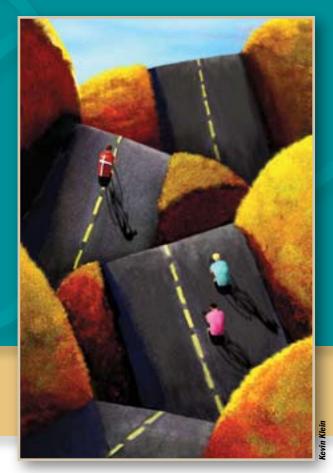
director Ruth Griffin, with assistance from fellow dance faculty Kenneth Balint. Also assisting were former students Cristal Tiscareno and Kara Bithell, now Fresno City College faculty members.

The University Dance Theatre, another group of outstanding artists under the direction of Balint, explores the nature of dance by performing pieces composed by students during the semester.

Art is many things to many people. For society's less fortunate, it can be a temporary respite from the struggles of daily life. Art and Design Department faculty member Joan Sharma wanted to offer that to residents and staff at Poverello House, which provides food, support services and shelter to the homeless.



Portable Dance Troupe members premiered "The Seven Deadly Sins" this spring.



Last year, she spearheaded a project to create a 72-foot wall mural in downtown Fresno opposite Poverello's Village of Hope, a self-governing haven for the homeless, to illustrate the history of the Poverello House.

"Nothing prepared me for the outpouring of support that came from the people living on the streets beyond the gates of Poverello and the Village of Hope," Sharma says. "Poverello is an amazing place of service, learning and life."

In a unique cultural exchange, four contemporary art students from the University of Guadalajara, Mexico, were paired last fall with three young California artists – two from Fresno State – in a weeklong artist-inresidence program. The Contemporary-Contemporáneo program was established by the Fresno Art Museum in partnership with the Mexican Consulate of Fresno, Univision Television Group, the bilingual newspaper Vida en el Valle and the university.

"The project was the first of its kind for us and we're hoping to make it an annual event," says assistant professor Martin Valencia, who was instrumental in establishing the project and also taught a computer art class as part of it. "We want to incorporate music next year along with art."

Moving beyond the traditional forms of expression, Fresno State students expand their knowledge of the computer-generated world of graphic arts by creating interactive Web sites, eye-catching packaging and alluring ads for magazines and newspapers.



At left: Fresno State design student Kevin Klein won a national competition for this illustration, which appeared on the cover for CMKY magazine. Above: A portion of the 72-foot wall mural at the Poverello House that faculty member Joan Sharma created with residents of the Village of Hope in downtown Fresno.

This ever-changing field attracts art majors with a drive to shape the consumer art of our culture. And for the first time, a bachelor of fine arts degree (B.F.A.) in graphic design will be offered to students in fall 2007.

"Right now our program is an option within the B.A. in art," Valencia says. "As a degree, there will be three areas of emphasis including graphic design, illustration and interactive multimedia design, which encompasses print and Web design. A master's degree will be our next proposal in the near future."

Creative innovation has an impressive lineage at Fresno State. Internationally known artist and art professor Judy Chicago, for instance, started the first Feminist art program at Fresno State in 1970.

"Going to Fresno afforded me the chance and the psychic space to explore a new way of making and teaching art," Chicago says. "Out of those humble beginnings, an international Feminist art movement has



A Valley landscape by Henry Q. Duong, an engineering faculty member, mixes technology and tradition.



Judy Chicago's Feminist art is part of Fresno State's heritage of diversity in the arts.

developed, which will be documented in several upcoming exhibitions."

The groundbreaking
"Women Artists and the
Feminist Revolution"
opens in early 2007 at
L.A.'s Museum of Contemporary Art then travels

to Washington, D.C. and Brooklyn, N.Y.

"And just imagine," Chicago says. "This all has its roots in Fresno."

Sometimes artistic talent is found in unexpected places. College of Engineering and Computer Sciences faculty member Henry Q. Duong paints in mixed media in a blend of technology and tradition. A Vietnamese refugee, Duong came to the United States in 1980 and graduated from Fresno State in 1984 with a degree in electrical engineering. After 14 years in the computer industry, he returned to Fresno State to teach in 2000. His work is exhibited in the Engineering East building.

During the past seven summers and again this year, artistic expression takes over the Fresno State campus and overflows into the community.





Beginning through advanced sculpture classes provide students with investigation into conceptual development, methods and materials.

BULLDOG BAND MARCHES ON



It's the Saturday of a football home game and you can hear the clear beat of the snare drums blocks away, marking out the cadence for the 240 members of the Fresno State Marching Band as they make their way to Bulldog Stadium.

Dressed in red and black uniforms with black plumed hats, they march in unison onto Bulldog Lane. Heads turn and kids wave.

The drum major calls out a command and the night air fills with the spirited

"Bulldog Fanfare." The Bulldog Marching Band is in the house! the band to purchase new equipment and instruments. The band also award

"We have the electricity and the energy of being live and there's just something about that," says Band Director Dr. Gary Gilroy.

Nick Estrada, a sophomore trumpet soloist who chose Fresno State for its Music Department, says band is "a blast." But he adds that Gilroy requires hard work and enthusiasm. That's no problem for Estrada.

"Dr. Gilroy is very disciplined," he says. "That's not for everybody, but it helps us a lot."

The 2005 Marching Band was the biggest in the university's history.

The interest earned from a \$1 million anonymous donation in 1999 enabled

the band to purchase new equipment and instruments. The band also awards \$100,000 in scholarships each year; Estrada is just one of the musicians who receives one.

Gilroy, an award-winning composer and arranger with 50 publications to his credit, is justly proud of the band's reputation.

"I know there are a lot of kids who pick Fresno State over a UC or other state university campus because our marching band is superior to those schools," he says. "I think we have a terrific band."

Sheri Bohigian

Fresno State's College of Arts and Humanities annually hosts the California State University's systemwide Summer Arts Program. World-class artists in visual, performing and literary arts teach workshops on campus and perform for the community in what becomes a month-long celebration of the arts.

Internationally known guitar performers and professors participate in Summer Arts, and also come to the campus for Fresno State's annual guitar festival and competition started by world-renowned flamenco guitarist Juan Serrano. The classroom and performance excellence at Fresno State begun by Serrano is continued by assistant professor Dr. Corey Whitehead.

The university's music professors travel worldwide to teach and perform, in addition to contributing expertise and artistic depth to local orchestras, choruses and bands. In February, Dr. Anna Hamre conducted a 283-voice choir in a performance of Gabriel Fauré's "Requiem" in New York City at the nation's most famous concert venue, Carnegie Hall.

"It was the chance of a lifetime," says Hamre, a professor of music and also director of the Fresno State Concert Choir and the Fresno Community Chorus, which joined forces with other choral ensembles to present the concert. Director of Bands Dr. Lawrence Sutherland, who retires this spring after 38 years, has taken his students to ever-greater heights all over the world. Since 2000, the Wind Ensemble he directs has performed in Las Vegas, Beijing and New Orleans. And the 2005 marching band was the biggest in the school's history under director Dr. Gary Gilroy.

The Music Department also hosts the Philip Lorenz Memorial Keyboard Concert Series and boasts outstanding jazz and symphonic bands, opera workshops and concert choirs. More than 20 Fresno State musical groups add to the area's cultural richness.

Music is a bridge across ethnic barriers and the Music Department's exciting new Center for Music of the Americas will study, preserve and promote music unique to cultures in North, South and Central America.

The Central Valley Cultural Heritage Institute, founded in 2002, also promotes understanding through learning. The institute is designed to support diversity on campus and study cultures in our society.

Programs dedicated to the study of ethnic groups at Fresno State reflect the rich cultural diversity of the Valley. On campus, students can study Armenian, American Indian, African, Asian or Latino cultures.

Students also can immerse themselves in cultures by participating in Fresno State's Study Abroad program. For years, the university has offered a London Semester Abroad. Beginning in fall 2006 – through a partnership with Yerevan State University – students also can travel to Armenia to study the history and culture of this 3,000-year-old civilization.

Fresno State's 30-year-old Armenian Studies Program shares a distinction with Harvard, UCLA and the University of Michigan – endowed professorships. The Haig and Isabel Berberian Chair, currently held by Dr. Dickran Kouymjian, puts Fresno State in that exclusive group, says Barlow Der Mugrdechian, Armenian Studies lecturer.

Soon, Fresno students also will be able to study in Latin America and major in Latin American Studies. The Chicano and Latin American Studies Department plans to hire two tenured faculty members for the new major.

"One of the basic components of the new degree will be for students, as a final senior project, to study for a semester in a Latin American country of their choice," says department chair Dr. Carlos Pérez.

Arts and humanities is an umbrella that covers many fields, including technical arts and creative professions. For technological art and innovation, think digital media, streaming live video on the Internet and

continued on page 22

Summer Arts students review and critique their photo projects. Fresno State's College of Arts and Humanities will host the CSU Summer Arts program this summer for the eighth year.

ARTS AND CULTURES THRIVE AT FRESNO STATE



Galleries at Fresno State showcase student and faculty work and are open to the community.



Photography will be among the classes offered during the CSU Summer Arts program, which returns to Fresno State in July for the eighth straight year.



Students bring plays to life in the university theatre complex, which consists of a 370-seat proscenium theatre, a 150-seat arena theatre and a 100-seat lab theatre. Behind the scenes, students work with state-of-the-art lighting and sound equipment.



An eye-catching wall mural welcomes visitors to the Conley Arts Building.



Printmaking students learn the processes of intaglio, lithography and woodblock printing.



Los Danzantes de Aztlán, Fresno State's pioneering Mexican folkloric dance troupe, is one of several ethnic groups that regularly share their culture on the campus and in the community.



Faculty-student interaction is a hallmark of arts programs at Fresno State.



Fresno State's Theatre for Young Audiences takes "Treasure Island" to area children.







The President's Quintet provides music for campus functions

continued from page 19

convergence – the next big field in the media industry. And Fresno State's Mass Communication and Journalism Department students already are learning those new skills.

Students write for The Collegian newspaper and hone broadcast skills reporting and producing weekly television shows aired on cable Channel 96, the educational channel. Also affiliated with the department is 90.7 KFSR, a non-commercial public radio station that reflects the diversity of the community through musical, cultural, educational and public affairs programming. And each year, Dr. Roberta Asahina's advertising students create a multimedia campaign that regularly places high in regional competition.

Mass Communication and Journalism Chair, Dr. Don Priest, won the 2005 Rosebud Award as the California State University's outstanding media arts faculty member. He says the industry buzzword "convergence" refers to combining technologies such as print and the Internet to give consumers more access options.

"Instead of a traditional print newsroom where reporters get stories and type them up, reporters now have to look at getting the video side of the story, too," Priest says. "Newspapers are streaming video and audio. Ads for newspapers sell more online material. As a result, students need more than one set of skills."

He says faculty members take seriously their job of making sure students have the skills they need to go out and be competitive.

"And that's why mass communications alumni are working all over the

country, from newspapers in Washington, D.C., to CNN in Atlanta," says Priest.

If you're hungry for inspiration, there's a cultural buffet to sample and it's all on the campus of Fresno State. No matter what your taste – from classical Bocelli to cutting-edge computer-generated graphics – you'll find something that rates four stars.

Sheri Bohigian is a Fresno writer specializing in education and health.

For additional information, please contact:

90.7 KFSR- www.kfsr.org

Armenian Studies - www.csufresno.edu/ArmenianStudies/

Art and Design - www.csufresno.edu/artanddesign/

Chicano and Latin American Studies - http://cls.csufresno.edu/

College of Arts and Humanities - http://artshum.csufresno.edu/

The Collegian - http://collegian.csufresno.edu/

Creative Writing - www.csufresno.edu/crwr/

CSU Summer Arts - www.csusummerarts.org

Judy Chicago - www.judychicago.com

Marching band - www.csufresno.edu/marchingband

Mass Communication and Journalism - www.csufresno.edu/MCJ/

Modern and Classical Languages and Literatures www.csufresno.edu/forlang/

Music - www.csufresno.edu/music/

Save Mart Center - www.savemartcenter.com/

Theatre Arts - www.csufresno.edu/Theatre/

MUSIC OF THE AMERICAS COMING TO FRESNO STATE

he pounding percussion of Caribbean beats, the seductive sound of mariachi and the allure of Native

American music will be heard, studied and preserved for future generations in the heart of the diverse San Joaquin Valley.

By next year, scholars will be able to study and preserve music unique to the American continents at the Center for Music of the Americas at Fresno State.

The center will be the only one of its kind on the West Coast to compose, perform, document, preserve and study the music of North, South and Central America and the Caribbean nations.

"One of the goals of the center is to connect to the rich diversity of musical traditions represented by the cosmopolitan demographics of our region," explains Dr. José A. Diaz, associate dean of the College of Arts and Humanities.

In collaboration with local arts and cultural community organizations, an inaugural festival is being planned for April 2007.

"Collaboration will be a tremendous resource to the center in developing curriculum for our students and, in turn, the center will be a resource in supporting musical interests in our community," says Diaz.

Diaz and other university officials also envision the center becoming an international resource for scholars, composers and performing artists.

The Center for Music of the Americas is one of many exciting projects being supported by the university's comprehensive campaign. The center's goal is to raise \$3 million for a Visiting Scholar and Composer in Residence programs, guest performers, graduate and undergraduate fellowships, an annual festival and staff and equipment to record, print, archive and study music.

INSTITUTE FOCUSES ON CULTURAL HERITAGE

hen Sunnyside High School teacher
Amanda Peterson took five students
to Fresno State's first Diversity

Conference last fall she wasn't sure what to expect. What she and the students found was insight into many cultures and ideas for their own diversity assembly.

"The students were exposed to a variety of topics and people that they otherwise would not have had an opportunity to encounter," explains Peterson, co-adviser to Sunnyside's Human Relations Council.

In one of the world's most ethnically diverse and culturally dynamic areas, it seems natural for the regional university to provide a beacon – a cultural heritage institute. That is why Fresno State established its Central Valley Cultural Heritage Institute in 2003 and why it seeks to expand it through private donations to the university's comprehensive campaign.

The institute originally was established to promote and support cultural heritage and diversity at Fresno State, which has a long history of supporting cultural activities. The institute provides financial and organizational support to groups lacking the resources to promote cultural awareness throughout the campus and the community.

An expanded and fully endowed institute would help deepen knowledge and appreciation of the cultures in the Valley and the world, including research, cultural celebrations and artistic performances, training and community symposia.

In the past two years, the institute co-sponsored a variety of activities, including Diversity Week and Stop the Hate Week at Fresno State, and a series of workshops in partnership with the National Coalition Building Institute's Prejudice Reduction workshops.

Last fall, the institute held its first Diversity Conference to introduce the new institute and to provide an "educational, informational and celebratory experience to the campus and community," explains Francine Oputa, conference coordinator who also directs the campus National Coalition Building Institute.

Carole Snee, a member of the institute's steering committee, points out that the conference strengthened ties with the community. The institute, she says, fosters a supportive campus environment for multicultural interaction.

Stories by Jacalyn Thornton, a freelancer writer in Fresno.



by Marni Katz

by Dorina K. Lazo

started the Classical Studies Program at Fresno State more than 20 years ago, his goal was to develop a curriculum in ancient Greek and Latin studies to appeal specifically to Fresno State students yet rival the best universities in the country.

"I wanted to give students at Fresno State a competitive education with a first-rate grounding in ancient languages, literature, philosophy and history," Hanson says.

Hanson and his colleague, classics and humanities professor Dr. Bruce Thornton,

succeeded spectacularly. Today the nationally renowned program prepares graduates to compete at top-notch schools such as Princeton, Brown, Yale and Duke, where Fresno graduates currently are pursuing post-graduate and doctoral studies.

Whether working on graduate degrees in ancient history or languages, earning a law or medical degree or attending seminary, Fresno graduates are well-grounded in classical studies. And just as importantly, says Classics Program Coordinator Dr. Honora H. Chapman, the program prepares students of all majors to speak and write more intelligently, think more critically and learn with a deeper level of understanding.

"A minor in Classical Studies is a fantastic way for students to enhance their intellectual breadth and add value for entrance into major universities," says Chapman, who joined the faculty in 2002. "This kind of education will make students more successful in the long run, regardless of their major. Despite its seemingly rarified nature, the study of Greek and Latin classics impresses future employers and graduate schools."

If program growth is an indication, students seem to grasp the benefits of a classical education. The program has grown from one to seven classes per semester and from one part-time lecturer to four professors in ancient history and classics. Students can craft an individualized special major in classical studies or pursue an interdisciplinary minor in Latin, Greek or classics.

Classics professors also teach in the Humanities Program, which offers courses that explore the roots of modern democratic ideals through the



Dr. Bruce Thornton and Dr. Honora H. Chapman head Fresno State's Classics Program.

study of ancient Greek and Roman cultures and languages.

Dr. Barbara Birch, chair of the Modern and Classical Languages and Literature Department, which houses the Classical Studies Program, credits the quality and passion of the teaching staff for the program's booming popularity among students, and its growing national recognition.

"We are seeing more interest in interdisciplinary bachelor's degrees and more interest in putting together an education that includes the classics," Birch says.

Thornton, who founded the program with Hanson in 1984,

credits the teaching staff's ability to give Fresno State students – who come from all races and socioeconomic backgrounds – a meaningful connection to these ancient cultures and languages. The program also maintains rigorous academic standards so students receive an education on par with top universities.

Hanson, who retired in 2004, now is a senior fellow at the Hoover Institute at Stanford University. Despite a busy schedule as a sought-after columnist and lecturer - including invitations to the White House and Pentagon – he maintains close contact with Fresno State.

The three classics professors' reputations and connections in academe benefit students pursuing higher education at the nation's elite universities, and also attract world-class scholars to Fresno State. Prominent classics scholars such as Steven Miller of UC Berkeley, Donald Kagan of Yale University and Barry Strauss of Cornell University have visited and lectured as part of the Phebe Conley Classics Lecture Series.

With support from the university's comprehensive campaign, Thornton and Chapman hope to bring more visiting scholars to Fresno State and possibly invite Hanson to teach a limited-enrollment class one semester each year.

"Visiting scholars can come in and infuse excitement and new areas of specialty into the program while also creating connections for students to give them postgraduate opportunities at the best universities around the world," Chapman says. ■

Marni Katz is a Fresno-based writer and communications consultant.

end your way down the fourth floor hall of the Peters Business Building at Fresno State to the offices of the creative writing faculty and you can almost hear the walls speak – the short stories, the lines of poetry, the ghosts of teachers mentoring and students creating, then joining the world of publishing.

Joining names on dust jackets – Philip Levine, Steve Yarbrough, Peter Everwine, Liza Wieland, Chuck Hanzlicek, Lillian Faderman, Juan Felipe Herrera. Names that are the past and present of this place.

"There are so many people who are really devoted to the art of writing," says Connie Hales, coordinator of the English Department's Master of Fine Arts in Creative Writing program.

"When there are so many around who understand writing, it's nice," says Hales, who after 20 years of teaching poetry, calls Fresno State her "writing home."

The all-star cast of players Hales calls her friends are faculty members like Yarbrough, award-winning author of seven books. His most recent, coming out in June 2006, is "The End of California."

In 2005, Yarbrough was named the James and Coke Hallowell Professor of Creative Writing, which allows him to teach two classes and devote time to writing. He was one of five 2005 finalists for the PEN/Faulkner Award for Fiction, a national prize awarded for American fiction.

Fellow fiction-writing professor Liza Wieland has published two novels, two short story collections and a collection of poems called "Near Alcatraz" (Cherry Grove Editions, 2005). "The Valley grows writers like it grows grapes, cotton, almonds and everything else," says Wieland.

David Borofka, a student of both Yarbrough and Wieland in the early 1990s, is a Fresno State success story. "I can't say enough about their friendship and their help," he says.

Borofka has published a novel and a collection short stories and teaches creative writing classes at Reedley College. His collection, "Hints of His Mortality," won the 1996 Iowa Short Fiction Award.

Hales says one strength of the Fresno State writing community is that the students are driven and have a lot to write about. One of her students, Blas Manuel De Luna, attracted national attention for his poetry book, "Bent to the Earth" (Carnegie Mellon University Press, 2005). The book was a finalist for a National Book Critics Circle Award. De Luna, who teaches English at Firebaugh High School, says his time at Fresno State was instrumental in the book's creation. He says Fresno State faculty helped solidify his love for writing. "They cared so much about poetry and about their students that you'd kill yourself to do your best work."

LLANTO for Ernesto Trejo Plum, almond, cherry have come and gone, the wisteria has vanished in the dawn, the blackened roses rusting along the barbed-wire fence explain how April passed so quickly into this hard wind that waited in the west. Ahead is summer and the full sun riding at ease above the stunned town no longer yours. Brother, you are gone, that which was earth gone back to earth, that which was human scattered like rain into the darkened wild eyes of herbs that see it all, into the valley oak that will not sing, that will not even talk.

© Philip Levine, "The Simple Truth" (Knopf, 1995)

Levine, considered by many the Godfather of creative writing at Fresno State, came to Fresno in 1958. Over the next 25 years, he helped launch the careers of the Valley's best young poets. Levine has published 17 books and received numerous awards, including the Pulitzer Prize for Poetry in 1995 for his book "The Simple Truth."

Today, the Master of Fine Arts program sponsors The Philip Levine Prize in Poetry, an annual book contest open to poets across the nation. MFA students serve as readers for the contest and Levine chooses the winner.

Stephen Barile, a Fresno State alum, says Levine launched more than 60 nationally renowned poets. Barile is writing a book about the history of the Fresno poets, the majority of who were Levine's colleagues or students.

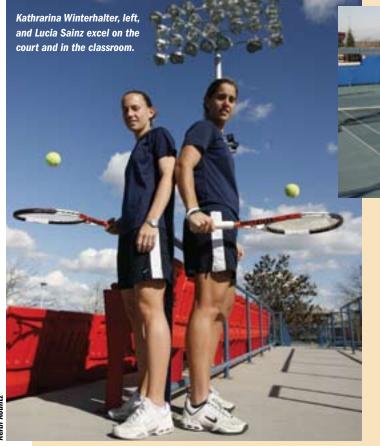
"We have such a rich, ripe history," Barile says. "Most people don't realize what we have going on here."

Dorina K. Lazo, a published poet and freelance writer, lives in Fresno and is working on an M.F.A. in writing children's books

By Curtis Webb

Wathen Center draws the world

Just beyond the tall brick wall along Cedar Avenue on the Fresno State campus is a treasure hiding in plain view: the Spalding G. Wathen Tennis Center, home to the successful Bulldog men's and women's tennis teams.



Over the past decade, Bulldog women's teams have won five Western Athletic Conference championships, including the past four consecutively; developed six All-Americans; and risen to a program-high No. 8 in 2001. In that time, the men won two conference titles, nurtured seven All-Americans and achieved a program-best No. 6 final ranking in 1996.

The Wathen Center is one of the premier tennis facilities in the western United States, thanks to a generous donation from Wathen, a Fresno-area homebuilder. Another Wathen family donation in 2005 added six light towers for night matches.

The Bulldog teams are showcases of American talent, plus international players from 10 countries, representing five continents. The international tennis players are just part of 600 students representing 50 nations enrolled at Fresno State during the spring 2006 semester.

"They all come from different countries, but they're experiencing the same situation," says women's coach Simon Thibodeau of the mix of players. "Other than the coaches, there aren't many people who look after them. So, they become united and look after each other, which helps them to build strong relationships."

A key element in building a formidable program has been recruiting good student-athletes by past coaches Peter Smith, Michael Hegarty and Kevin Epley and by Thibodeau and current men's coach Jay Udwadia.

Former Bulldogs Jalena Pandzic and Fredrik Bergh made it to the NCAA singles finals. And this year's women's team features seniors Lucia Sainz (Spain) and Katharina Winterhalter (Germany), who have solid playing reputations and healthy grades.

"To remain competitive with the BCS-conference schools, we had to recruit abroad and find more talent for the top of our lineups," says Thibodeau.

"The main change – and it is a national trend – is the increasing influence of foreign players," said Ken Robison, tennis writer for The Fresno Bee.

Sainz and Winterhalter won the ITA Northwest Regional title — only the second Fresno State doubles team to accomplish that feat — and reached the final of the fall's ITA All-American Tournament, one of three major championships in collegiate tennis.

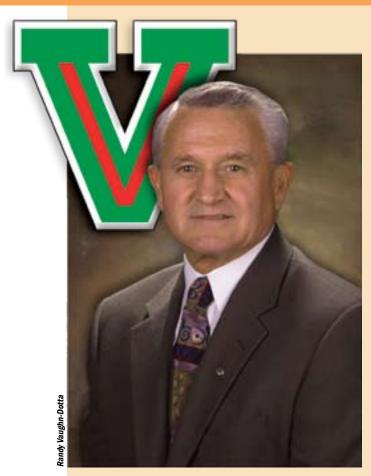
Both also have been WAC Scholar Athletes during their Fresno State careers

Robison asked Winterhalter whether tennis or her grade point average was more important. "School work," she answered. "My parents always said school comes first. I'm a student-athlete. I like the fact that I can balance things."

Curtis Webb is a student assistant in Fresno State's Athletics Media Relations office.

Green V gets a new fundraising role

f Greg J. Walaitis knocks on your door pitching the Green V Society, hear him out: Green V has changed.



Hank Smith, president of the Bulldog Foundation Annual Fund Drive

Walaitis, Fresno State's associate athletics director for development, wants to tell you how the Green V Society can help Bulldog sports compete at the highest levels with the highest integrity.

He'll also ask you to make a three-year private commitment of \$10,000 to \$250,000 simply because you care. "It is true philanthropy," says Walaitis. "It's giving for the good of the cause."

Hank Smith, president of the Bulldog Foundation Annual Fund Drive, says there are enough donors to go around. "We need a new level like this. It's people who just want to give to Fresno State and to the community. They want to give because they care."

Thomas Boeh, the university's athletics director, believes the Green V Society can keep Bulldog teams competitive with other top NCAA Division 1 sports programs.

Green V was founded in 2004 as a separate nonprofit, seeking commitments of \$10,000 for 10 years. It was football coach Pat Hill's idea – a symbol of the region's agricultural heritage and the community's commitment to Bulldog football's student-athletes.

The Green V Society now is a recognition program under the Bulldog Foundation umbrella along with other sports support groups. The foundation annually generates nearly \$7 million in gifts and other funds to finance Athletics Department scholarships and recruiting.

But unlike the Bulldog Foundation's program, which ties pledges to athletic events tickets, giving to Green V results only in recognition and donors' satisfaction in helping Bulldog student-athletes. Green V Society funds are unrestricted, for use by the entire Athletics Department rather than a specific sport.

"It's a big cultural shift," Walaitis says. "Now we are giving an opportunity just to give."

A key is personal contact, Walaitis says. "We need to go out and start relationships with people in this town. It's face to face."

The Green V Society taps the expertise of key Bulldog Foundation members to identify giving opportunities for area leaders. Vern Pletz is one who says he's involved "because I have an absolute belief in this community."

"I can't think of a better stage for our community than our major sports accomplishments at Fresno State," Pletz says. Green V Society membership, he adds, is "a dynamic investment in this community."

So what words can prospective Green V Society donors expect when Walaitis and Bulldog Foundation members call or knock on the door?

Says Walaitis, "Now, what you're going to get is the satisfaction of a top-notch program." ■

Ron Orozco has been a newspaper reporter in Fresno for more than 30 years.

with other top NCAA Division 1 sports programs.

www.gobulldogs.com

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Alumni making a difference

the next, followed by New York, Louisiana

Sheila, his wife of 40 years and mother of

rewarding, as in 1992 when Jim Sweeney's

and Idaho before returning home to

For Woodward, it's demanding but

football team whipped the mighty

Trojans of USC. "That was good," he

Then there was the National Invitation

Tournament in New York, where Boyd

Grant's hoopsters took Manhattan, the

Bronx and Staten Island, too. A unique

squad, he agrees, aggressively defensive

before it became offensive under Jerry

Tarkanian. Not that Woodward found

"I loved working with Tark; liked hearing

Sweeney, though Sweeney could briefly

get his Irish up. "It lasted all of a couple

On the air, Woodward calls them as he

sees them, almost always correctly, rarely

strangely, as in the game when the 'Dogs'

ball carrier broke loose: "He's at the 40,

the 50, the 55!" Oops, he smiles, there is

If on occasion he comes across as a bit of a

homer, so be it, so long as he is fair to the

"I look at it this way: I broadcast Fresno

State games. I broadcast for Fresno State

Just as the Red Wave would want it. ■

fans. And I'm a grad and a fan."

his stories." He felt the same about

of minutes," he admits.

opposition, he says.

their two sons.

says with a grin.

Defore the Bulldogs were ready for prime time, there was Bill Woodward, talking the **Red Wavers into using their imagination.**





Bill Woodward interviews former football coach lim Sweeney

After 34 years, he's still mic-side, still bending ears and bringing home the game in the mind's eye, his voice as strong and clear as when he became the Voice of Fresno State sports.

When he began, Richard M. Nixon was running for what would be an abbreviated second term, the university was still a college, the mascot was a real bulldog rather than a student pretending to be one and game venues were Ratcliffe Stadium and Selland Arena.

The football coach was Darryl Rogers, the basketball coach was Ed Gregory and Woodward was seven years out of Fresno State, where he studied radio-TV from a favorite professor, Merlyn Burriss.

Since then, he has averaged 10 football games, 25 or more basketball games, and at least 40 baseball games a year. He's

becoming reality as the never missed a 'Dogs football game. Five African-American Historical years ago he missed a basketball game to and Cultural Museum in have cancer surgery on his cheek. downtown Fresno. Typically, he could be broadcasting somewhere in California one night, in Nevada

If any Fresno State alumnus merits a place in a museum, it's Jack Kelley, a work of art, not to mention an artful dodger in his seasons as a star running back for the Bulldog football team in the early and mid-1940s.

ack Kelley had a dream.

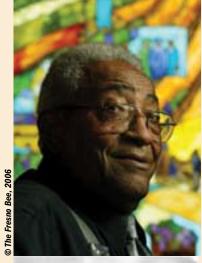
Unlike many, his came to pass,

Among the moments in his 85 years, none was more defining than when the team traveled east to play Oklahoma City University where African-Americans were unwelcome. With Kelley and Millard Mitchell on the bench, the Okies crushed the 'Dogs.

It was, however, a rare setback in the autumns Kelley was packing the pigskin. With coach Jimmy Bradshaw fielding players such as Jackie Fellows, Jean Lamoure and Mickey Masini, the 'Dogs mauled San Diego State 66-0 and Whittier 51-0, and even Arizona State before it went bigtime.

And no telling what might have been had another of Kelley's dreams come true. He came just short of coaxing Jackie Robinson to enroll at Fresno State, at the time one of the few schools where African-American studentathletes were not on the short list. After a mid-summer visit, Robinson chose UCLA, where he became a legend.

After Fresno State and a stint in the Army during the Korean War, Kelley returned to Fresno State to earn his degree. He joined the





Jack Kelley, center, with teammates.

Fresno Police Department - one of its first black officers - and later became a detective in the homicide division. After 23 years he retired as a sergeant.

He returned to Fresno State, where he taught in the Criminology Department.

Kelly still wasn't finished, though. In his quiet and understated manner, he virtually singlehandedly founded the African-American Museum, though he prefers to say his late wife, Rosa, was the driving force. Together they made it happen.

For all his other achievements, it's the one of which Jack Kelley is the most proud, a living legacy, a dream come true. ■

Bulldog chatter

Thirty-seven Fresno State student-athletes representing four sports were named to the 2005 Academic All-WAC teams for fall sports – the largest number of any conference school.

Seven Bulldog athletes from the cross country and volleyball programs were honored along with nine from women's soccer and a record 14 from football.

To be eligible, a student-athlete must have completed at least one academic year, have at least a cumulative 3.0 GPA and have participated in at least half of their team's contests.

Jamie Southern receives NCAA Top VIII Award



Jamie Southe<mark>rn with President Welty</mark>

VIII Awards. All NCAA Division I. II and III student-

our-time All-American Jamie Southern

became the university's second softball

athletes are considered for the honor, which singles out the top eight who demonstrate athletic success, academic achievement and community service.

Amanda Scott was Fresno State's first Top VIII Award winner in 2001.

Fresno State is one of eight NCAA Division I universities to boast two or

more Top VIII student-athletes in the past six years. Southern graduated cum laude with a bachelor of arts degree in liberal studies

She was a member of the U.S. Women's National Softball Team, was selected the 2005 WAC Female Athlete of the Year and won two Fresno State Female Athlete of the Year honors.

The California State University system issued an order that prohibits all 23 at any intercollegiate athletic events at university-owned or -operated facilities. It also limits advertising of beer and wine.

CSU Chancellor Charles B. Reed says serving alcoholic beverages at [CSU's] systemwide alcohol policy and to its purpose of promoting a safe and healthy learning environment."

Fresno State is among campuses with contractual agreements that include sale of alcoholic beverages. Those contracts will be honored, but cannot be renewed. The ban does not apply to Fresno State athletic events at the Save Mart Center, which is not owned or operated by the university.



Run for the Dream

World records, personal bests and a priceless opportunity to watch track and field Olympians and up-and-coming stars compete at the highest level were part of Fresno State's inaugural Run for the Dream indoor track meet in January.

On Martin Luther King Jr. Day, nearly 6,000 people watched 12 hours of competition by young and senior athletes.

"Our focus all along was to involve the fans and create a family

atmosphere," said Bob Fraley, Bulldogs director of track and field

"Judging by the community support and excitement, and appreciation from our competitors, I believe we reached our goals."

The event was one of the biggest indoor track meets in the world this year.

team facing big-time opponents

ootball Coach Pat Hill's success in nine seasons was rewarded with an extension of his contract through the 2010 season.

Hill has a 72-42 record, seven straight bowl appearances and a big challenge this fall in one of the toughest nonconference schedules in Bulldog history.



Pac-10's Washington.

The schedule is topped by national powers Louisiana State University and Oregon and a rematch with the

The game Oct. 21 in Baton Rouge, La., will be the first-ever meeting between the Bulldogs and Tigers and will be played before a national TV audience on ESPN.

Also on tap are a home game against Oregon on Sept. 9, a visit to Seattle to play the Huskies and a Sept. 30 contest against Colorado State in Bulldog Stadium.

CSU policy bans alcohol at intercollegiate athletics

campuses from selling alcoholic beverages

intercollegiate athletic events "is contrary to

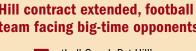
Jan Winslow is assistant athletics media relations director at Fresno State.

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Class notes

Submit CLASS NOTES online to www.fresnostatealumni.com.



Fresno State Alumni Association member

1940s

Wendell Bell (1948), → professor emeritus at Yale University, received an award for Lifetime Achievement and Contributions to the Field of Futures Studies from the World Futures Studies Federation meeting in Budapest, Hungary.

Grace (George) Paul (1943* and her husband, John Paul,* were named 2005 Outstanding Philanthropists by the Association of Fundraising Professionals, California Valley Chapter.

1950s

Robert E. Coyle (1953), № a U.S. District Court judge, dedicated the ninestory, \$140 million federal courthouse in Fresno with Supreme Court Justice Anthony M. Kennedy.

Kenny Guinn (1959), governor of Nevada, was named one of America's Five Best Governors by Time magazine.

Leslie Laing (1954), an Olympic gold medalist in 1952 for Jamaica, was inducted into the Central American and Caribbean Confederation Hall of Fame and was awarded the rank of Officer of the Order of Distinction by the Jamaican government.

Ronald H. Markarian (1953), with the Army Reserves Ambassador Program, is state director of the U.S. Selective Service System.

The basketball court at the Thomas & Mack Center at UNLV was named for **Jerry Tarkanian** (1955).

1960s

Janice (Friesen) Bay (1965), retired after 38 years with the State Department, directs the Elderhostel Program of the American Foreign Service Administration.

Jean (Bruce) Chaffee (1962) wrote a children's book, "Azak the Orangutan Learns to Read," based on 16 years as a volunteer at the Chaffee Zoological Gardens in Fresno.

Web site has connections for alumni

resno State's Alumni
Ambassador Program now is accessible via the Web.

At fresnostatealumni.com, alumni can find out how to give back to their university and become involved in the Ambassador Program that focuses on student recruitment, advocacy, community events/alumni connections and career mentoring.

The program helps alumni who want to stay connected to and help their alma mater, says Jacqui Glasener (2002), the Fresno State Alumni Association's executive director.

The Web site outlines the role and responsibilities of Alumni Ambassadors and also lists "Things you can do for Fresno State, even if you only have 15

"This really is an opportunity for alumni to remain connected and

Lynne (Enders) Glaser (1965)*
launched a greeting card line of natureoriented photographs.

R. Stephen Heinrichs (1968) joined the board of directors of Catapult Communications Corporation based in Mountain View.

Hal Kissler (1968), CEO of Fresno-based Manco Abbot property management, was featured in HiS Magazine as one of the Central California's top businessmen.

Charles Franklyn "Frank" Markarian (1962), the Navy's leader in air-launched weapons, won the Navy's highest honor for civilian service.

to serve as a link for future students," adds Frances Pena-Olgin (1977, 1979), the Alumni Association's vice president for alliances. "We hope to reach numerous alumni throughout California and the United States."

Details: 559.278.2586.

Pete Mehas (1962), Fresno County schools superintendent, received the 2005 California Community College Distinguished Alumni Award.

George Sarantos (1962) was inducted into the Fresno Athletic Hall of Fame.

Dick Smith (1962) won the California championship and was second in the Western states in single-action shooting.

Robert Smittcamp (1963) was elevated to chair of the Saint Agnes Medical Center Board of Trustees.

Inc. magazine ranked **Kenneth D. Wheeler's** (1969) FFG Leasing in Fresno No. 28 among the nation's fastest-growing private companies.

1970s

John Bergman (1973) joined Valley Business Bank as vice president/senior credit specialist.

James V. Boren (1972), diditional pages editor of The Fresno Bee, won a Media Citation from the Journalism Education Association.

Paul Copeland (1976) was named executive director of the African American Historical and Cultural Museum of the San Joaquin Valley.

John Cullen (1972, 1974) was appointed Contra Costa County administrator.

Ruth Evans (1976) chaired the Greater Fresno Area Chamber of Commerce in 2005.

Scott Griffin (1976), chief information officer for Chicago-based Boeing, was featured in CIO Today magazine.

L. Earl Grizzell (1974) of Grizzell Productions released the album "Red Wave Music." A portion of the proceeds benefit the Bulldog Foundation.

Bill Jones (1971), former California secretary of state, founded Fresno-based Pacific Ethanol, in which software mogul Bill Gates recently invested \$84 million.

Emily Kuroda (1977) has completed her fifth season portraying Mrs. Kim on the WB TV network's "Gilmore Girls." She also appeared with Steve Martin in the movie "Shop Girl."

Jean-Michael Lastiri (1978) was appointed director of detention ministry by the Roman Catholic Diocese of Fresno.

John A. Moffat (1973) was elected president of the Fresno Chapter, California Association of Certified Public Accountants.

Nancy (Field) Osborne (1974), an anchor at KFSN, ABC-30, in Fresno, was named to the prestigious Silver Circle by the Northern California Division of the National Academy of Television Arts and Sciences.

Michael Parola (1976) of Parola Design has extended to seven years his streak of being included in the annual edition of American Corporate Identity. Robert F. Price (1970) has been appointed co-chair of the Advanced Estate Planning Institute by the California Certified Public Accountants Education Foundation.

David St. John (1972), director of the doctoral program in literature and creative writing at the University of Southern California, has published his ninth collection of poetry, "The Face: A Novella in Verse."

Randall Strahan (1974) was the 2005 Entrepreneur in Residence for Fresno State's Lyles Center for Innovation and Entrepreneurship.

Margaret Thorburn (1971)* was elected president of the Kings River Conservancy.

Robert Westenberg, (1977) a Tony-nominated actor who won a Drama Desk Award, is visiting assistant professor at Drury University in Springfield, Mo.

1980s

Thomas Andersen (1984) was appointed by Wells Fargo as commercial loan officer and vice president for Fresno, Bakersfield and Modesto.

Jeffrey Atmajian (1983), an orchestrator and composer for the movie "King Kong," was featured on soundtrack.net's "ScoreMaker Profile."

Michael Benito (1985) was promoted to director of sales and business development by San Josebased Heritage Commerce Corp.

John Briar (1981) was promoted to director of campus information systems at Fresno State.

John Corkins (1980) was named the Porterville Chamber of Commerce's 2005 Man of the Year.

Jose Faria (1983) was appointed chief of the Special Investigation Branch for the San Joaquin District of the state Department of Water Resources.

Melissa "Missy" (Choboian) Forsting (1988) was promoted to casting marketing representative at Disneyland. Mark Gilkey (1985) was appointed general manager of the Consolidated Irrigation District, based in Selma.

Bob Heinrich (1982), is CEO of No-Burn California, whose spray-on products that protect wood, drywall, fabric and furniture from fire, were featured on ABC's "Extreme Makeover."

Andrew Jimenez (1985) was promoted to district manager of the Bakersfield office of the State Compensation Insurance Fund.

Pat LaRocca (1983) and his wife, Marina (Mattucci) LaRocca (1992), opened Five, a Tuscan-Californian fusion restaurant in Fresno.

Paula (Brengelman) Landis (1988) was appointed San Joaquin

(1988) was appointed San Joaquin District chief by the California Department of Water Resources.

Howard McNair (1985), a teacher at Roosevelt High School in Fresno, was recognized as one of 100 Unsung Heroes nationwide by ING U.S. Financial Services for programs that use physical education, nutrition, math and science to help teens get healthy.

Sherri Mell (1980)* was inducted into the National Cowgirl Hall of Fame in Fort Worth, Texas.

Frankie Moore (1980)* was named coordinator of student activities for Riverside Community College District, Moreno Valley campus.

Janice Noga (1980), reprised her title role in the one-woman show "Janka" at the Fresno Art Museum. The play was written and staged by her husband, Oscar Speace (1971). ≯

Mary Jane Papadopoulos (1987), a CPA, was named CFO for Dantel, a Fresno-based network monitoring company.

who chairs the Fresno State Mass Communication and Journalism Department, received the 2005 Outstanding Faculty Rosebud Award at the annual CSU Media Arts Festival.



Gary Reed (1987) of Porterville was appointed by the governor to the California Community Colleges Board of Governors.

Lisa Rowe (1989) was hired as director of the advertising division at the Eureka Times-Standard.

Shawn (Perry) Simmons (1989) and her husband John bought Mt. Vernon Florist in Bakersfield.

Gena Strang (1988), a former Bulldog softball player who is assistant director of development for athletics at Fresno State, was inducted into the Fresno Athletic Hall of Fame.

1990s

Joel Abels (1996), founding director of Children's Musical Theaterworks in Fresno, was honored by Union Bank of California at its Salute to Small Business Awards.

A. Reza Assemi (1998) opened Broadway Studios in downtown Fresno, an exhibition space for 25 artists.

Ozeme J. Bonnette (1999) ₩ wrote "Get What Belongs to You: A Christian Guide to Managing Your Finances."

Joseph Bowerbank (1996) was named director of marketing at Portellus Inc., a software-development firm in Irvine.

Daniel W. Bryan (1996) returned to his alma mater, Davis High School in Modesto, as band instructor and music teacher.

Leticia Reyna Cano (1998, '02) was appointed director of donor and volunteer relations at Fresno State.

Alumna Mary Graham heads national women's organization

resno State alumna Mary
Graham (BA History, 1968)
will return to her alma mater
June 16-17 to emcee the
"Contagious Joy!" conference
sponsored by Women of Faith
at the Save Mart Center. The
event is expected to draw
10.000 women.

As president of Texas-based Women of Faith, a division of Thomas Nelson, Inc., Graham oversees the organization that hosts America's largest women's conference. She also emcees 28 or more Women of Faith events annually in arenas across the U.S. and Canada.

A mixture of laughter, music, drama and encouragement at Women of Faith has been the hallmark of the conferences since they began in 1996. Total attendance crossed the 3 million mark in 2005; 400,000 women are expected at conferences in 2006.

Special offer for Fresno State alums: Save \$10 off the Fresno Contagious Joy conference. Call **888-49-FAITH** and request offer FRALUM when registering.

Alma Mater

Let us in song, our voices raise
In Cloistered Courts, to sound thy praise.
Each voice and heart that sings is true
To thee, oh, Cardinal and Blue.
For thee, our hopes and memories;
For thee, our hearts and loyalties.
Thy sons and daughters hail thee great,
Our Alma Mater, Fresno State!





June 13, 1956, marked the last time Commencement ceremonies were held on the old campus at Ratcliffe Stadium

Blasts from the past

The Fresno State Alumni Association salutes the Class of 1956, whose members were part of the pivotal transformation of moving from the old campus, located where Fresno City College is now, to the present Fresno State site.

The dedication in the 1956 "Campus," the Fresno State yearbook, was a fond farewell to the old campus. The inscription said that Fresno State College "dedicated [itself] to the ideals of knowledge, understanding, tradition and progress," and the college had "given all and asked for nothing in return. We dedicate this book to you, our alma mater, Fresno State College."

- 1. From the 1956 yearbook: "The Student Court has jurisdiction over all cases involving the welfare of the school, interprets the college constitution, hears cases filed with it by faculty or students, and imposes penalties when necessary." Do you know these members?
- 2. In 1955 and 1956, the Theatre Department's University Street Playhouse staged four full-scale productions: "Bell, Book and Candle" by John Van Druten, "The Lady's Not For Burning" by Christopher Fry. "Misalliance" by George Bernard Shaw and "The Remarkable Mr. Pennypacker" by Liam O'Brien. Do you recognize who's setting the mood with the right lighting? He portrayed Horace Pennypacker III in "The Remarkable Mr. Pennypacker."

R. Emmett Castro (1990) and

It's a Grind Coffee House.

Betty Cochran (1997) was

partners opened a Fresno franchise of

appointed Clovis' supervisor of animal

Luis Contreras (1993), an English

professor at Fresno City College, was

of the Year by the Fresno chapter of

Sharon M. Crofts (1994) was

promoted to executive vice president

and chief compliance officer by the

Mexican-American Educators.

Bank of Hawaii.

named 2004-05 College-level Professor

- 3. The Kappa Sigma Winter Carnival provided wholesome relaxation in a scenic wonderland, Yosemite National Park. Do you know the 1956 Snow Oueen?
- 4. Aggie Days celebrated the region's abundant cornucopia of fruits and vegetables, as well as its thriving dairy industry. Do you recognize the 1956 Aggie Day Queen?
- 5. The Dairy Club provided an outlet for students interested in dairy husbandry and the dairy industry. Do you know the senior dairy cattle judging team?

Answers on page 35.













Cheri Cruz (1996, 2001) was appointed the Fresno State Learning Resource Center's tutorial services coordinator and academic specialist.

> Teresa Fierro (1998) was appointed executive director of the Fresno County Republican Party.

Olivia (Reyes) Garcia (1995) was named managing editor for the new magazine Mas Bakersfield.

A.J. Gass (1997), linebacker for the Edmonton Eskimos, was on the winning Canadian Football League's Grey Cup

Paul Gendron (1993), an ordained Presbyterian minister, launched Workplace Chaplaincy, a Visalia-based company.

Sean Michael Henderson (1997) received a master's of divinity from Westminster Theological Seminary in Glenside, Pa.

John S. Hernandez (1996)* was elected president of the Central California Hispanic Chamber of Commerce.

Fausto Hinoiosa (1990). a CPA, was re-appointed to the state Committee of Governmental Accounting and Auditing.

E. Scott Horsfall (1994) was chosen CEO for the Buy California Marketing Agreement, which operates the "California Grown" campaign.

Keith Jones (1994), a CPA, was appointed vice president of finance and CFO for PDF Solutions Inc. in San Jose.

Bryan Juinio (1997), the tennis pro at Fresno's Copper River Country Club, won his fourth consecutive Fresno City Tennis Championship.

Ryan LaSalle (1996), a Reedley College English teacher, won best family screenplay and was first runner-up overall at Expo 5, Creative Screenwriting magazine's annual competition in Los Angeles.

Barry Marlow (1992) was promoted to program director at KBEZ radio in Tulsa, Okla,

Scott Mayes (1996) was named city editor of the Amarillo (Texas) Globe

Joseph N. Moore (1999) was appointed manager of KFSR, Fresno State's student-run radio station.

Ultiminio "Tim" Rios (1993) was promoted to senior vice president at Wells Fargo and is the national spokesman for the bank's Latino business services program.

James Rodems (1990) is general manager for the Stockton Ballpark and Oak Park Ice Arena in Stockton.

Curtis Shamlin (1993), vice principal of Greenberg Elementary School in Fresno, is the lead singer for the band Speakers for the Dead, which just released a new album.

Jill (Grigsby) Somers (1990) and business partner Shea Melanson opened Vanity Boutique in Fresno.

James Spinetta (1993) won the annual Young Farmers and Ranchers Discussion Meet at the 2005 California Farm Bureau Federation annual meeting.

Ashley (Newton) Swearengin

(1994), executive director of the Office of Community and Economic Development at Fresno State, also was appointed as chief operating officer of the Regional Jobs Institute.

James Tjerrild (1993) and his sister, Diane Tierrild, of Potential Design, are re-manufacturing Flicks, a chocolate wafer candy of yesteryear.

David Tobin (1999) manages On the Rox, a nightclub at The Roxy in Los Angeles.

Brian Turner (1994), an Army Iraq war veteran, had a collection of poems, "Here, Bullet," published.

Brian Van Anne (1998), director of Genesis Family Center's Foster Care Program, volunteered for two weeks with the Red Cross to help provide mental health services to victims of Hurricane Katrina.

Patrick Wiemiller (1991) was hired as city of Tracy director of the public

James Zion (1993) was appointed managing director of Clovis-based Meridian Nut Growers.

2000s

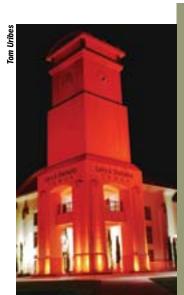
Gerry Abas (2000) was hired as co-head wrestling club coach at Fresno Pacific University.

Jason A. Bailey (2005) was chosen as an administrator for Sierra Pacific Orthopaedic & Spine Center Medical Group in Fresno.

Linda Ensch (2005) was appointed test coordinator in Fresno State's Office of Testing Services.

Christopher Healy (2004) was appointed expansion and recruitment consultant for Sigma Nu Fraternity, headquartered in Lexington, Va.

Scott Johnson (2000). * former Fresno State athletics director, was appointed Fresno's interim director of economic development.



The Shehadey Tower of the Save Mart Center was highlighted in Bulldog Red for Homecoming Week in 2005.

ALUMNI ASSOCIATION

FRESNO STATE

BOARD OF DIRECTORS

Executive Board: President John Gomes (BS 1979, MBA 1994); Past President Kenneth Campbell (BA 1969, MA 1974); Vice President, Finance/ President-elect Valerie Vuicich (BS 1979); Vice President, Membership Warren Fortier (BS 1996, MBA 1998): Vice President, Marketing and Special Events Judy Sharp; Vice President, Alliances Frances Pena-Olgin (BS 1977, MSW 1979); Vice President, Board and Volunteer Development: Doug Yavanian (BA 1965): Vice President, Smittcamp Alumni House: Scott Bell (BS 1982).

At-large directors: Angela Alejandro, Alphonso Bigelow (BS 1997), Dr. Lee Pat Brown (BS 1961), Caroline (Cuadros) Edwards (BA 1965. MA 1990), Bret Engelman (BS 1996, BS 1999), David Emerzian (BS 1999), William Forbes (BA 1948), Maureen Lewis (BS 1995), Omel Nieves (BA 1983), Michael O'Brien (BS 1994), Dr. Arthur A. Parham (BS 1971), Mike Patton (BS 1976, MBA 1972), Debbie (Koligian) Poochigian (BS 1974), Hon, Armando Rodriguez (BA 1959). Charles Small (BS 1979), Darlene (Wimer) Spano (BA 1969), Richard Whitten, MD (BS 1961).

Ex-officio members: University President Dr. John D. Welty, Vice President for University Advancement Dr. Peter N. Smits, Associated Students

President Jennifer Reimer Fresno State Alumni

Association staff: Executive Director Jacquelyn Glasener (MA 2002); Manager, Membership and Marketing Peter Robertson (BA 1992, MA 1995, MBA 2005); Office Manager Diana Sewell: Programs and Events Assistant Elizabeth (Ragandac) Salvador (BS 2000); Smittcamp Alumni House Manager Lois May; Membership Coordinator Peggy Ramos; Student Membership Assistants Jennifer Vogt and Elise Aydelotte.

CONTACT INFORMATION

Fresno State Alumni Association California State University, Fresno Smittcamp Alumni House 2625 E. Matoian Wav SH124 Fresno, CA 93740-8000

Telephone: 559.278.ALUM 559.278.2586

559.278.6790

Online: www.fresnostatealumni.com

Garrett Jones (2003) was appointed marketing manager for Granville Homes.

Jennifer Reimer (2002), Fresno State Associated Students president. was elected chair of the California State Student Association, which represents 400.000 students in the 23-campus CSU system.

Paul Stanford (2002) was hired as sports editor of the Madera Tribune.

Nick Watney (2003), an All-American golfer at Fresno State, is playing his second year on the PGA

Kevin Williams (2004) was promoted to vice president/commercial Ioan officer at Premier Valley Bank in Fresno

Etc.

Milton Barbis was appointed president of The Village at Granite Park in Fresno and director of operations for the Granite Park Kids' Foundation.

Karen (Bosch) Cobb was appointed Fresno County librarian and awarded the California Library Association Member of the Year.

A. Vernon Conrad was chosen the 2005 Agriculturist of the Year by the Greater Fresno Area Chamber of Commerce and The Big Fresno Fair.

Walkway tiles and bricks

he Bulldog Walkway is an on-

Personalized tiles and bricks leave

a lasting impression to those who

hold Fresno State near and dear

Make a lasting memory and honor

a special loved one, pay tribute to

heroes or give a much-appreciated

graduation or holiday gift that

a part of a Bulldog Walkway

www.fresnostatealumni.com.

at Fresno State by calling

559.278.2761 or visiting

alumni, graduates and friends.

show Bulldog spirit

to their hearts.

Chris DaSilva was appointed cochair of the Youth and Cancer Team for the American Cancer Society. California Division.

Karena Dillon and Sheldon **Baker** formed the Baker Dillon Group in Clovis, a marketing company.

Janie Doak was named 2006 Member of the Year by the Fresno Chapter of the National Association of Women in Construction.

Mark Gardner, San Francisco Giants' bullpen coach following a 12-year major league pitching career, had his Bulldog jersey retired.

Robert A. "Bobby" Jones Jr., a former major league pitcher recently hired as a Fresno State assistant baseball coach, had his Bulldog jersey retired.

Lanny Larson retired from The Fresno Bee after 33 years and joined the Office of University Communications at Fresno State as a senior writer and editor.

FSAA chapters



From left, Melisha and Clyde Ford join Jacquelyn Glasener, executive director of the Fresno State Alumni Association, at the fall 2005 wine tasting fundraiser held at University House by the Alumni and Friends of the Craig School of Business. Clyde Ford is president of the alumni group. which was established in 1989 to create mutually beneficial relations between the school and its alumni. The alumni group sponsors the wine tasting and a spring golf tournament to raise money for a scholarship awarded to a student each fall.

Many discounts with alumni membership

mong the money-saving Henefits of a Fresno State Alumni Association membership are discounts offered by about 85 organizations, including numerous businesses proud to support the university.

Here are some places to ask about discounts: the Bulldog Alumni Wine Club, University Lecture Series, University Alumni Travel Benefits, University Theatre, Office Depot, Continuing and Global **Education, Music Department** presentations and the Alma Mater Pro Shop. Low-price deals also are available for auto, home, dental, health and vision insurance.

Additional opportunities to save are listed at www.fresnostatealumni.com.



The Chicano Alumni Chapter, the oldest dedicated chapter of the Fresno State Alumni Association. plans to hold its scholarship banquet, Carnaval, April 28, at the Satellite Student Union.

Membership in the chapter is open to alumni, past students and amigos of Fresno State. The chapter's board of directors recently was expanded to embrace representatives from each of the university's colleges and schools. Opportunities to serve are available.

The chapter sponsors several events each year including the scholarship banquet, Los Niños Holiday Festival, football tailgate fiestas, mixers with other groups and student scholarship events.

Information: 559.278.2586 or online at www.fresnostatealumni.com

J. Kevin McPhaill was hired as executive vice president and chief banking officer of Sierra Bancorp and its subsidiary, Bank of the Sierra.

Mark Prendergast, CPA, CFP, was elected to the board of directors of the Financial Planning Association of Central California.

James Probert was grand marshal of Chief Joseph Days in Wallowa County, Oregon.

Elmer "Bud" Richter * won the 2006 Leon S. Peters award presented by the Greater Fresno Area Chamber of Commerce for a lifetime of business excellence and community service.

Susan Rommel was promoted to branch manager of the Fort Washington of First American Title in Fresno.

Sylvia Ross, a former painter for Walt Disney Productions, wrote and illustrated "Lion Singer," a story about Chukchansi tribal culture.

Burt Rutan, whose privately funded SpaceShipOne flew into space two years ago, was featured for a third time by CBS's "60 Minutes."

William Scarborough was hired as senior vice president at United Security Bank in Fresno.

Lenore (Van Dalen) Seng was elected president of the Central California/Nevada Chapter of the American Society of Interior Designers.

James C. Solon was appointed executive vice president of operations and stores for KB Toys, a chain based in Pittsfield, Mass.

Steven Ward was appointed superintendent for the Reagan Area of the Clovis Unified School District.

Alumni by the numbers

Creators of EmoCreat!ve in Madera: Michael Emo (2003) and Michael Oswald Jr. (2005).

Sunset magazine subjects:

Robert A. Truxell (1976) and John A. Valentino of Truxell & Valentino Landscape Development in Clovis for a landscaping project in the August 2005 issue.

Recognized by KVPT, Channel 18 and Union Bank of California as Local Heroes for Hispanic Heritage Month: Sculptor **Richard Arenas** (1981); real estate broker and **Army Daniel Cheney** (1976); and **Venancio Gaona**, retired from Fresno City College and co-founder of El Concilio de Fresno.

Haute Mama Maternity store principals: **Kristen (Coelho)** Fusi (1998), Leslie (Coelho) Walters (2002) and Bernice (Rivera) Wheelock (1995).

Co-workers at K-JEWEL radio in Fresno: Eric McCormick (1994), general sales manager; Chris Nieto (1998), sports/promotion director; and Jim Roberts Jr. (1995), morning show host.

Blue Moon gallery exhibitors: Lynne (Enders) Glaser (1965)**¾**, Marilynn Mann (1964)**¾**, Vicki (Dauphin) Mathiesen (1964) and Karlene (Lowe) Ryan (1961).

Calendar artists: Margaret Hudson (1990) and Ara "Corky" Normart (1953), Saint Agnes Medical Center calendar: Shannon Bickford (1984), Peggy (Hendrick) Jelmini (1976) and Jovce (Tanimoto) Tuck, Central California Blood Center calendar.

Marjaree Mason Center Business and Professional Women of the Year: Debra (Harris) Kotler (1985), executive director of the Golden State Psychology Internship Association at Alliant University; Mary R. Lopez (1988, 1991), a registered nurse with Community Medical Centers in Fresno; Cesilia "CeCe" (Lomeli) Perez (1984, 2002), with the Holy Cross Clinic at Poverello House; Grace Yang of the Tzu Chi Foundation's Fresno Service Center: and Silvia Ybarra (1992). vice president of Dataworks Educational Research.

9 Affiliates of the Baker, Manock & Jensen law firm: **John H.** Baker (1952), Eric C. Cole (1991), Alexander Collins Jr. (1992). Joshua S. Daniels (1995), Gayle D. Hearst (1983), Kendall L. Manock (1951) , Lisa M. Martin (1979), C. Fredrick Meine III (1995), and **Brian Plummer** (2002).

Marriages

David Baker (1998) and Monica Lucido on Jan. 7, 2006.

Melissa Benneyan (2000) and Panfilo Primavera on Oct. 22, 2005.

Amanda Bright (1997) and Jayson Schengel (1996) on Sept. 17, 2005.

Bryan Calhoun (2005) and Jessica Adkins on Oct. 8, 2005.

Meggan Christian (2000, 2005) and Rob Rollins on Sept. 10, 2005.

Melissa Correia (2003) and Michael Cederquist on Feb. 4, 2006.

Ashley DeBenedetto (2003)* and Ryan Jacobsen (2002, '04) on Aug. 22, 2005.

Nicole Gonzales (2004) and Nathan Fast on Oct. 1, 2005.

Michael Gonzales (2001) and Gina Marie Chicconi on Oct. 8, 2005.

Krystal Henson (2005) and Matthew Pombo on Sept. 10, 2005.

Lisa Janzen (2005) and Jordan Leininger on Dec. 14, 2005.

Sara Mirhadi (1995) and James Offen on Oct. 9, 2005. Allison Martin (2005) and Justin

Gillam (2005) on Dec. 17, 2005. Caty Massey (2005) and Alex

Perez (2000) on Sept. 17, 2005. Melissa Schulte (2004) and Eric **Rhoads** (1994) on Sept. 17, 2005.

Tammy Smith (1993) and Christopher Dornay on Nov. 5, 2005.

Dolores A. Stevenson (1977) and Harry A. Overholtzer on Oct. 23, 2005.

Gia M. Zingarelli (2004) and Brian J. Davis (2004) on Jan. 21,

Engagements

Michelle Brown (2004) and Kevin Kandarian (2002)

Amanda Whitten (2004) and Paul Newell

Alumni of tomorrow

Melanie (Glenn) Fortier (1998)* and **Warren Fortier** (1996, 1998)** gave birth to a girl, Ava Lauren, on Aug. 25, 2005.

Genelle (Taylor) Kumpe (1995)* and **Matthew Kumpe** gave birth to a boy, Aiden Christopher, on May 31,

Kristi (Montevecchi) Whittaker (1999) and **Ryan Whittaker** (2000) gave birth to a girl, Isabella, on Dec. 2, 2005.



Retirements

Selma

Eugene Branch (1973), after

more than two decades with the

Consolidated Irrigation District in

Richard Coviello (1976), after 35

years studying agricultural pests as

the Fresno County entomology farm

Paul Lockman (1972, 1974), **

after a 30-year career with community

BLASTS FROM THE PAST answers:

1. Student Court — Left to right:

Gary Storey, Shirley Mencerelli,

Sally O'Neal and Norman Main

2. University Street Playhouse —

3. Winter Carnival's Snow Queen —

5. Dairy Club — Left to right: Joe

Costa, Milt Risoeu and Conrad

4. Aggie Days Queen —

Frank Lang

Jo Hansen

Sue Gillespie

Andresen

from Columbia College in Sonora,

Cooperative Extension.

adviser with the University of California

The Bulldog Byte rates with readers

Fresno State alumni agree that The Bulldog Byte, the awardwinning, monthly e-newsletter, is the No. 1 asset provided by the Alumni Association.

Each issue includes upcoming campus events, Bulldog athletics. Fresno State news. Save Mart Center events listings and the popular Class Notes. The other favorite rewards of Fresno State Alumni Association membership include the following:

- Bulldog Shop discounts
- Subscription to Fresno**State** Magazine
- Football ticket discounts
- Parking privileges on campus
- Henry Madden Library access
- Kennel Bookstore discounts
- Travel discounts for hotels and car rentals
- Access to the online alumni directory
- Movie ticket discounts

View the latest issue of The Bulldog Byte online at www.fresnostatealumni.com

Register your e-mail address with the online directory and begin receiving your own issue every month.

Alumni Association supports students

The Fresno State Alumni Association allocates 10 percent of its annual membership fees to a Student Scholarship Endowment Fund. It awarded \$80,000 in scholarships in 2005-06 to students based on academic achievement and financial need.

In the past decade, more than \$500,000 has benefited students.

The Fresno State Alumni Association is No. 1 in scholarship giving among all such organizations in the 23-campus California State University system.

Fresno resident Jodi Miysaki is a sophomore majoring in mass communication and iournalism. She is a member of the Student Alumni Association Jodi's parents, Rick and Marlene Miysaki, also attended Fresno State. "This FSAA scholarship helps me greatly," she says. "Thank you for the support."

Jonathan Good, a native of Provo, Utah, recently graduated from Fresno State with a bachelor of science degree in nursing. A member of the campus ROTC, Good plans to begin his career as an Army nurse. "Thank you for this scholarship," he says. "I will always remember what Fresno State has done for me."





Oct. 2, 2005.

Oct. 1, 2005.

on Oct. 19, 2005.

Nov. 30, 2005.

Dec. 18, 2005.

Aug. 11, 2005.

Aug. 1, 2005

Jan. 25, 2006.

Oct. 7, 2005.

Jan. 12, 2006.

on Dec. 30, 2005.

Oct. 29, 2005.

Aug. 21, 2005.

Oct. 31, 2005.

Dec. 26, 2005.

Michael Russell Garland (1988)

Shirley G. Gibson on Dec. 2, 2005.

Mary (Avakian) Golder (1936) on

Margaret Kay Grater (1972) on

Timothy Lee Griswold (1992) on

Henry Emanuel Gustafson on

Halemeier (1975) on Dec. 7, 2005.

George C. Hamparson Jr. (1947)

James Francis Hamilton on

Edwin Sophus Hansen on

Albert Harper (1950, 1962) on

Mabel "May" Dorothy Hauss

Louis "Garrett" Hawkins on

Kathryn (Putnam) Herman

Rolein (Petranovich) Hiatt

Rosemary Hidalgo (1989) on

Ed L. Hickman on Sept. 17, 2005.

(1989) on Dec. 13, 2005.

(1927) on Jan. 23, 2006.

(1937) on Jan. 3, 2006.

Doris Marie (Heringer)

Stuart Golway (1990) on

John Owen Graham on

In Memoriam

Adrian Joel Acosta (1959) on Nov. 19, 2005.

Gary Agbashian (1971) on Oct. 29, 2005

Sharon (Sharp) Arnold on

Dec. 30, 2005. Carmon E. Bailey on

Dec. 19, 2005.

Stephen Bathurst on Jan. 19, 2006.

Corlis "Corky" Bessey (1935) on Oct. 21, 2005.

Sharon (Moore) Beswick (1968)* on Nov. 28, 2005.

Margaret Blythe (1949) on Oct. 3, 2005.

Andrea (Lanfranco) Boggs on Jan. 4, 2006.

John Borquez (1980) on Oct. 27, 2005.

John C. Brandon on Nov. 29, 2005.

Nick Bronzan (1940) an

Dec. 4, 2005. Anthony Chiaffala on Nov. 1, 2005.

Gloria "Dood" Coelho on

Jan. 19. 2006.

on Oct. 13, 2005.

Linda C. Colby on Dec. 1, 2005.

Suzanne (Marich) Cook on Oct. 14, 2005.

Elmore Ray Costa on Nov. 29, 2005.

Patricia (Balthrop) Cox (1982)*

David Crevelt (1981) on Nov. 24, 2005.

Michael Daugherty (1998) on

Aug. 1, 2005. Nomie K. Derderian on

Oct. 11, 2005. Nick Dokoozlian (1952) on

Alice Rose Downing on

Donald L. Dugovic (1951) on

Betty Jo Edwards (1948) on

Polete Edwards (1984) on

James E. Ettaro (1994) on

Irvan Faulkner (1958) on

Lowell Ede (1955) on Oct. 14, 2005.

Sept. 22, 2005.

Dec. 25, 2005.

Sept. 20, 2005.

Oct. 7, 2005.

Nov. 3, 2005.

Dec. 12, 2005.

Leona Hightower (1971)² on Oct. 10, 2005.

May 29, 2005.

Fred H. Holt on Nov. 28, 2005. Ronald H. Houston (1961) on

Oct. 20, 2005. George Lawrence Johnson Jr. on

Jan. 10, 2006. **Stephen Eugene Jordan** (1968)

on Oct. 27, 2005.

Ruth (Tate) Jorgensen (1934) on Dec. 8, 2005.

Kenneth K. Kenyon on Oct. 10, 2005.

Armando V. Khan (1979) on Aug. 28, 2005.

Douglas R. Ferrigan on Threna (Myers) Klohs (1933) on Marian M. Garabedian on Nov. 30, 2005.

> Richard Michael Lavigna on Dec. 30, 2005.

Richard LeMay on Sept. 19, 2005.

Bradley Burnett Leonard on Aug. 18, 2005.

Golden "Goldie" Long (1949)* on Jan. 11, 2006.

Fred "Mac" MacDonald (1950) on Dec. 20, 2005.

Michael Santino Maniscallo on Oct. 11, 2005.

Theodore Marchini on Nov. 4, 2005.

Glenn R. Maxwell (1940) on Sept. 19, 2005.

Ruth (Thormodsgard) McElhoe (1957) on Oct. 26, 2005.

Nerma (Slate) McGee (1977) on Dec. 11, 2005.

Mary Helen McKay (1927)^{*} on Nov. 25, 2005.

George Charles McMahan (1980)** on Aug. 25, 2005.

Mary (Oesterle) Melton (1951)

on Dec. 30, 2005. Martha (Dean) Moran (1946) on Oct. 2, 2005.

Fumie Mori on Sept. 11, 2005.

Nancy Keiko Morishima on Nov. 25, 2005.

Monte Moser (1991) on Jan. 15, 2005.

Daryl Richard Mueller on

Dec. 28, 2005. John H. Mullins (1965) on

Sept. 18, 2005. **T.J. Owens** (1960) in

Oct. 17, 2005. Joseph Martin Patty (1999) on

Nov. 7, 2005. Victor L. Pellegrino on

Dec. 10, 2005. Valerie (Singer) Penley (1990) on

Nov. 4, 2005.

Gary Wayne Peterson (1971) on Dec. 27, 2005.

Arlene Adelyne Pool (1963) in Oct. 7, 2005.

Dorla (Johansen) Pries on Sept. 7, 2005.

Evelyn (Mendes) Pryor (1943) on Sept. 6, 2005.

Gail (Yamaguchi) Reese (1982) on Sept. 6, 2005.

Jef Calvin Richardson (1990)² on Sept. 25, 2005.

William Trevethan Roberts (1949) on Oct. 11, 2005.

Genevieve (Fitzsimmons) Robinson (1949) on Jan. 3, 2006.

Angelina "Angie" Rutigliano (1960) on Sept. 2005.

George Sadoian (1940)* on Oct. 6, 2005.

Presley Schmall on Sept. 27, 2005.

Nancy Jane Schulmeister on Aug. 17, 2005.

Larry M. Sewall (1974) on Oct. 3, 2005.

Noble Dee Shaw (1971) on Jan. 5, 2006.

James Shockley (1951) on Sept. 16, 2005. Glenn Dewitt Smith (1986) on

Ellen Magdalene Sorensen

(1934) on Sept. 7, 2005. **Harriette Grace Sutherland** Stafford on Oct. 31, 2005.

Daniel Stephanian on Oct. 14, 2005.

Brenda Kaye Stevens (1987) on Oct. 24, 2005.

Robert G. Stuart on Aug. 9, 2005.

Howard "Sully" Sullivan on Oct. 6, 2005.

Peter Glen Swanson on Oct. 29, 2005.

Roger Harold Thompson (1967) on July 10, 2004.

Litha Nellie Timm on Dec. 11, 2005.

Bonnie (Purdle) Torres (1964) on Dec. 19, 2005.

Viola (Campbell) Waddell (1941) on Nov. 1, 2005.

Bryan Sean Walker (2005) on Nov. 26, 2005.

Gerald Ward on Sept. 9, 2005.

Robert Edward Wilson (1953) on Dec. 1, 2005.

Frank Carl Wittwer (2005) on Jan. 18, 2006.

Phillip Stanley Wolfe (1975) on Sept. 9, 2005. **Grace (Takako) Yonemura** (1981)

on Oct. 4, 2005.

A Message from the Executive Director of the Fresno State Alumni Association



Dear Fresno State Bulldog:

We are very excited to share with you information about the Fresno State Alumni Association and the recent passing of affinity program bill legislation, Senate Bill 569.

An affinity program is an agreement between the Fresno State Alumni Association and a partner to offer discounted services to

alumni in areas such as travel, insurance programs, student loan consolidation or credit cards. In addition to discounts for alumni, these affinity partners give a portion of their business back to your Fresno State Alumni Association in support of its mission, while also providing sponsorship opportunities for other events and programs, such as student scholarships.

In order to make you aware of these affinity opportunities, your information is shared with only the contracted, selected partners of the utmost quality and integrity. A contract is signed and they are not allowed to share your data with any other entity.

SB 569 was passed to allow the continuation of programs that

provide beneficial services that greatly support the Fresno State Alumni Association to help provide you the activities, communications and services expected. The Fresno State Alumni Association is partially state funded for its programs and currently must rely on membership dues and soon, affinity programs for its development.

Per the SB 569 legislation, we are required to inform you of important privacy information. I encourage you to take a moment to read the information provided.

With Bulldog Pride,

Executive Director



Jacquelyn K. Glasener, MA '02

 Register your e-mail address and receive "The Bulldog Byte." the Fresno State Alumni Association's award-winning, monthly e-newsletter.

FIVE WAYS TO CONNECT TO

• Visit www.fresnostatealumni.com,

directory. Submit a Class Note.

and register in the online

FRESNO STATE

· Attend an event.

 Display your Fresno State diploma at your workplace.

 Become a member of the Fresno State Alumni Association.

• Give a gift to Fresno State!

Important privacy choice

You have the right to control whether we share your name, address and electronic mail address with our affinity partners (companies that we partner with to offer products or services to our alumni). Please read the following information carefully before you make your choice below:

Your rights

You have the following rights to restrict the sharing of your name, address and electronic mail address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law. This includes sending you information about the alumni association, the university or other products or services.

Your choice

Restrict Information Sharing With Affinity Partners:

Unless you say "NO," we may share your name, address and electronic mail address with our affinity

partners. Our affinity partners may send you offers to purchase various products or services that we may have agreed they can offer in partnership with us.

Time-sensitive reply

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address and electronic mail address with our affinity partners.

If you decide that you do not want to receive information from our partners, you may do one of the following:

- **1.** Reply electronically by visiting our Web site at www.fresnostatealumni.com and clicking on the "SB 569" link.
- 2. Fill out, sign and fax the form to 559.278.6790.

- 3. Call 559, 278, ALUM or call toll-free 866.378.DOGS.
- **4.** Fill out, sign and send back this form to us at the following address (you may want to make a copy for your records).

Fresno State Alumni Association **ATTN: SB 569** 2625 E. Matoian Way SH124 Fresno, CA 93740-800



Please print clearly and complete this information below to ensure accurate processing of your request. NO, Please do not share my name, address and electronic mail address with your affinity partners. First name Last name Address Current e-mail address Daytime telephone Signature



California. This

feet) evergreen

windbreaks but

too massive for

residential use.

This River Red Gum

near the intersection

avenues was painted

colored mat board.

of Chestnut and Bullard

in opaque watercolor on

is suitable for

fast-growing,

tall (80-120

Stories by Leslie Cunning



Kenji Her, left, Miles Wilhelm and Doan Hoang

Spline team garners rave reviews

Doan Hoang and Miles Wilhelm met at Fresno State in computer and art classes. Now the two alumni own Spline Motion Studios with three music videos, a short film, "Dust," (which combines live action and 3-D) and a national TV commercial to their credit. You would think that with such an impressive work résumé they'd have been in business for quite a while. Nope. Spline was founded less than three years ago and the partners are in their mid-20s. Wow.

"When Doan and I met, our work ethic brought us together," Wilhelm says. "We put in long hours to get the job done right. Kengi does the same thing."

That would be Kengi Her, who was in high school (high school!) when he met Wilhelm and Hoang. They shared creative ambitions and are now partners in Spline. Even though Her was younger, Wilhelm says, "Kengi blew the college guys out of the water and we realized we had a lot to learn."

What do the guys consider long hours? Well, as part of the production team on a Chrysler commercial, Spline accomplished in four days what normally would take up to six weeks. The commercial received raves from Chrysler executives.

From their beautiful redecorated brick office in downtown Fresno, near the Santa Fe train station ("It took six months to renovate this office," says Wilhelm.), Spline works with many architects, including prominent Fresno architect Arthur Dyson, who is designing the new University High School building at Fresno State and the Fresno County Library downtown branch.

The team takes the plans of an architect and turns the drawings into 3-D - front, back, inside and out. Wilhelm describes what they do as "architectural visualization."

Hoang graduated in 2004 in the pioneering major of multi-media. Wilhelm graduated in 2005 with another groundbreaking major, digital media. "That's one of the coolest things about Fresno State - it allows a special major," says Hoang.

The Spline team still is connected with Fresno State, working on a proposal for a master's degree in digital art. They hope to present it to administrators in May.

The word "spline" has several meanings. Wilhelm prefers the artistic definition of a bendable line used to begin creating anything. But if these alumni have their way, in the future when you hear "spline" you'll think of Spline Motion Studios.

To see examples of architectural visualization, visit www.splinemotion.com. ■

Emily Kuroda stars in TV, movie roles

mily Kuroda who plays Mrs. Kim on the WB television show "Gilmore Girls," is quite an actress. While Mrs. Kim is rigid and conservative - a strict Korean-born mother slow to change with the times - Emily Kuroda is warm, hip and funny.

Kuroda was raised in Fresno and visits family members in the Central Valley, but now lives in



Emily Kuroda

Southern California with her husband, actor-director Alberto Isaac.

"I went to Fresno State and majored in drama," says Kuroda. "One of my favorite teachers was professor Janet Loring, who taught theatre history. She was a no-nonsense person and believed in me in a realistic way. Professor Loring is one on the reasons I had the guts to pursue acting."

While Kuroda is known these days for her portrayal of Mrs. Kim, she has an acting résumé that goes back more than 25 years. She appeared in TV shows such as "Six Feet Under," "King of Queens" and "E.R." and has performed with acting heavyweights Kevin Spacey, Olympia Dukakis and Steve Martin. In 1989, Kuroda was in the movie "Dad" with the legendary Jack Lemmon and Ted Danson of "Cheers" fame.

Kuroda garnered many awards over the years, including most recently, the East West Players' Rae Creevey Award for contribution to Asian American Theater.

Her love of the stage began at Central High School in Fresno and continued through college. "While I was at Fresno State, a visiting Asian theater group, the East West Players, performed," Kuroda recalls. "I was finally watching people like me doing what I wanted to do. East West Players gave me a face to identify with."

The East West Players encouraged Kuroda to go to Los Angeles and train in their acting school. With a push from Loring and a pull from the East West Players, a career began that has lasted a quarter of a century and has given birth to dozens of characters, including the unforgettable Mrs. Kim. ■

Leslie Cunning is a freelance writer in Fresno.





have been a Fresno State professor, huge eucalyptus sentries on the very edge of Chestnut Avenue north of Barstow, trunks eating at the pavement of the narrow, busy road. On foggy mornings in winter, they loom like phantoms out of the gloom. The university and concerned citizens have worked for as long as I've been here to keep the trees healthy and in place. Still, they have been "scheduled" to be removed for as long as I can remember. They are fragile in their old age, and the debris and limbs they drop present real dangers. I know they have become hazardous and understand they will be removed, so let's honor them in painting and words as great sentries of the eastern side of the campus."

Deborah Kemp is a professor in the Finance and Business Law Department in the Craig School of Business.

Tree Portraits appears regularly in FresnoState Magazine. Illustrator Doug Hansen, a Fresno State alumnus, teaches in the university's Department of Art and Design.

The Fresno State campus, which has 4,000 trees, officially was designated an arboretum in 1978. If you'd like to write about a favorite tree at the university and have it illustrated for Tree Portraits, contact Hansen at dhansen@csufresno.edu or 559.278.2817.

River Red Gum leaves and bark. Exfoliated bark reveals the distinctive mottled, multicolored trunk

FresnoState

California State University, Fresno Office of University Communications 5241 N. Maple Ave. M/S TA49 Fresno, California 93740-8027

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GIVING AND RECEIVING

Student volunteers Lindsay Amaro, Jeremy Avila and David Todd share a light moment during their work in Slidell, La., to help homeowners devastated by Hurricane Katrina. *Page* 6



CREATIVITY ABOUNDS

Using techniques from traditional to innovative, art students at Fresno State express their creativity. Page 12



SMASH HIT

Katharina Winterhalter and Lucia Sainz excel on the tennis court and in the classroom. Page 26